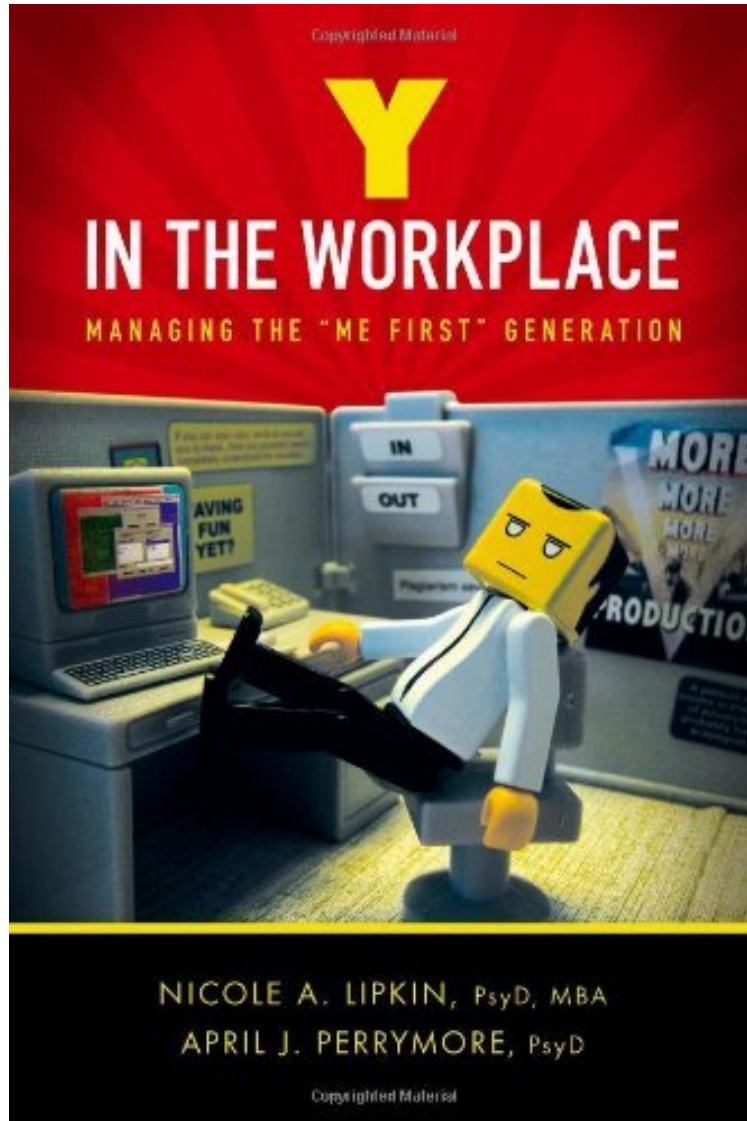


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# Y in the Workplace: Managing the "Me First" Generation

Nicole A. Lipkin, April J. Perrymore  
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**Nicole A. Lipkin, April J. Perrymore : Y in the Workplace: Managing the "Me First" Generation**  
before purchasing it in order to gauge whether or not it would be worth my time, and all praised Y in the Workplace: Managing the "Me First" Generation:

0 of 0 people found the following review helpful. One of the Most Helpful By Denise Ryan I've read several books on this topic and found this one to have some of the best examples and ideas for how to bridge the generational gap. That's the hard part - and while some of the ideas may be frustrating to consider - what else are employers to do? This is the generation you have to help make the shift from being mommy's and daddy's superstar to the reality that they don't have actual experience and everyone isn't getting a trophy. Well worth the time and money. 0 of 0 people found

the following review helpful. Four StarsBy Greg A DonatoneVery insightful book on understanding the Y generation.0 of 0 people found the following review helpful. Thoughtful and practicalBy Murray BrownA well written book that goes beyond describing Generation Y to reflecting on societal factors that have caused them to act the way they do. In each chapter they follow up their analysis with a series of very good strategies that can be adopted in the workplace to get the best out of Generation Y for their benefit and for the benefit of the business. Definitely recommended.

Y in the Workplace illustrates how the values, attitudes, and expectations of Generation Y have had an impact on corporate environments, intergenerational functioning, and management strategies. To help this generation successfully transition into the workplace while creating a shared vision, authors Lipkin and Perrymore provide you, the manager, with the following:\* Psychological insight into the character of this generation.\* Strengths and challenges that Generation Y is bringing to the workplace.\* Coaching strategies and ways to harness their strengths, minimize their weaknesses, and illuminate their talents.\* Hope about their abilities as supervisors and managers, and about their positive impact on the future of your company.Whether you are a small business owner, manager, HR professional, or teacher working with Generation Y, this book is a must-read to gain insight into why this generation is the way it is, how to help them become the best they can be, and how to integrate them into your company and work with them.

About the AuthorNicole A. Lipkin, PsyD, MBA, is the owner of Equilibria Psychological and Consultation Services, LLC, a group psychology practice. Her personal practice includes executive and leadership coaching and assessment, team-building services, and coaching and training services for Generation Y employees and those who manage them. April J. Perrymore, PsyD, owns an independent psychological practice. She specializes in working with small-business owners and entrepreneurs. Previously, she was an assistant professor of psychology, teaching and advising Generation Y.