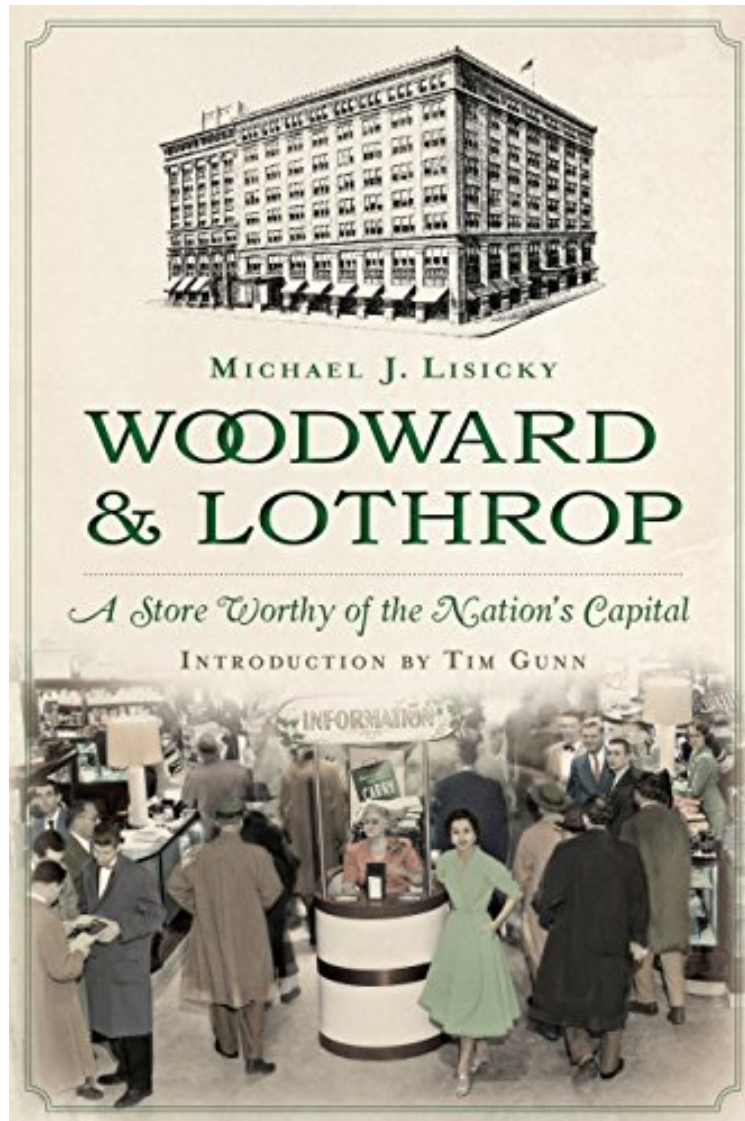


[Pdf free] Woodward Lothrop: A Store Worthy of the Nation's Capital (Landmarks)

## Woodward Lothrop: A Store Worthy of the Nation's Capital (Landmarks)

*Michael J. Lisicky*

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**Michael J. Lisicky : Woodward Lothrop: A Store Worthy of the Nation's Capital (Landmarks)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Woodward Lothrop: A Store Worthy of the Nation's Capital (Landmarks):

5 of 5 people found the following review helpful. A fascinating book about the history of Woodward Lothrop By arycrestI lived most of my life in the D. C. suburbs of Maryland and like so many people in and around the Nation's Capital, I was a happy Woodies customer for many years as was my mother and my grandmother. One of my earliest

childhood memories was on my 3rd or 4th birthday, my mother and grandmother took me to the Woodies Tea Room for lunch. The only thing I remember about the lunch was the beautiful Tea Room itself, the Ice cream clown I got for dessert, and that wonderful marble bathroom with the big fountain. While the book brought back many fond memories of Woodies, I thought the history of the store was fascinating, its beginnings, the decisions which were made that enabled it to become an iconic fixture in the D. C. area. I also liked it that Mr. Lisicky gave a brief history of the other major department stores in the D. C. area. When Woodies closed, it was like losing an old friend!!

9 of 9 people found the following review helpful. What a great trip down memory lane! By Misleading Advertising I was an 15 year employee of Woodward Lothrop, and eventually John Wanamaker's (bought that book last year). I started with the company fresh out of college in their management training program and rose through the ranks to become a buyer. I have many great memories and friends from my time with the company. And after all these years, whenever I drive by the downtown store, I still look-up at at what was my office window and just smile.... Good times! And a special thank-you to Mr. Tim Gunn's Introduction; he knew the unique place Woodies held in the DC market and eloquently defines it's perfectly to the reader. In other words; he got us!

1 of 1 people found the following review helpful. Department Store Collector By Andrew As a collector of books on Department Store History, I found this book to be interesting. It offers a complete beginning to end history of a local department store. Included are comments from founding family members, executives employees. Architectural photos of the flagship numerous branches are well represented. I would have liked to see more photos of window displays, various departments, advertising through the years, charge cards, shopping bags, gift boxes, etc. Though store management topics are well covered, there is little mention of the personal connection customers had with Woodward Lothrop.

Affectionately called "Woodies" by loyal Washingtonians, the beloved department store Woodward Lothrop stood at the heart of downtown for over a century. Crowds flocked to the flagship store on the F Street shopping corridor to find better service and the season's fashions. The store and its employees shared in the best moments in the lives of Washingtonians, from the elaborate holiday window displays to the Wedding Service department that helped countless brides choose their china patterns. For weary shoppers, the Bake Shop and seventh-floor Tea Room offered city favorites such as Wellesley Fudge Cupcakes and Chicken Pot Pie. Department store historian Michael J. Lisicky brings readers back to the store's golden age, chronicling the enterprise that made it a retail giant and the missteps that brought the store to its much lamented closing in 1995. Through interviews with store insiders, vintage images and a selection of recipes, Lisicky reveals the magic and the memories behind Woodward Lothrop. With an introduction by Tim Gunn, American fashion icon and television personality.

About the Author Michael Lisicky is a nationally-recognized east coast department store historian and expert. He is the author of several bestselling books including, Hutzler's: Where Baltimore Shops. He has been featured in Fortune Magazine and on the CBS Sunday Morning show. He resides in Baltimore, and is an oboist with the Baltimore Symphony Orchestra.