

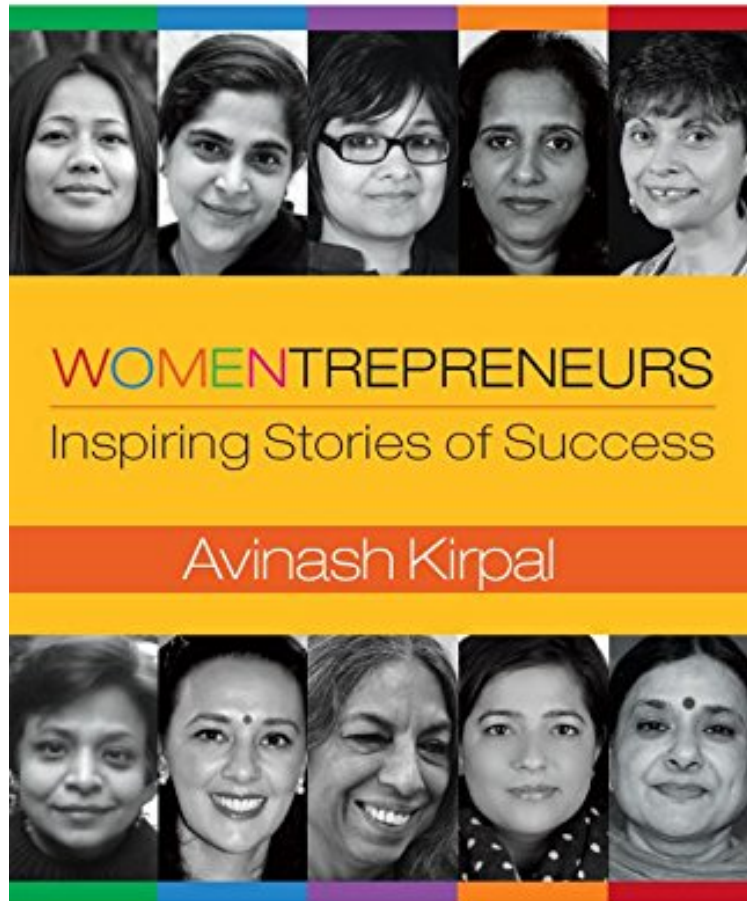
(Ebook free) Womentrepreneurs: Inspiring Stories of Success

# Womentrepreneurs: Inspiring Stories of Success

*Avinash Kirpal*


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Foreword by Kapila Vatsyayan



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**Avinash Kirpal : Womentrepreneurs: Inspiring Stories of Success** before purchasing it in order to gage whether or not it would be worth my time, and all praised Womentrepreneurs: Inspiring Stories of Success:

Womentrepreneurs tells inspiring stories of women entrepreneurs in India. These stories, based on material collected through personal interviews, show that the motivation for starting entrepreneurial ventures no longer arises from the

need to supplement income but increasingly from fulfilling a need for creative expression and individual growth.

[The author] deserves credit for producing this inspirational work at a time when the economic scenario as well as the sociocultural environment in India is set to support the efforts by young women who have the courage and determination to accomplish noble entrepreneurial work.'--Kapila Vatsyayan

Steering away from sympathy, the book presents realistic portraits of ten women entrepreneurs...the very diversity of stories chronicled here makes this book an interesting read.--Business Line, 7 March 2016

Dedicated to the passionately committed young girls whose life's mission is to improve the quality of life in marginalized communities by overcoming socio-cultural challenges... Stories are written in simple words but these tell about the zeal of brave women in the right spirit.--The Tribune, 6 March 2016

Avinash Kirpal has done a great service by chronicling the story of these women, who have achieved great success in diverse areas and this book is sure to inspire many others to follow in their footsteps.--Isher Judge Ahluwalia

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About the Author

Avinash Kirpal graduated from the University of Oxford in 1962 and then worked at the Tata Administrative Service for about 30 years at various positions including Public Affairs Officer for the Tata group in New Delhi, Corporate Planning Manager for Tata Exports Ltd and Vice-President of Tata International Ltd. Later, he became Secretary General of the World Federation of Trading Associations in Montreal. During the last 10 years, he has been Advisor, Programmes for the Development of Small- and Medium-sized Enterprises at the International Management Institute (IMI), New Delhi, as well as Editor of IMI's quarterly magazine Interface. At IMI, he carried out several international consultancy assignments in the area of small enterprise development for the World Bank, the International Finance Corporation, the United Nations Development Program, the International Trade Centre and the International Labour Organization. His writings include The SME and the Export Development Company, published by the International Trade Centre, Geneva, and translated into French and Spanish, of which he is the co-author, as well as articles published in management journals and magazines. His hobbies include travel he has travelled to more than 60 countries for work and leisure as well as watching old classic movies.