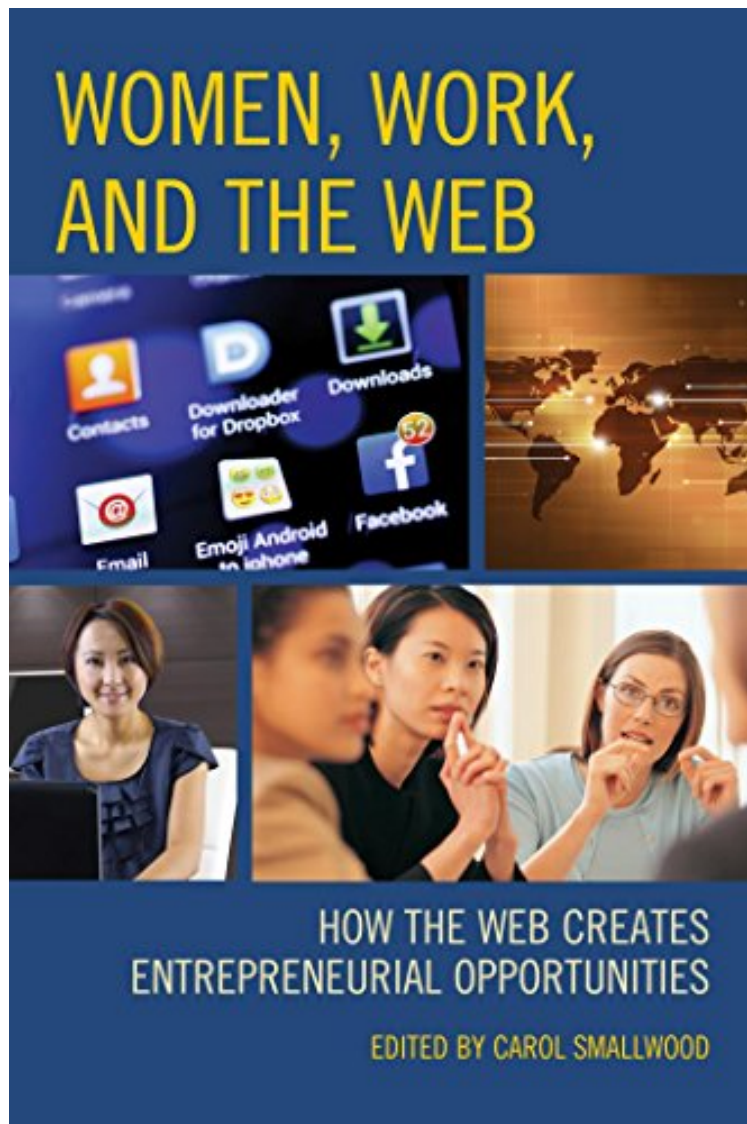


Women, Work, and the Web: How the Web Creates Entrepreneurial Opportunities

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From Rowman Littlefield Publishers : Women, Work, and the Web: How the Web Creates Entrepreneurial Opportunities before purchasing it in order to gage whether or not it would be worth my time, and all praised Women, Work, and the Web: How the Web Creates Entrepreneurial Opportunities:

0 of 0 people found the following review helpful. Timely and UsefulBy Eleanor LermanIt's difficult enough to figure out how to keep up with one's social life online since both the programs and, more importantly, the often unwritten rules for access and behavior are so nuanced and complex, that the idea of running a business with an online

component can be incredibly daunting. Couple that with the idea of being an entrepreneur who has no one to depend on but herself in navigating the world of the web in order to advance business goals and the idea of even trying to put a toe in the online water might discourage even the most determined person. That's why this book is so useful and so timely: it provides not only encouragement but real-world guidance about how to use the Internet as a tool for success no matter whether you're a skilled web surfer or still trying to figure out how you email works. 0 of 0 people found the following review helpful. Become Technologically Savvy! By Mary Langer Thompson This book will be a godsend to both women and men who want to use technology to its fullest potential. It will be of interest to entrepreneurs, bloggers, those with something to advertise, those working from home, or those who simply want to communicate with family and friends. Included is practical advice on, for example, how to create an on-line presence and how to find a simple free ad. Read it for encouragement and to become more empowered. 0 of 0 people found the following review helpful. Leveling the playing field... By Ann McCauley The internet levels the playing field as more and more of us rely on it for information, entertainment, shopping and business. Too often in the real world women still end up stifled by glass ceilings -- "Women, Work, and the Web" offers sound advice on how to make the most of internet opportunities.

In a tight economy women entrepreneurs are making progress in a field that has been traditionally (along with science, math, and engineering) one which women haven't been well represented -- technology. *Women, Work, and the Web: How the Web Creates Entrepreneurial Opportunities* is by contributors from the United States and Canada sharing how the Internet has opened doors, leveled the playing field, and provided new opportunities. How the Internet has helped women with young children, caretakers of disabled family members, women with disabilities. How it has helped female veterans gain employment, put women into work boots, publish in a male dominated world, become editors, online instructors, and hold the First International Day of the Girl. The twenty-eight chapters are divided into five parts: Fostering Change, Running a Business, Educational Applications, Personal Aspects, Publishing and Writing. It is exciting to see how the creative contributors of different ages, backgrounds, and goals, are using the Web to further their careers and the status of other women as they progress online.

This anthology compiles 28 essays that discuss how the Internet can be utilized to aid women in the workforce. Essays are organized according to five themes -- 'Fostering Change,' 'Running a Business,' 'Educational Applications,' 'Personal Aspects,' and 'Publishing and Writing' -- and cover topics such as blogging, growing a business, teaching online classes, and working remotely. The narrative draws from the contributors' personal experiences, presenting a unique aspect on how the Internet can provide women new and empowering opportunities. Most chapters also include helpful tips and recommendations to employ for the reader's own personal success. Recommended for public and academic libraries. (Booklist) An excellent addition to the field. (Karla J. Strand, Gender Women's Studies Librarian, University of Wisconsin) A great resource for women with an established business or just starting out. (Linda A. Wade, unit coordinator of digitization, Western Illinois University) *Women, Work, and the Web* gives practical advice and evokes a greater understanding of Internet culture. (Ada Fetters, college teacher and editor, The Commonline Journal, www.commonlinejournal.com) Gain insight and ideas from this book by women who teach, learn, publish, advocate, and thrive online. (Dorothea J. Coiffe, Media Librarian, A. Philip Randolph Memorial Library, New York City) ...provides solid, varied, and practical information for any woman seeking to expand her Internet knowledge base. (Rebecca Marcum Parker, contributor, *Library Services for Multicultural Patrons: Strategies to Encourage Library Use*) Offers teachers, entrepreneurs, mothers, and editors expert help for business and personal opportunities on the world wide web. (Christine Redman-Waldeyer, founder/editor of *Adanna*, a literary journal for and about women) Inspiration from creative people extending their niche through the web. (B. Lynn Goodwin, managing editor, *Writer Advice*, www.writeradvice.com) About the Author Carol Smallwood coedited *Women on Poetry: Writing, Revising, Publishing and Teaching* on the list of Best Books for Writers by *Poets Writers Magazine*; *Women Writing on Family: Tips on Writing, Teaching and Publishing* (Key Publishing House, 2012); *Lily's Odyssey* (All Things That Matter Press, 2010). Her library experience includes school, public, academic, special, as well as administration and being a consultant. Carol has founded, supports humane societies. *Bringing the Arts into the Library* (2014) is her sixth book for the American Library Association; *Divining the Prime Meridian* is forthcoming from WordTech Editions.