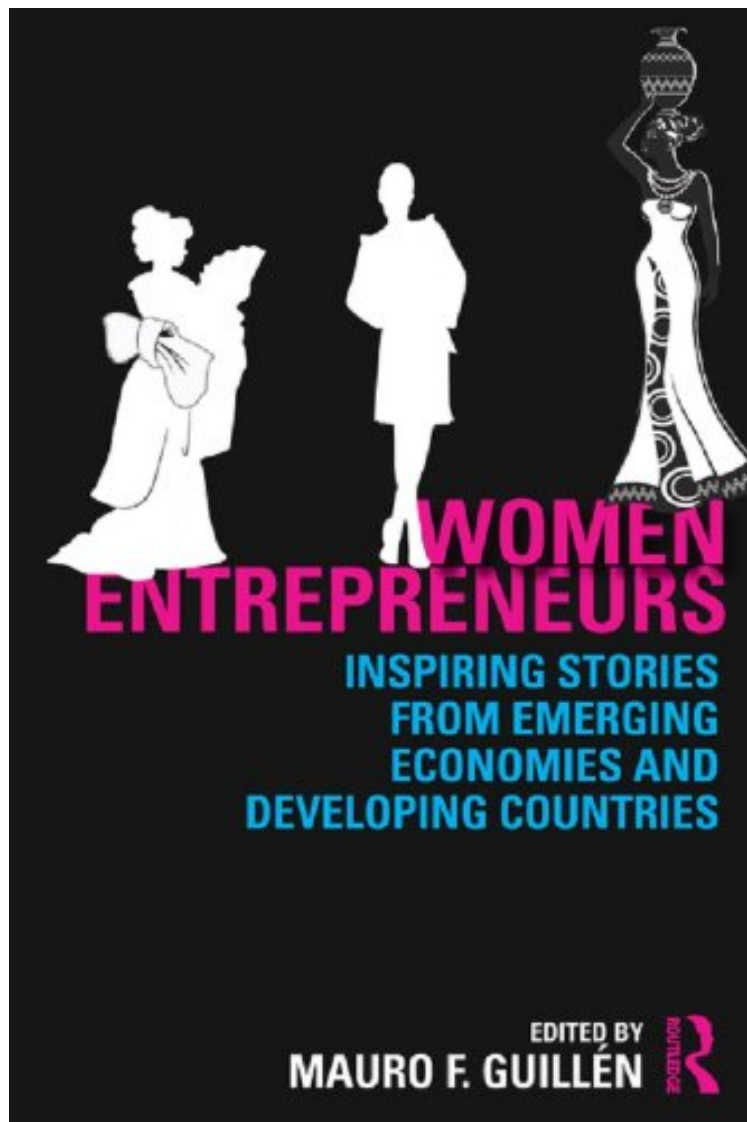


[Download free ebook] Women Entrepreneurs: Inspiring Stories from Emerging Economies and Developing Countries

Women Entrepreneurs: Inspiring Stories from Emerging Economies and Developing Countries

Mauro F. Guilleacut;n

**Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



+

READ ONLINE

#2847974 in eBooks 2013-06-19 2013-06-19 File Name: B00DJ4ZI2Y | File size: 63.Mb

Mauro F. Guilleacut;n : Women Entrepreneurs: Inspiring Stories from Emerging Economies and Developing Countries before purchasing it in order to gage whether or not it would be worth my time, and all praised Women Entrepreneurs: Inspiring Stories from Emerging Economies and Developing Countries:

1 of 1 people found the following review helpful. Solely about very-highly educated women of meansBy CarolThis book was not what I was expecting, and so had no/little value in my development work. I expected at least some of

these stories might include women who had marginal education and/or means. This book is solely about exceedingly educated and privileged women starting highly specialized, mostly international businesses (i.e. an airline, genomics outsourcing business). No doubt this book will be helpful if that is what you are looking for. If not, be aware that there is nothing in this book that is relevant to the vast majority of women entrepreneurs in emerging economies.

Women Entrepreneurs offers a collection of almost two dozen cases that explore the process by which women become entrepreneurs, as well as the opportunities and challenges they face in growing their businesses. With a particular focus on the intersection between entrepreneurship and economic development, the cases are drawn from across a range of industries and countries. They offer insights into a number of issues women entrepreneurs face, such as launching a business, diversification and internationalization, as well as covering a number of business functions, including finance, marketing and human resource management. Each case is presented with a summary highlighting the themes it covers, and ends with a set of questions to guide classroom discussion. The book also includes a summary of existing literature on entrepreneurship to help contextualize the cases. This casebook would be the ideal companion in an entrepreneurship class, particularly for students with an interest in female entrepreneurship or economic development. With data from a Goldman Sachs/Lauder Institute study.

"This is a great collection of inspiring stories of women entrepreneurs who 'made it' in difficult country environments." - Welter Friederike, Jounl;nkouml;ping International Business School, Germany "Women are a powerful economic force in new business creation all over the world. This book profiles the current state of the ldquo;entrepreneur; and will be a valuable reference and case book for those considering social entrepreneurship and working in emerging and developing countries." - Dr. Marilyn M. Helms, Sesquicentennial Endowed Chair and Professor of Management, Dalton State College, USA "The book provides a rich palette of experiences of women entrepreneurs at various stages of new venture development in a broad array of industrial and geographic/institutional contexts." - Tatiana S. Manolova, Associate Professor, Bentley University, USA "This collection of accessible case studies of women entrepreneurs, drawn from diverse country contexts, is an excellent teaching resource for entrepreneurship and development studies students." - Sara Carter, Head, Hunter Centre for Entrepreneurship and Associate Dean Strathclyde Business School "Women entrepreneurs have become a key driving force in improving the state of the world. This book shows like no other how women from all walks of life are contributing to economic and social development globally." - Jean-Pierre Rosso, Chairman, World Economic Forum USA About the Author Mauro F. Guilleacute;n is the Director of the Joseph H. Lauder Institute, a management and international studies program; at the University of Pennsylvania, USA. He is also Dr. Felix Zandman Endowed Professor in International Management at the Wharton School.