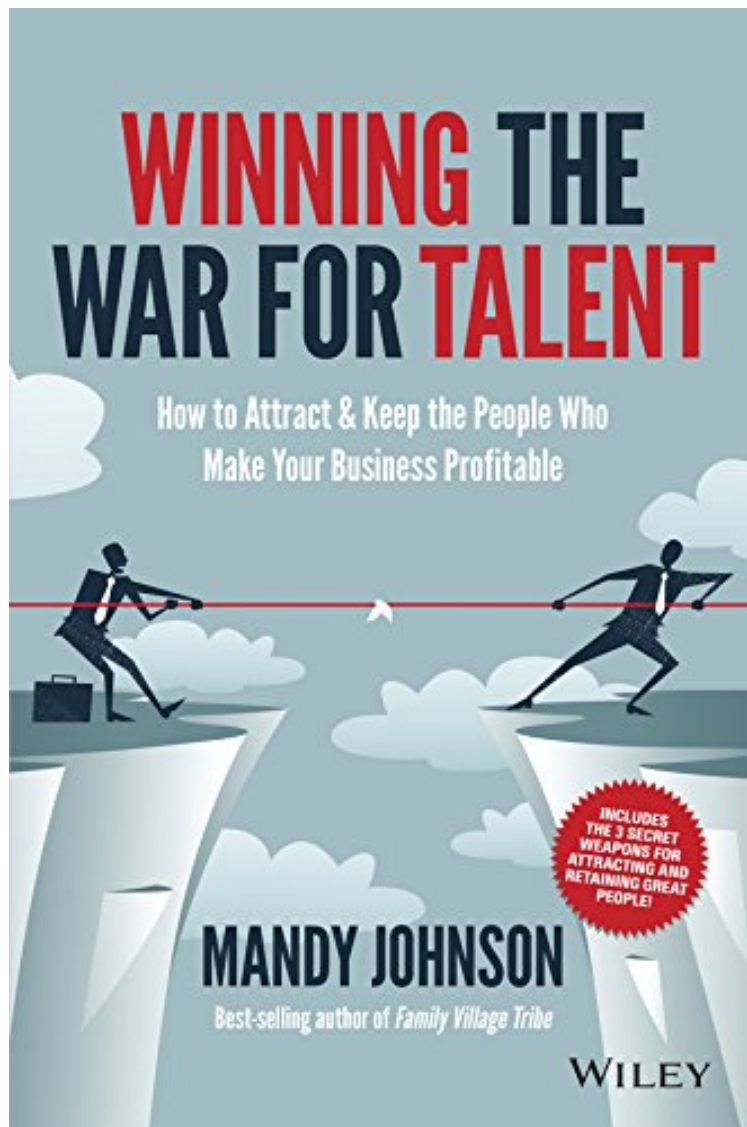


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Winning The War for Talent: How to Attract and Keep the People to Make the Biggest Difference to Your Bottom Line

Mandy Johnson

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straight forward practical advice.0 of 1 people found the following review helpful. ExcellentBy Mr. Kesavan SandrasegaranBrilliant book by an author who has practical experience behind her. The chapters cover most of the material in standard HR textbooks but with the practical insight that is lacking in the textbooks. The summaries are quite useful to consolidate each chapter.

A new system of people practices that produce extraordinary business results Hiring and retaining great people is the key to profitable growth, but it is the number one issue keeping leaders and managers awake at night. Winning the War for Talent addresses this issue with an unconventional 'how to' guide of innovative techniques to source and retain skilled staff. This book shows you how to do away with old-fashioned, destructive and subjective practices that have spread like a pandemic through the HR industry. It also outlines why effective sourcing of talent is now vital to business success. You will be shown proven, scientific solutions that are rarely used and never mentioned in existing business books and seminars and much, much more. Includes a complete step-by-step system with checklists, KPIs and templates that organisations of any size or type, can easily follow and implement Features proven strategies and secret weapons that won't cost you a cent, highlighted in case studies from a diverse range of businesses Written by bestselling author Mandy Johnson, the youngest ever director of Flight Centre, Australia's leading travel agent For business owners and organisational leaders Winning the War for Talent is your must-have companion to effective recruitment, staff retention and increasing business success.

About the AuthorMandy Johnson is a best-selling business author, an HR consultant and a passionate campaigner for hiring innovations. As a former UK Director and Australian HR Leader of global travel retailer, Flight Centre, she has interviewed over a thousand people and the awful gut-wrenching mistakes she made, and a few good calls too, gave her vital information on successful HR techniques. Mandy has been interviewed on her effective strategies in The Australian Financial , HR Magazine, the German Eins Magazine and on 2UE, 5AA, 4BC and ABC Radio's Conversation Hour and Jon Faine Morning Programme, and her Winning The War For Talent seminar was Bond University's most popular Executive Education program of its year. Mandy now juggles writing and consulting, and in her spare time speaks at conferences and runs recruitment master classes to debunk hiring myths and teach successful strategies to achieve their business goals. You can also find Mandy online at:
www.therecruitmentrevolution.co www.facebook.com/familyvillagetribes www.linkedin.com/pub/mandy-johnson