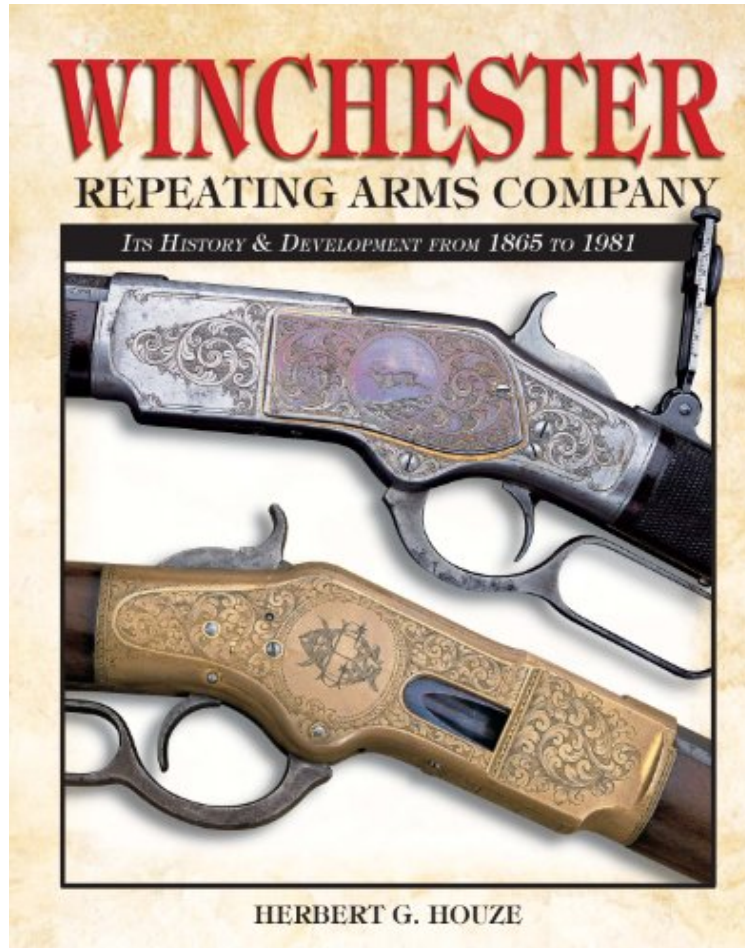


## Winchester Repeating Arms Company

*Herb Houze*

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**Herb Houze : Winchester Repeating Arms Company** before purchasing it in order to gage whether or not it would be worth my time, and all praised Winchester Repeating Arms Company:

0 of 0 people found the following review helpful. Missed a significant part of historyBy CustomerA pretty thorough history of the company and the men who ran it. However, the author completely skipped over the most important product to come out of Winchester, The Model 1894 rifle musket and carbine. I could not believe it. I went back through the book several times and--- nope, nothin'.While he covered the model 1866 which was the first of the type, the 1894 is considered "the gun that won the west". I really wanted to read about the development steps from the 1866 through the 1894 and more about the most popular cartridge load, the 45-70..0 of 0 people found the following review helpful. Winchester Fire ArmsBy jerry foresterIf you are into Winchesters then this book is for you. The early history and origins of the repeating rifle are extremely interesting.0 of 0 people found the following review helpful. Well done referenceBy James J. SmithFilled with historical facts, photographs, and product developments, I enjoyed it immensely. A great reference tool for anyone who collects Winchesters.

Although the name Winchester is known worldwide and is still used generically for its rifles and shotguns, a comprehensive history of the company has never been published. Herbert G. Houze, the former curator of the Winchester Arms Museum, has written a complete account of the Winchester Repeating Arms Company's development from the founding of its predecessor, the New Haven Arms Company in 1856, to the sale of the firm by Olin Corporation in 1981. Using corporate records and other sources that have come to light during the last decade, Houze reconstructs many aspects of the Winchester Company's history unknown to previous researchers. As a result, a new and far more complete picture of the firm's complex development is presented. Many commonly held beliefs about Winchester's growth and operations, such as the orderly corporate succession from the New Haven Arms Company to the Winchester Repeating Arms Company or the reasons for its financial collapse in 1930, are dispelled. In addition, seven new models of Winchester firearms are identified and fully described. Houze also sheds new light on the development of more familiar models and the men who designed them. The entire spectrum of the Winchester Repeating Arms Company's history, its successes, as well as its failures, is presented here for the first time.

From Booklist Houze's lavishly illustrated company history demonstrates that the name Winchester, chiefly associated with the manufacture of guns (especially rifles), should also be linked to such products as washing machines and sporting goods. Still, as expected, the emphasis is on firearms in this survey of the company's fortunes, from its 1856 emergence out of the ashes of the failed Volcanic Repeating Arms Company to its 1981 sale by then-owner Olin Industries. Houze recites the facts and figures of the burgeoning arms giant and sketches such important players in its history as Oliver F. Winchester and Frank Burton. Serious firearms collectors and aficionados will want to read about the seven newly identified 1860s Winchester models, while popular culturalists will enjoy the book's extensive examination of the art engraved on the company's products. Many examples of advertising art, some by N. C. Wyeth and other famous illustrators, appear alongside photos of the Winchester factories. More than just another corporate history, this book is crammed with Americana and the history of U.S. industrial organizations and work conditions.

Mike Tribby