

(Ebook free) Why Would Anyone Do That?: Lifestyle Sport in the Twenty-First Century (Critical Issues in Sport and Society)

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Stephen C. Poulson

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Stephen C. Poulson : Why Would Anyone Do That?: Lifestyle Sport in the Twenty-First Century (Critical Issues in Sport and Society) before purchasing it in order to gage whether or not it would be worth my time, and all praised Why Would Anyone Do That?: Lifestyle Sport in the Twenty-First Century (Critical Issues in Sport and Society):

Triathlons, such as the famously arduous Ironman Triathlon, and "extreme" mountain biking—hair-raising events held over exceedingly dangerous terrain—are prime examples of the new "lifestyle sports" that have grown in recent years from oddball pursuits, practiced by a handful of characters, into multi-million-dollar industries. In *Why Would Anyone Do That?* sociologist Stephen C. Poulson offers a fascinating exploration of these new and physically demanding sports, shedding light on why some people find them so compelling.

"This inventive treatment of the sociology of sport will interest outdoor enthusiasts as well as scholars hellip; Recommended. Upper-division undergraduates; graduate students; general readers."