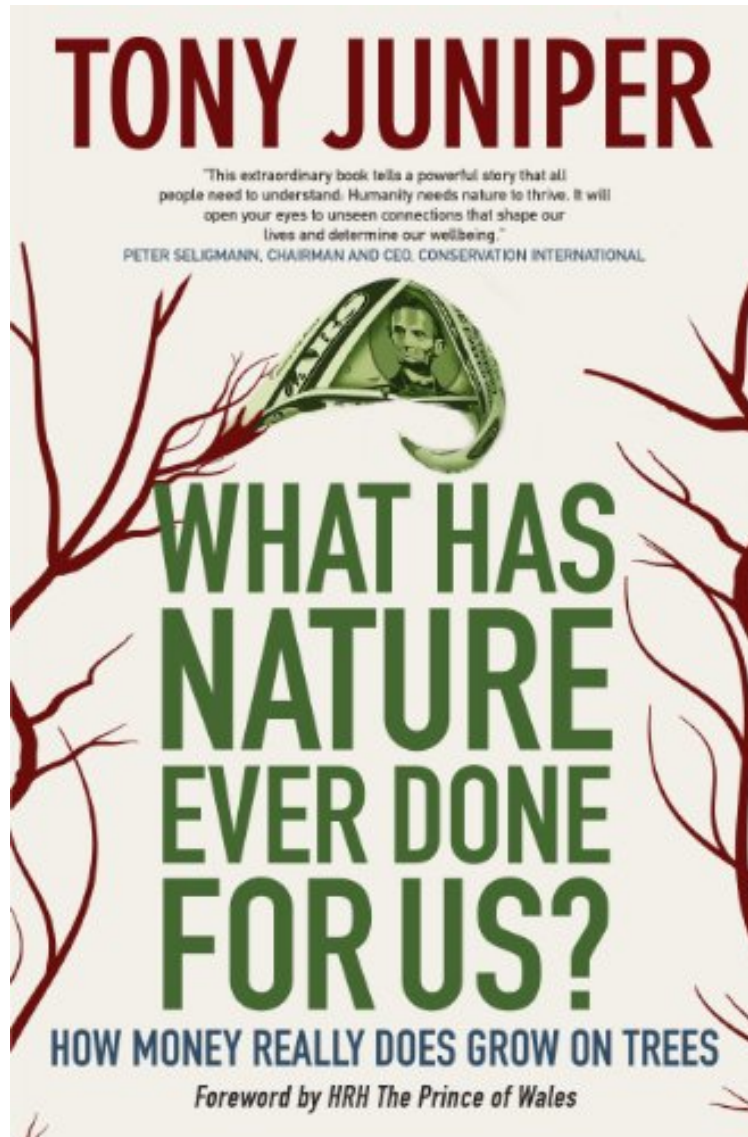


# What Has Nature Ever Done for Us?: How Money Really Does Grow on Trees

*Tony Juniper*

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**Tony Juniper : What Has Nature Ever Done for Us?: How Money Really Does Grow on Trees** before purchasing it in order to gauge whether or not it would be worth my time, and all praised What Has Nature Ever Done for Us?: How Money Really Does Grow on Trees:

1 of 1 people found the following review helpful. Everyone should read this bookBy JudiTony Juniper explains the state of the environment in simple, straight forward easy to understand language. He gives excellent examples of the unforeseen negative effects of mankind's abuse of nature. He brilliantly describes the relationship between the planets

ecology and our economy. 7 of 8 people found the following review helpful. The title is answered in the first few pages. By Paul Goulet Just read the Prologue and the Forward and you will not be able to put this book down. Illustrates, dramatically, the actions and consequences of human presence on this planet. A good deal of man's activities are for his betterment and the detriment of nature. Don't believe that? Read this book! 0 of 0 people found the following review helpful. A great read By Psychopomp You must read this book, its as simple as that. Convincing, compelling and a jolly good read as well

During recent years, environmental debate worldwide has been dominated by climate change, carbon emissions and the greenhouse effect. But a number of academic, technical, political, business and NGO initiatives indicate the emergence of a new wave of environmental attention focused on "natural capital," "ecosystem services" and "biodiversity," things nature does for us. In *What Has Nature Ever Done for Us?* British environmentalist Tony Juniper points out that as a species we think that everything nature does for us — providing water, pollinating plants, generating oxygen, recycling miracles in the soil and much more — is free, but it isn't. Its economic value can, and has been, measured. And upon realizing what that value truly is we would stop treating our natural systems in a destructive manner. For example, in 2005 Hurricane Katrina cost the US \$81 billion and the damage still remains. If the land around the levees hadn't been redeveloped for shipping and aquaculture, at an estimated value of \$100,000 to \$450,000 per square mile of natural mangroves, then, it is believed, much of the damage caused to the city would not have occurred. This book contains impactful stories imparting warnings about this and other unfortunate occurrences such as a rabies epidemic that followed the disappearance of Indiar's vultures (drugs administered to cattle killed the birds, leaving uneaten carcasses that led to an explosion of wild dogs), as well as promising and enlightening tales of how birds protect fruit harvests, coral reefs shield coasts from storms, and rainforests absorb billions of tons of carbon released from automobiles and power stations. As a result of its immediacy, Tony Juniper's book will entirely change the way you think about life, the planet and the economy.

"One of those rare books that can change how we see our world." -- Michael Brune, Executive Director, Sierra Club  
"Put simply, nature is worth a lot...and Juniper uses fascinating examples to build his case." -- Charlotte McCann, Financial Times  
"... Juniper brings the ecology versus economy debate into the mainstream through riveting and accessible anecdotes that display how important environmental balance is to a booming economy." -- Craig Manning, Independent Publisher  
About the Author Tony Juniper is a campaigner, writer, sustainability adviser and a well-known British environmentalist. For more than 25 years he has worked for change toward a more sustainable society at local, national and international levels. From providing ecology and conservation experiences for primary school children, to making the case for new recycling laws, to orchestrating international campaigns for action on rainforests and climate change, his work has sought change at many levels. Juniper presently works as a Special Adviser to the Prince of Wales Charities' International Sustainability Unit. His Royal Highness Prince Charles