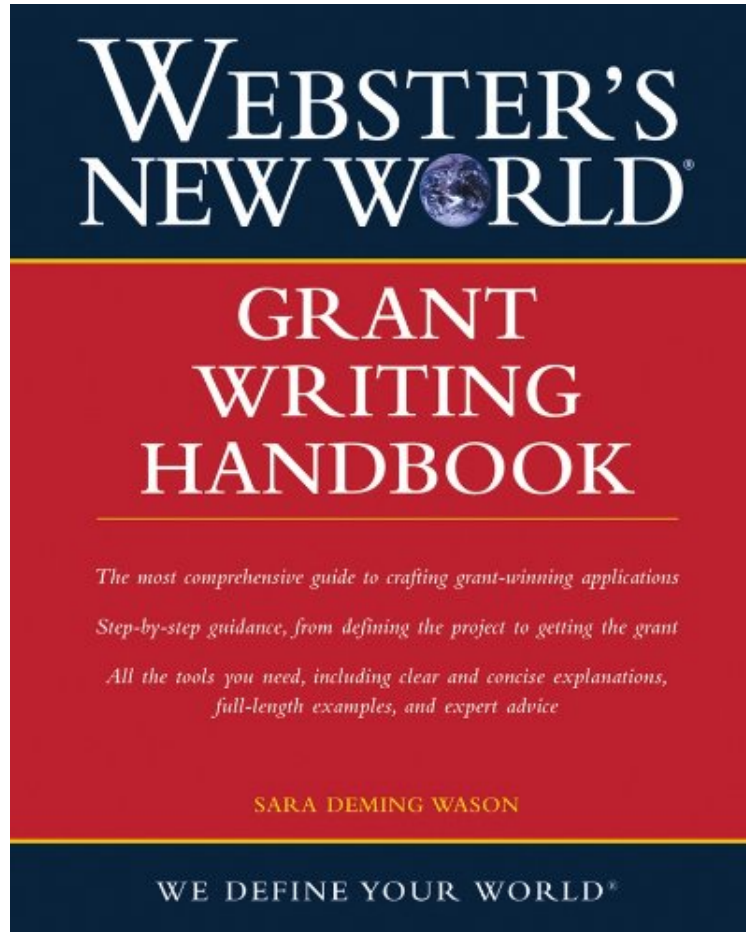


Webster's New World Grant Writing Handbook

Sara Wason

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Sara Wason : Webster's New World Grant Writing Handbook before purchasing it in order to gage whether or not it would be worth my time, and all praised Webster's New World Grant Writing Handbook:

1 of 1 people found the following review helpful. Five StarsBy ekfGreat instructional tool with real life applications.0 of 0 people found the following review helpful. Four StarsBy Katherine Perlmuttergreat handbook for grant writing.easy to read and follow0 of 0 people found the following review helpful. Webster's New World Grant Writing handbookBy Faye WilderI found this book to be informative and it helps guide a person on correct structure and substance of grant writing. A subject that is completely confusing without focused input.

Webster's New World Grant Writing Handbook walks readers through every step of the grant writing process-from defining the project and getting and interpreting a foundation's guidelines to submitting and following up on the grant application. With clear, concise explanations, thorough coverage, illustrative examples, and expert advice, this helpful, complete resource gives grant writers all the information and guidance they need to succeed.nbsp;

From the Back Cover
A superior resource to help your nonprofit win the grants you deserve
In an increasingly competitive nonprofit world, even top organizations struggle to extend their fundraising reach or simply maintain current funding levels. This thorough guide to crafting winning grant applications takes you through the entire process—from pinpointing the right funding opportunities, to writing persuasive proposals, to following up later. Practical, reliable, and accessible to seasoned pros and grant-writing greenhorns alike, Webster's New World Grant Writing Handbook provides comprehensive coverage of:
Different types of foundation and corporate grantmakers
Defining your project, as well as your organization's mission and goals
Tailoring your applications to each grantmaker's interest areas
Writing convincing letters of inquiry
Organizing and writing hard-hitting proposals
Following up on proposals after they've been submitted
Effective donor cultivation after proposals have been approved
Featuring sample proposals, letters, and application forms; proposal checklists; a glossary of terms; and many illustrative examples, this complete resource is ideal for any nonprofit—whether yours is in a multimillion-dollar university development office or the smallest humanitarian agency.
About the Author
Sara Deming Wason, Executive Director of Corporate and Foundation Relations at Syracuse University, holds a master's degree in nonprofit management from Syracuse University's Maxwell School of Citizenship and Public Affairs. She has over twenty years' experience in nonprofit administration, including the last ten years in higher education development.