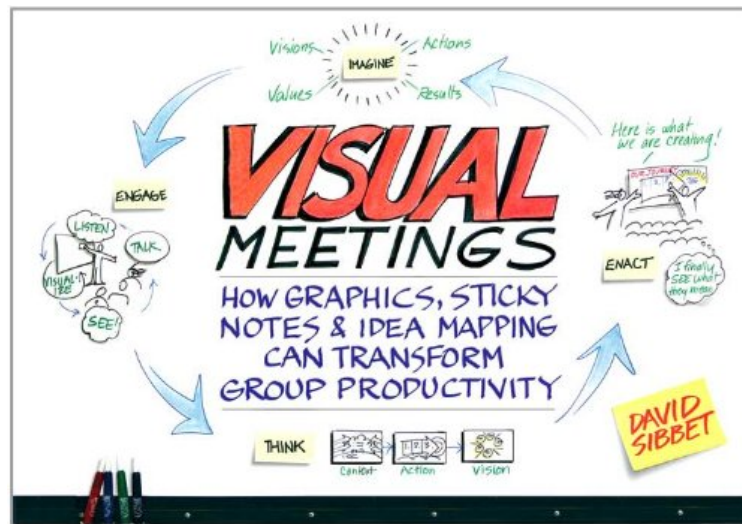


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Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity

David Sibbet

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David Sibbet : Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity before purchasing it in order to gauge whether or not it would be worth my time, and all praised Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity:

0 of 0 people found the following review helpful. Seeing is the key! By kitcatviI work in the non-profit/educational arena after having a long career in a creative, artistic profession - before earning an MBA in Innovation. What attracted me to the study of "innovation" for business is the focus on creativity and visual learning. A large number of people respond to learning when the approach used includes creative tools, sketches, drawings, color, post it notes and also when the learning gets them up out of seats to participate actively in any meeting and/or classroom. This book is a great introduction to the type of meeting or classroom that keeps the audience (whether students or coworkers) involved in a more active and participatory way. 1 of 1 people found the following review helpful. Visual Tools - the Missing Link to Innovating, Employee Engagement, and Increased Productivity By Thomas M. Loarie Innovation, employee engagement, and organizational productivity are top-of-mind topics today in most executive suites. I receive at least 1-2 books each month on these topics to read and review. I select very few, selecting only those which provide a fresh, new insight. "Visual Meetings" is one of those. Rather than expounding on the need for addressing the topics, Author David Sibbet, a world leader in graphic facilitation and visual thinking for groups, provides much needed tools to use when transforming an organization for success and survival. These are proven tools for increasing creativity, employee engagement, and productivity. In the realm of creativity, I have seen visual tools used successfully in workshops at IDEO. In the realm of employee engagement and organizational productivity, I have seen their use by Ram Charan in planning sessions which have had a significant impact on engagement and organizational focus/productivity. Different tools were used by each facilitator. "Organizations are no longer able to handle the complexity of what we are facing. In the face of confusion, people at work and people in meetings retreat into simplistic explanations and intolerant positions of non-listening. Visual language and visual listening can be a hopeful

response to these kinds of problems. Visualization is a powerful way to resolve confusions and groups that arise from inadequate or conflicting mental models. This is crucial when those models involve our ideas of how work gets done, how teams cooperate, how to make decisions, how to organize, and how to learn."Visualization works because certain areas of the mind cannot distinguish between what you see with your eyes and what you see with your mind. Patterns, trends and correlations that might go undetected in text-based data can be exposed and recognized easier with visual tools. They connect the heart and the mind, providing access to a deep internal perspective and use of the right brain that is lacking. The author has observed that people working visually have better ideas, make better decisions, and are more committed to producing results. Drivers leading to the adoption of visual tools and visual meetings include: 1. Organizations must work leaner and quicker. 2. Organizational success and survival demands working across functions, geography, and cultural boundaries. 3. It is getting harder to get people to make sense of the avalanche of available information. 4. Alignment and follow-through from meetings critically important to productivity and engagement. 5. Groups must be able to think big picture, over longer periods of time. 6. Rapid trend changes require everyone to upgrade their mental models of how things work on a frequent basis. Without this, impatience and resistance will be a major obstacle. "Visual Meetings" gives the reader the toolbox and tricks to unlock creativity, collaboration, and breakthrough thinking. The book is organized around the following topics: * What if Meetings Were Truly Fun and Productive? * Why Visual Learning is So Compelling (and Easy) * Mapping Ideas and Finding Key Patterns * Graphics for Enacting Plans * Seeing It All Come Together. Several sub-sections of note include: why visualization is worth 80 IQ points; how using pictures gets people to interact and collaborate; problem solving with visual tools; innovation and change using visual tools; and how to plant seeds of a real revolutions in meetings. Sibbet covers tools such as the use of sticky notes and dots (IDEO's classic visual tool), writing on the wall, the use of graphic templates (provided), visual documentation, the use of tablets in web meetings, and visualizing goals, roles, and action plans. Visual meeting techniques will provide the much needed breakthrough for achieving extraordinary results in innovation, employee engagement, and organizational productivity. This book provides a comprehensive "how-to-do-it" tool kit with clear instructions and many examples of how others around the globe have used these techniques with great success. 15 of 15 people found the following review helpful. Excellent, but hard practice to make it work for you. By J. Michael Innes. This book is a good buy and can lead to the development of worthwhile meetings and the development of group dynamics which in turn can lead to change. The ideas of visual presentation of concept and data and using them to create insights of structure and the processes that can flow from that are gaining momentum (cf The Back of the Napkin (Expanded Edition): Solving Problems and Selling Ideas with Pictures and The Wall Street Journal Guide to Information Graphics: The Dos and Don'ts of Presenting Data, Facts, and Figures. I cannot help but applaud the author for putting this book together and attempting to educate conference presenters and team leaders to create dynamic audio visual presentations without complex technology. As an inveterate drawer and graphic presenter, I could understand what was presented and could gain new insights and ideas for the future. The book certainly is worthy of the reviews already received. But I do have a caveat which leads me to give less than a five star rating. It is this. To what extent will people who do not naturally think in this mode be able to adopt these methods? I appreciate the author's knowledge and experience and his belief that everybody can draw and can develop skills. Even if that is so, however, in order to develop the plethora of skills and techniques in this book and to use them dynamically, will take enormous work and dedication. This book is excellent, but it is not an easy fix for the management and development of small group and large group development and creative settings. My advice would be to look at it carefully if you think you need to develop such skills from scratch, unless you are willing really to work hard at skill development. If you believe you already have some degree of skill, however, this book can be a revelation.

Use eye-popping visual tools to energize your people! Just as social networking has reclaimed the Internet for human interactivity and co-creation, the visual meetings movement is reclaiming creativity, productivity, and playful exchange for serious work in groups. Visual Meetings explains how anyone can implement powerful visual tools, and how these tools are being used in Silicon Valley and elsewhere to facilitate both face-to-face and virtual group work. This dynamic and richly illustrated resource gives meeting leaders, presenters, and consultants a slew of exciting tricks and tools, including Graphic recording, visual planning, story boarding, graphic templates, idea mapping, etc. Creative ways to energize team building, sales presentations, staff meetings, strategy sessions, brainstorming, and more. Getting beyond paper and whiteboards to engage new media platforms. Understanding emerging visual language for leading groups. Unlocking formerly untapped creative resources for business success, Visual Meetings will help you and your team communicate ideas more effectively and engagingly.