

# Vested Outsourcing, Second Edition: Five Rules That Will Transform Outsourcing

*K. Vitasek, M. Ledyard*

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*Based on award-winning research and field work with the University of Tennessee and the United States Air Force*

## VESTED OUTSOURCING SECOND EDITION



Five Rules That Will  
*Transform Outsourcing*

KATE VITASEK

with

Mike Ledyard and Karl Manrodt

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**K. Vitasek, M. Ledyard : Vested Outsourcing, Second Edition: Five Rules That Will Transform Outsourcing** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Vested Outsourcing, Second Edition: Five Rules That Will Transform Outsourcing:

0 of 0 people found the following review helpful. Remarkable Insight Solutions to Today's Outsourcing Challenges By Doug Laidlaw "Vested Outsourcing" is tough to put down. Kate has nailed the age-old operational struggle of

competing goals, interests, and priorities through her real-world examples. The book boils down the challenges and solutions into easy-to-understand, relatable principles strategies that can be applied in virtually any outsourcing environment relationship. Kate's vision is remarkable. It's fortunate that I've been able to watch Kate, from her Stream International days, as she's transformed the outsourcing, supply chain, and logistics environment with her vision, grasp of the landscape, and innovative thought, insights, operational results. Her ability to break complex issues challenges down to their simplest solutions is evidenced by the book's conclusion of the five basic rules for outsourcing success. This is a "must read" for practitioners and their executives assure complete organizational buy-in in this revolutionary outsourcing transformation. Well done, Kate and team! 0 of 0 people found the following review helpful. Ok but missing some key components By Customer The book speaks to outsourcing in a reasonable fashion with some good suggestion, processes and methodologies however it does have some holes and some coverage areas that could use some improvement (holes - driving correct provider behavior, improvement areas - managing the deal, innovation, exit planning, etc.) and some processes that need work. Also it has some age to a few suggestions - e.g. some items in this book were being used in the 1980's. All in all an ok book. 0 of 0 people found the following review helpful. I'm vested in Vested By Tfruman Very insightful. Full of wonderful examples on the do's and don'ts of outsourcing.

In her classic book *Vested Outsourcing*, Kate Vitasek identified the top 10 flaws in most outsourced business models and shows organizations how to rethink their outsourcing relationships in a way that will lower costs, improve service, and increase innovation. This revised edition includes updated case studies and a new chapter based on Dell.

About the Author Kate Vitasek is the founder and managing partner of Supply Chain Visions, a Kirkland, Wash., consulting firm that specializes in supply-chain strategy and education. She is a faculty member at the University of Tennessee's Center for Executive Education and she teaches MBA classes on performance management and lean supply chains at Wright State University. Vitasek also teaches seminars for the Warehouse Education Research Council and is on the peer review board for the *Journal of Business Logistics*. Mike Ledyard is a veteran executive of international sourcing, manufacture, and importation, as well as the co author of *Keeping Score: Measuring the Business Value of Logistics in the Supply Chain*. Karl Manrod is professor of management, marketing, and logistics at Georgia Southern University and the director of the Southern Center for Logistics and Intermodal Transportation. Karl is a widely published thought leader in the area of performance management.