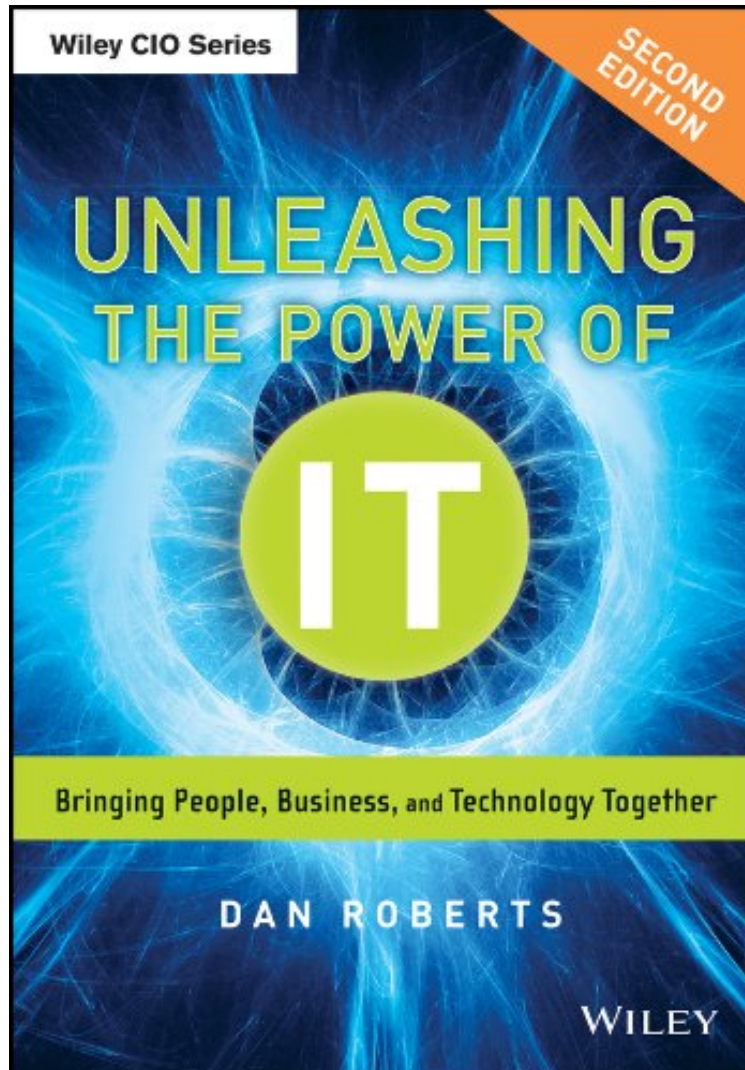


(Ebook free) Unleashing the Power of IT: Bringing People, Business, and Technology Together (Wiley CIO)

Unleashing the Power of IT: Bringing People, Business, and Technology Together (Wiley CIO)

Dan Roberts

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Dan Roberts : Unleashing the Power of IT: Bringing People, Business, and Technology Together (Wiley CIO) before purchasing it in order to gage whether or not it would be worth my time, and all praised Unleashing the Power of IT: Bringing People, Business, and Technology Together (Wiley CIO):

0 of 0 people found the following review helpful. A must read for IT people who aren't happy with just being good....By Alex MathewsAbsolute must for anyone looking to become the IT professional of tomorrow (albeit one that is required today).Judicious IT leaders and professionals realize that there is a need in IT for more than certifications, degrees and newer software to truly bring out the benefits of IT systems and the teams of people that provide it.This book highlights the various areas that IT departments and leaders would encounter, the expectations other's have of

them and their overall responsibility to grow the business as well as themselves. Anyone looking to create that spark of fantastic customer service hidden behind all those layers of switches and firewalls will enjoy the insights offered by this book. IT leaders looking to establish ways in which they can help their staff members grow holistically to help their staff's professional and personal growth will find this book extremely useful too. 0 of 0 people found the following review helpful. An outstanding and thorough representation of the current state of IT By CoopAZ4Dan Roberts proves once again he has great insight into what makes the world of IT and particularly the role the CIO and their leadership teams, so challenging and yet can provide the insights and success stories that readers can relate to and gain perspective and new ideas. Highly recommend for CIOs and IT management regardless of how many other books you have read on the subject. Barbra Cooper 1 of 1 people found the following review helpful. I wasn't as impressed as several other reviewers. By Marci Stahl I wasn't as impressed as several other reviewers. I found it repetitive and extremely drive and actually not very insightful

Go from the "IT guy" to trusted business partner If you're in IT, quite a lot is expected of you and your team: be technologically advanced, business-minded, customer-focused, and financially astute, all at once. In the face of unforgiving competition, rampant globalization, and demanding customers, business leaders are discovering that it's absolutely essential to have a strong, active partner keeping a firm hand on the decisions and strategies surrounding information technology. *Unleashing the Power of IT* provides tangible, hard-hitting, real-world strategies, techniques, and approaches that will immediately transform your IT workforce and culture, presenting the new mindset, skill set, and tool set necessary for IT leaders to thrive in today's challenging environment. Includes new discussion on social media Offers online access to the IT Skill Builder Competency Assessment Tool Features top ten lists of tips and techniques, proven frameworks, and practical guidance to help you launch and sustain your IT culture change and professional development initiatives Profiling several world-class organizations that have implemented the principles in this book, *Unleashing the Power of IT* reveals the best practices to get you on the path to implementation.

From the Inside Flap Today's successful CIOs have transformed themselves into business leaders who bring technology to the table of strategic decision making. They are building new cultures based upon a philosophy that says "We Are the Business," no longer chasing the IT/business alignment pipe dream. They are equipping their IT workforce with the new skills and tools they need to address rising demand and expectations, to better anticipate and innovate, and to help their companies attain competitive advantage by strategically leveraging the power of IT. Capturing more than 250 years of combined experience in one volume, the team of contributing authors reveal what it takes to build the IT culture of the 21st century, moving up the maturity curve and becoming influential, strategic partners. Written for CIOs and IT managers, *Unleashing the Power of IT*, takes a close look at: Transforming Your IT Team Driving Change With Intent Building a Consultative, Client-Focused IT Culture Creating an Awareness of IT's Value Creating the Social Organization Assessing and Developing Your Core Competencies Packed with checklists and diagrams, this book enables you to put these new insights immediately into action and now includes a free trial of the IT Skill Builder competency assessment and talent development tool. From the Back Cover Praise for *Unleashing the Power of IT* "As a business and IT leader I know that the success of the organization and value delivered by IT is not achieved by me alone, but through the smart and innovative work of my teams and leaders. My role is to grow future leaders and make current leaders successful; their success is my success. This book provides a structured teaching tool for growing and maturing your teams at all levels. Each chapter provides a learning opportunity and creates a common language for communication of ideas, goals, and achievements. The new book builds on previous lessons by including chapters on social media and talent management with the latter being of critical importance for today's changing role of IT." —Mark Leach, Vice President, Business Technology Services, Cameco Corporation "Roberts has done an excellent job outlining the critical elements of a collaborative IT environment and pointing out the steps IT professionals can take to become strategic business partners. *Unleashing the Power of IT: Bringing People, Business, and Technology Together* offers keen insight into ways we can maximize our skills to create value for businesses. The advice in the book is practical and, most important, actionable." —Barbara Koster, Senior Vice President Chief Information Officer, Prudential Financial, Inc. "This book is concise and readable. More importantly, it provides insights and examples to which any IT leader can relate. Anyone who wants to get better, and make their organization better, will find ideas and action plans in this book." —Don Imholz, Senior Vice President CIO, Centene Corporation "During my years as CIO, I have learned that the role is quite complex and success requires close attention to a very broad range of responsibilities. Roberts's new book provides a practical, thought-provoking road map for those IT leaders who are striving for organizational excellence. Bringing people, business, and technology together is the theme of the book and serves as a constant reminder of the balance required by the transformational leader. I highly recommend that IT leaders read and then re-read this book." —Don Desiderato, CIO Senior Managing Director, New York Life Investment Management About the Author Dan Roberts is President and CEO of Ouellette Associates, an IT-specific consulting and professional development firm known globally for developing the "human side" of the IT equation. Roberts is a keynote speaker and panel moderator at corporate and industry events

and has published numerous articles on topics relating to transforming IT cultures. Roberts is co-author of *Confessions of a Successful CIO*, a book that captures the secret sauce of 10 industry leading, "bet-the-farm" CIOs. Ouellette Associates Consulting, Inc. has worked with more than 3,000 IT and shared service organizations since its founding in 1984. The firm works closely with CIOs and IT leadership teams to build the culture and assess and develop the "Core" skills that are necessary for success in today's increasingly complex, always changing, need-for-speed business environment. To learn more, visit www.ouellette-online.com.