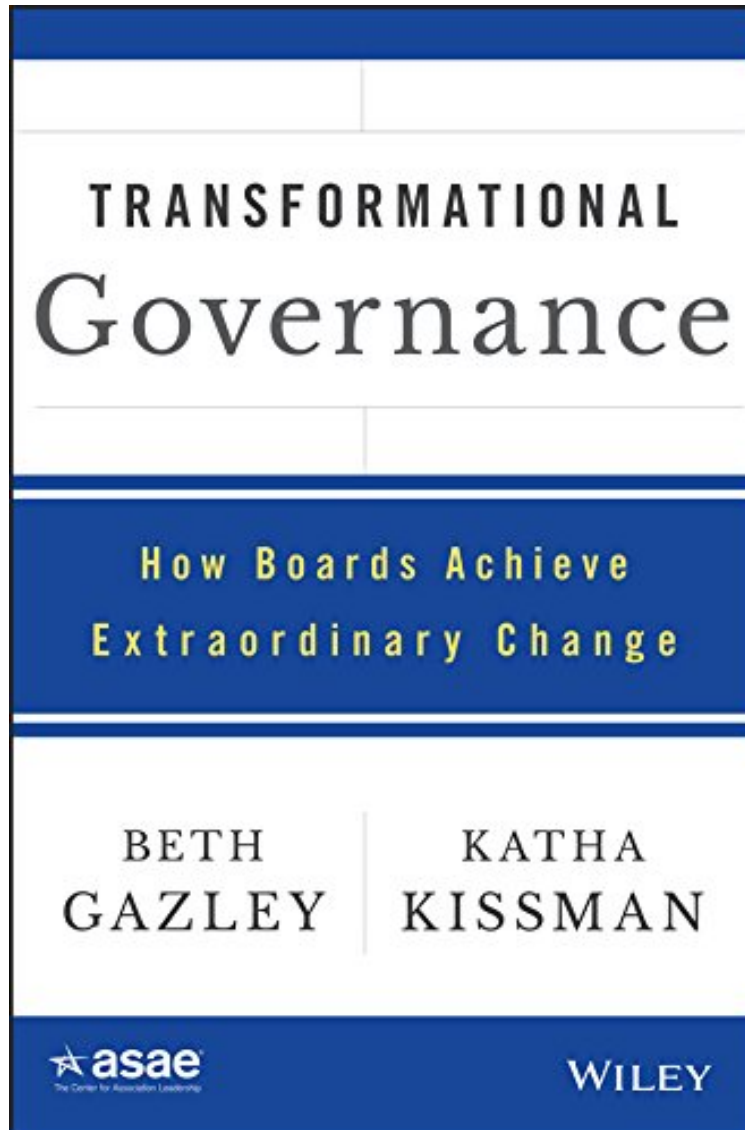


[Free] Transformational Governance: How Boards Achieve Extraordinary Change (ASAE/Jossey-Bass Series)

Transformational Governance: How Boards Achieve Extraordinary Change (ASAE/Jossey-Bass Series)

Beth Gazley, Katha Kissman

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Beth Gazley, Katha Kissman : Transformational Governance: How Boards Achieve Extraordinary Change (ASAE/Jossey-Bass Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Transformational Governance: How Boards Achieve Extraordinary Change (ASAE/Jossey-Bass Series):

0 of 0 people found the following review helpful. Wonderful insights!By BWLRecently I read this book from front to back during a flight out to L.A., even the Tools and Resources appendix, and really enjoyed the authors' insights and

expertise. This will now be my go to reference for everything "change governance" oriented. They are right in that it is easy to say what a nonprofit board should be like, but much more difficult actually to make it happen. The strategies of change shared here are invaluable. 0 of 0 people found the following review helpful. A must for Board members! By Catherine Irwin This book is essential for all non-profit administrators who want a successful Board of Directors. My organization has already used the recommendations for developing Board agreements. It gave us a great opportunity to work with our Board to assure understanding and buy in for the coming year. 0 of 0 people found the following review helpful. Five Stars By D Sternberg I have been doing governance work for over 10 years. This book is practical, tactical and informative.

There has never been so much pressure on nonprofit boards of directors to achieve a level of accountability that meets public and stakeholder expectations. Member-serving association boards may be especially challenged by their more complex affiliate structures and a greater emphasis on representative governance. But what does the journey to good governance look like? Markedly different from existing board development books, this modern approach focuses less on the behaviors and qualities of "high-performing boards" and more on the stages and processes that directors and their staff used to transform their boards. Based on research funded by the ASAE Foundation, the book fills a gap in the governance literature by emphasizing diagnosis and problem solving, using the actual tools and activities implemented by 85 transformed associations. Combining the credibility of scholarly research with lively and compelling stories, tools, and teachable moments, this book is designed to help associations and other nonprofit organizations achieve the entire journey to good governance, from first to last steps.

Praise for TRANSFORMATIONAL Governance "A must-read for nonprofit leaders, Transformational Governance offers a change manual that perfectly combines practical wisdom and research evidence."--Chao Guo, Associate Professor, School of Social Policy Practice, University of Pennsylvania "The need to improve nonprofit governance is clear. Gazley and Kissman illustrate the processes of transformational change and provide practical, rigorous advice for practitioners, students, and scholars."--William Brown, Associate Professor and Director, Nonprofit Management Program, Mary Julia and George Jordon Professorship, Bush School of Government Public Service, Texas AM University "This is not another book on the attributes of ideal boards. The rich research results and 14 illuminating case studies will help association leaders take a deep dive into designing, executing, and managing successful governance changes."--Nancy R. Axelrod, Founding President, BoardSource "Association management is opinion-rich and data-poor. We need more data based on solid research methodology. This book and its companion tools are just what this profession needs!"--J.C. (Chris) Mahaffey, Executive Director, American College of Foot and Ankle Surgeons Praise for TRANSFORMATIONAL Governance "A must-read for nonprofit leaders, Transformational Governance offers a change manual that perfectly combines practical wisdom and research evidence."--Chao Guo, Associate Professor, School of Social Policy Practice, University of Pennsylvania "The need to improve nonprofit governance is clear. Gazley and Kissman illustrate the processes of transformational change and provide practical, rigorous advice for practitioners, students, and scholars."--William Brown, Associate Professor and Director, Nonprofit Management Program, Mary Julia and George Jordon Professorship, Bush School of Government Public Service, Texas AM University "This is not another book on the attributes of ideal boards. The rich research results and 14 illuminating case studies will help association leaders take a deep dive into designing, executing, and managing successful governance changes."--Nancy R. Axelrod, Founding President, BoardSource "Association management is opinion-rich and data-poor. We need more data based on solid research methodology. This book and its companion tools are just what this profession needs!"--J.C. (Chris) Mahaffey, Executive Director, American College of Foot and Ankle Surgeons From the Inside Flap There is tremendous pressure on today's nonprofit boards of directors to achieve a level of accountability that meets public and stakeholder expectations. Memberserving association boards are especially challenged by their more complex affiliate structures with a greater emphasis on representative governance. The question is: How can a board get from good to great? Transformational Governance offers membership association boards (and other nonprofit organizations) an innovative approach to governance that puts the focus less on the behaviors and qualities of high-performing boards and more on the stages and processes that directors and their staff can use to transform their boards. Based on research funded by the ASAE Foundation, the text fills a gap in the governance literature by emphasizing diagnosis and problem solving, and revealing the practices and strategies implemented by a wide variety of successfully transformed associations. Combining the credibility of scholarly research with practical tools and teachable moments, this essential resource is designed for CEOs, board members, and consultants to help them on the journey to great governance, from first to last steps. The authors explore in-depth the actions organizational leaders can take to achieve desired results including techniques such as altering, updating, or transforming fiduciary responsibilities as well as changing bylaws, structure, policies, roles, activities, and expectations. Transformational Governance also contains illustrative examples and fascinating stories from a diverse group of organizations including solar power manufacturers, fraternities, summer camp professionals, estate planners, bankers, ski instructors, private school administrators, occupational therapists, real estate professionals, caterers,

nurses, and osteopaths, to name a few. The 14 original cases presented in Transformational Governance describe the journey to actual governance change as experienced by real-life association leaders. These cases highlight the governance challenges their associations faced and the effective change management strategies that were implemented. The cases include vital information on the catalysts to change, explaining how the change agents were identified, how much time was invested in the process, as well as the most critical resources, strategies, and tools used to facilitate the transformative process. Transformational Governance gives member-serving association boards a much-needed guide for moving through the transformational process in order to become an organization that demonstrates great governance.