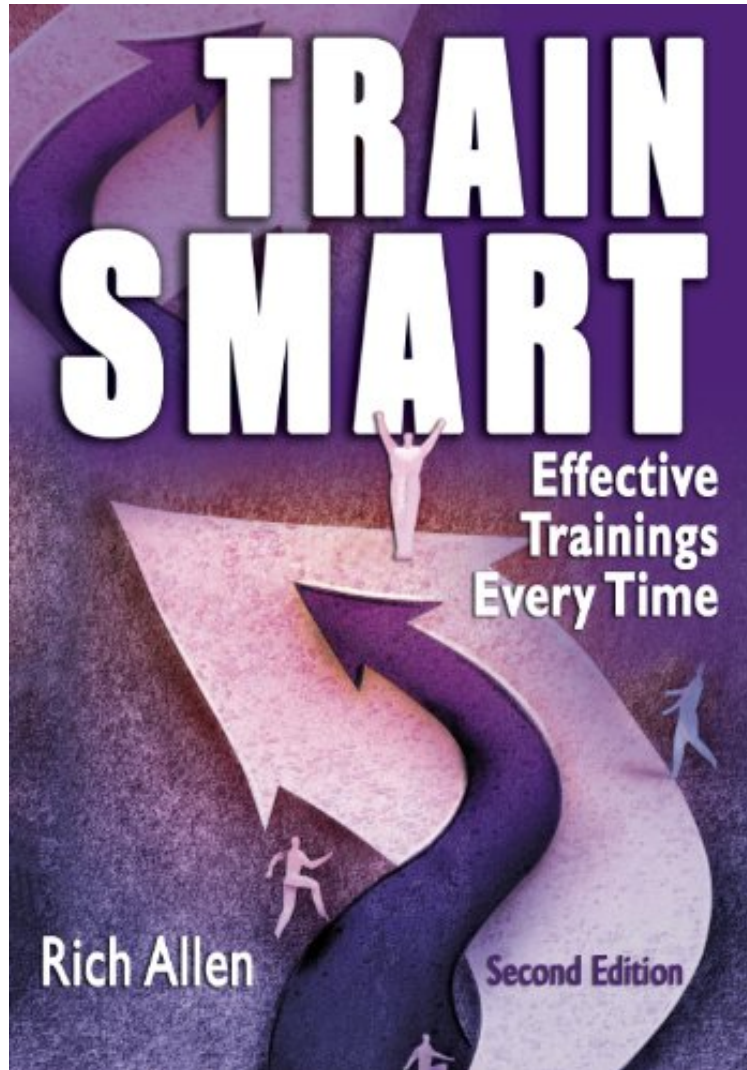


TrainSmart: Effective Trainings Every Time

From Corwin

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"The best, clearest, most to-the-point, practical, and most valuable resource available for trainers. With this second edition, Rich Allen has gone from 'great' to 'even greater.' It is a required guide for our trainers and the new text in our trainer of trainers program." "Rich Allen has done it again???another clear, practical, and powerful resource for all educators. These principles and strategies ought to be mandatory for everyone who presents for a living." -- Eric Jensen, President and Founder (04/19/2007)"Rich Allen has done it again-another clear, practical, and powerful resource for all educators. These principles and strategies ought to be mandatory for everyone who presents for a living."--Eric Jensen, President and Founder"Rich Allen has the rare ability to identify and define with clarity the elements of excellence in training. In TrainSmart, he reveals the pathway from good presentation to great presentation. 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(Middle Ground Magazine, April 2008, Vol. 11(4) 2008-07-15)About the AuthorLearn more about Rich Allenprime;s PD offeringsRichard Allen is an international consultant with more than 25 years experience coaching trainers and educators. Cofounder and president of Education Illustrated, he has taken the TrainSmart strategies beyond the United States and Canada to such diverse countries as the United Kingdom, Australia, New Zealand, Hong Kong, Singapore, Brunei, Russia, Jordan, and Brazil. Allen is also a popular keynote speaker at international conferences, and he facilitates motivational and teambuilding workshops. Allen started his educational career as a high school math and drama teacher. In 1985, he became a lead facilitator for SuperCampan accelerated learning program for teens and has since worked with more than 25,000 students worldwide. He completed his doctorate in educational psychology at Arizona State University, where he studied how the human brain receives, processes, and recalls informationknowledge that informs all aspects of his training strategies.