

(Get free) Tourism Management: An Introduction

Tourism Management: An Introduction

Clare Inkson, Lynn Minnaert

**Download PDF / ePub / DOC / audiobook / ebooks*



DOWNLOAD



+

READ ONLINE

#942781 in eBooks 2012-03-22 2013-11-18File Name: B00GXCJV68 | File size: 30.Mb

Clare Inkson, Lynn Minnaert : Tourism Management: An Introduction before purchasing it in order to gage whether or not it would be worth my time, and all praised Tourism Management: An Introduction:

0 of 0 people found the following review helpful. VERY GOODBy aliYES YES YES... if you are looking for a holistic understanding about TOURISM this is the perfect bookI could even use this as a university text book.

Electronic Inspection Copy available for instructors hereThis exciting new text offers all students of Tourism a concise introduction to all the core topics of Tourism Management. Covering both key theory and practice it introduces students to general management issues across the whole tourism sector in an accessible and manageable way.

This book is important - it reminds us that tourism activity does not occur in a vacuum, but rather is shaped by forces linked to globalisation, sustainability, information and telecommunications technology. With its accessible and

engaging writing style, it is a must for undergraduate students in their early days of studying tourism management and offers a very welcome addition to the tourism literature. Dr Philippa Hunter-Jones, University of Liverpool Management School, *Tourism Management: An Introduction* provides a refreshing and accessible perspective on key aspects of tourism for those new to the subject. This is something of an achievement as there are some very good books on the library shelves already.

Rhodri Thomas, Professor of Tourism and Events Policy, Leeds Metropolitan University, *Tourism* is an exciting and dynamic sector which affects so many lives in many different ways and in this foundation text the authors bring that to life for students who are starting their tourism studies and require a succinct and comprehensive introduction. Students will find the self-test questions and recommended reading lists particularly valuable.

Professor Nigel Morgan, Welsh Centre for Tourism Research, University of Wales Institute, Cardiff, *This is a hugely readable, accessible and clearly structured introduction to the broad, diverse and complex dimensions of tourism. It is perfect for first and second year undergraduates as the authors clearly explain the issues that affect the success of tourism in destinations, and the management of tourism's impacts on destination economies, environments and communities. Students will like the inclusion of snapshots and case studies to demonstrate how theory applies in practice and the definitions of specialist terminology.*

Professor Annette Pritchard, Director of The Welsh Centre for Tourism Research, University of Wales Institute, Cardiff, *This book is important - it reminds us that tourism activity does not occur in a vacuum, but rather is shaped by forces linked to globalisation, sustainability, information and telecommunications technology. With its accessible and engaging writing style, it is a must for undergraduate students in their early days of studying tourism management and offers a very welcome addition to the tourism literature.*

Dr Philippa Hunter-Jones, University of Liverpool Management School, *Tourism Management: An Introduction* provides a refreshing and accessible perspective on key aspects of tourism for those new to the subject. This is something of an achievement as there are some very good books on the library shelves already.

Rhodri Thomas, Professor of Tourism and Events Policy, Leeds Metropolitan University, *Tourism* is an exciting and dynamic sector which affects so many lives in many different ways and in this foundation text the authors bring that to life for students who are starting their tourism studies and require a succinct and comprehensive introduction. Students will find the self-test questions and recommended reading lists particularly valuable.

Professor Nigel Morgan, Welsh Centre for Tourism Research, University of Wales Institute, Cardiff, *This is a hugely readable, accessible and clearly structured introduction to the broad, diverse and complex dimensions of tourism. It is perfect for first and second year undergraduates as the authors clearly explain the issues that affect the success of tourism in destinations, and the management of tourism's*

prime;s impacts on destination economies, environments and communities. Students will like the inclusion of snapshots and case studies to demonstrate how theory applies in practice and the definitions of specialist terminology.

Professor Annette Pritchard, Director of The Welsh Centre for Tourism Research, University of Wales Institute, Cardiff, *About the Author*

Clare Inkson is a Senior Lecturer in Tourism at the University of Westminster in London. She has extensive experience of working in tourism in operational and marketing roles in the UK and overseas, for tour operators, wholesalers and travel agencies. Her research interests include tourism distribution channels, destination marketing and the tourism sharing economy.

Dr Lynn Minnaert is the Academic Director and Clinical Associate Professor and at New York University's Jonathan M. Tisch Center for Hospitality and Tourism. Her research specialism is social inclusion and social sustainability in tourism and events: she has conducted research projects into social tourism, the social impacts of the Olympics and social legacy initiatives in the meetings industry. She has lectured in tourism and events management at undergraduate and postgraduate levels in the US, the UK and in a range of different countries

ndash; this international perspective is reflected in this book