Tourism Impacts, Planning and Management

Peter Mason
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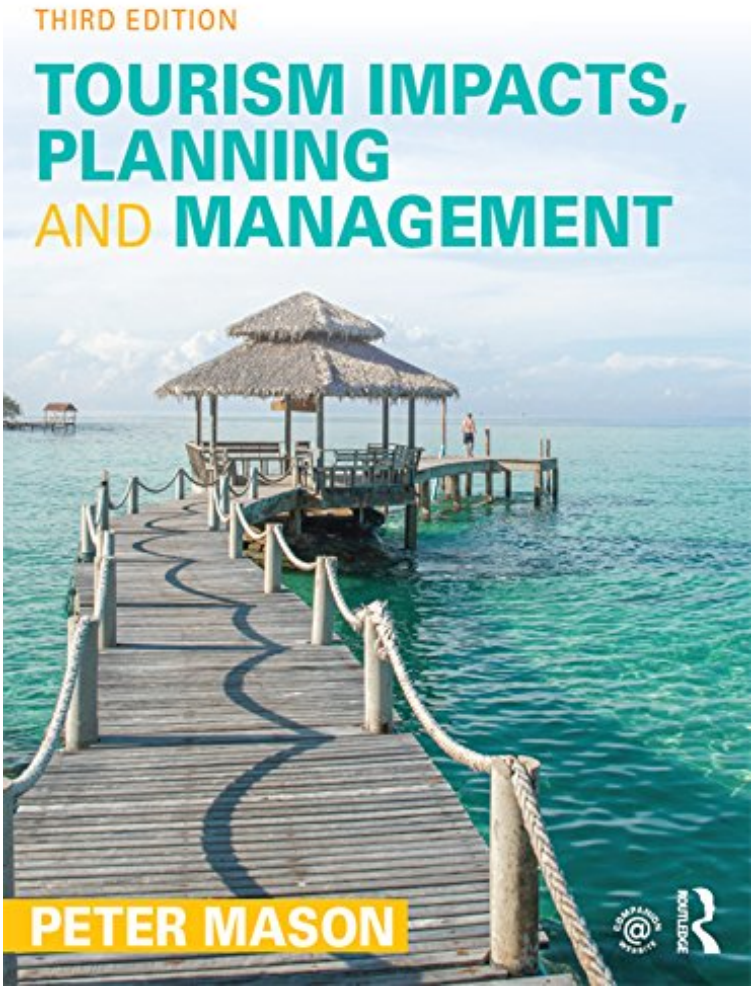

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Peter Mason : Tourism Impacts, Planning and Management before purchasing it in order to gage whether or not it would be worth my time, and all praised Tourism Impacts, Planning and Management:

0 of 0 people found the following review helpful. Three StarsBy Hannah MWordy, but probably helpful for class.0 of 0 people found the following review helpful. Page numbers neededBy CustomerThe content of the book was as great as I expected, however, it was very difficult to cite as page numbers were not available.

Tourism Impacts, Planning and Management is a unique text, which links these three crucial areas of tourism - impacts, planning and management.Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. This title looks at all the key players involved - be they tourists, host communities or industry members - and considers a number of approaches and techniques for managing tourism impacts successfully.Now in a third edition, this bestselling text has been fully revised to include: New material on: terrorism, sustainability, climate change, sex

tourism, heritage tourism, theories of tourism planning and GIS. New chapter on Destination Planning and Management Updated tourism data and statistics Case studies on urban tourism, pro-poor tourism, cruise ship tourism, coral reef tourism, historic monuments, eco-labels, codes of conduct and sustainable tourism from both developed and developing regions, including Australia, Iceland, Spain, the UK, Namibia, the Arctic and Antarctica. A companion website including PPTs, video and web links. The text is written in an accessible style and includes a plethora of features that engage and aid understanding. This accessible yet academically rigorous introduction to tourism impacts, planning and management is essential reading for all tourism students.

"This book brings together the three key elements of tourism development ndash; impacts, planning and management. In an easy-to-read style the book presents students with key learning objectives and activities supplemented with a range of international case studies. It should be an essential text for students in a range of tourism related subjects as its core strength is its practical application of many aspects of tourism including education, regulation, information technology and sustainability." - Professor Ross Dowling OAM, Edith Cowan University, Australia "This new edition provides an intriguing and critical insight into the interaction between tourism impacts and the techniques for their planning and management. The richness of international case study material and the thoughtful student learning exercises makes this text an invaluable student resource." - Andrew Holden, Professor of Environment and Tourism, University of BedfordshireAbout the AuthorPeter Mason has a fractional position as Professor of Tourism Management at Bedfordshire University, is a Visiting Professor of Tourism at London South Bank University and has a fractional position at London Metropolitan University. He has taught for overnbsp;40 years,nbsp;25 of them in higher education institutions (HEIs). This book is based largely on his own research and teaching at HEIs in the UK, New Zealand, Australia, France and the Middle East.