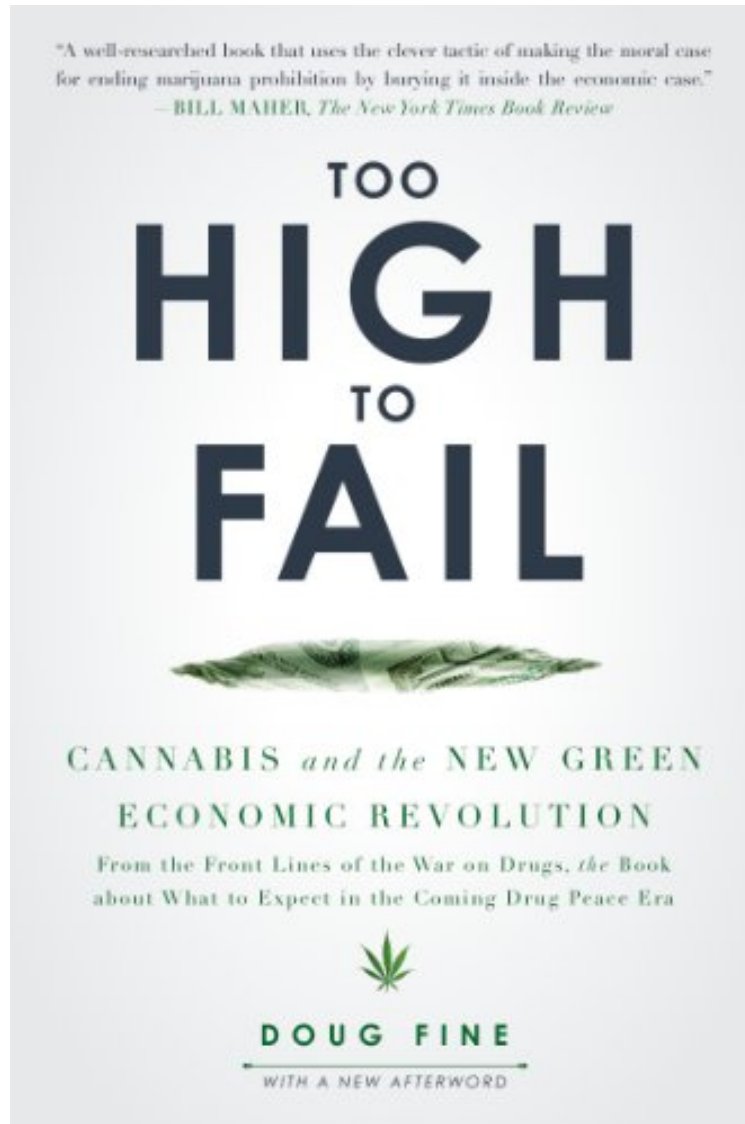


(Download pdf) Too High to Fail: Cannabis and the New Green Economic Revolution

Too High to Fail: Cannabis and the New Green Economic Revolution

Doug Fine

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Doug Fine : Too High to Fail: Cannabis and the New Green Economic Revolution before purchasing it in order to gage whether or not it would be worth my time, and all praised Too High to Fail: Cannabis and the New Green Economic Revolution:

25 of 25 people found the following review helpful. Very well-written, thought-provoking bookBy LUMomThis book was recommended to me by a friend and I am SO glad that I read it. I am a self-described stick in the mud and have very little experience (read: no) with marijuana. Although I'm relatively liberal I've always had mixed feelings about

the legalization of cannabis and, more specifically, recreational marijuana. This book totally changed my feelings on this topic. I now hope I get to vote to legalize it in my lifetime. The book is NOT propaganda as another reviewer claims, but it is obviously written from the point of view of someone who was interested enough in cannabis to move his family to CA to research it. The title of the book is forthright and explains the viewpoint right from the start. Doug Fine writes in a very honest and straightforward way and I found the book to be extremely interesting and informative. 7 of 7 people found the following review helpful. Should be required reading for lawmakers, but... By S Miles Dolk Should be required reading for lawmakers, but I often had to re-read many paragraphs to get the point, and that's why it's getting only four stars from me. That is not to say that it isn't excellent content, well researched, and provided me with a lot of facts. This was one of many books I am currently reading on the cannabis subject and it ranks high, (no pun intended), on my list of "must read" books for anyone who believes cannabis prohibition is a good thing, or is sitting on the fence about beneficial cannabis uses, or is considering activism for putting an end to prohibition. My difficulties with Doug's writing style is a personal thing, and while it was a bit distracting for me, re-reading did help to "drive home" many important facts that I want to retain for the future. Often, when I thought a point was trying to be made in one direction that seemed contrary, upon re-reading I got it. That's probably just me, but I do read a lot and his style is a bit different. This is NOT a reason to skip this book. While written in a journalistic style, you do get that it was really becoming a personal crusade for Doug to bring people to the understanding that prohibition in this country, and the world as a whole, is nothing short of ignorance and misinformation. It reads like a story that takes a lot of side trips to explain facts and fiction about cannabis uses, medicinally and industrially, now as well as throughout the ages. He provides information that enables understanding of how deep the issues of cannabis prohibition run, who the players are on both sides of the issue and what stake they have in this political game. He clearly defines the issue as NOT being liberal vs conservative, but rather a matter of education and the conditioning about the stigma of cannabis use as has been drilled into modern minds over the last 70+ years, (including the author and my ex-hippie self). Generations of Americans have been misled, and he presents the how and why of it. The author never mentions partaking in cannabis use, and doesn't come off sounding like "just another stoner" professing their right to smoke weed if they want. Everything presented is well researched and/or observed first-hand. It isn't a book to educate you on the medical use of cannabis. It isn't a "how to" book on growing or using. It IS a book on the economic impact of prohibition and propaganda in America for the last 40+ years. It IS a book that presents the state of cannabis use in America today and offers a very plausible positive scenario of what can happen in the future. It IS a book that explains how many lives have been and are currently being affected by prohibition on a personal level. It IS a book that presents a scenario of how things CAN work well for a society that is well informed, drops the stigma and works together. While the author is very upbeat in his presentation and predictions for the future and the potential for cannabis legalization worldwide, I was left feeling awfully depressed after finishing this book. But in that same vein I feel that the only people who could possibly NOT realize the damage done by prohibition, and the potential for this "weed" becoming an economic success if legalized and regulated, are the same kind of people who will never overcome racism. Some people can never overcome personal beliefs no matter how much you educate them, but this should still be required reading, (along with Julia Holland's "The Pot Book"), for every law maker in America, although it's not likely since most of them have obviously skipped their history lessons and/or will not face facts about something that is contrary to their personal beliefs. 8 of 8 people found the following review helpful. The Coming Drug Peace By Philip D. Payson I really enjoyed this book. Doug Fine has a good ear for language and a good eye for detail. He writes clearly and with humor. He is a part of the story but he doesn't make himself the center of the action. He's a bit (and here he may wince) like the "John Mcphee" of dope. The story is written about Mendocino County and how the attitudes towards cannabis have evolved over the years. It has transformed the region, brought it wealth and controversy in equal measures. For some people, not all, cannabis is a wonder drug. It relieves pain, anxiety and can help with the side effects of other drug treatments. It is also a useful plant in preventative health (and when unheated has NO psychoactive effects whatsoever.) Fine presents a good overview of the crazy and destructive contradictory policies that are playing out in California and around the country. He sees an eventual drug peace. Prohibition does not work. It is an expensive failure that destroys much more than it saves. Prohibition fuels the Mexican drug cartels and for that reason alone it should be ended. The book is easy to read. The characters come to life. There are photos in the back so you can see the plant he follows from seedling to harvest. I found out about Doug's book when listening to the c-realm podcast by KMO. Highly recommended and soberly recommended as well.

The first in-depth look at the burgeoning legal cannabis industry and how the "new green economy" is shaping our country. The nation's economy is in trouble, but there's one cash crop that has the potential to turn it around: cannabis (also known as marijuana and hemp). According to Time, the legal medicinal cannabis economy already generates \$200 million annually in taxable proceeds from a mere two hundred thousand registered medical users in just fourteen states. But, thanks to Nixon and the War on Drugs, cannabis is still synonymous with heroin on the federal level even though it has won mainstream acceptance nationwide. ABC News reports that underground cannabis's \$35.8 billion annual revenues already exceed the combined value of corn (\$23.3 billion)

and wheat (\$7.5 billion). Considering the economic impact of Prohibition—and its repeal—*Too High to Fail* isn't a commune-dwellers' utopian rant, it's an objectively (if humorously) reported account of how one plant can drastically change the shape of our country, culturally, politically, and economically. *Too High to Fail* covers everything from a brief history of hemp to an insider's perspective on a growing season in Mendocino County, where cannabis drives 80 percent of the economy (to the tune of \$6 billion annually). Investigative journalist Doug Fine follows one plant from seed to patient in the first American county to fully legalize and regulate cannabis farming. He profiles an issue of critical importance to lawmakers, media pundits, and ordinary Americans—whether or not they inhale. It's a wild ride that includes swooping helicopters, college tuitions paid with cash, cannabis-friendly sheriffs, and never-before-gained access to the world of the emerging legitimate, taxpaying "ganjapreneur."