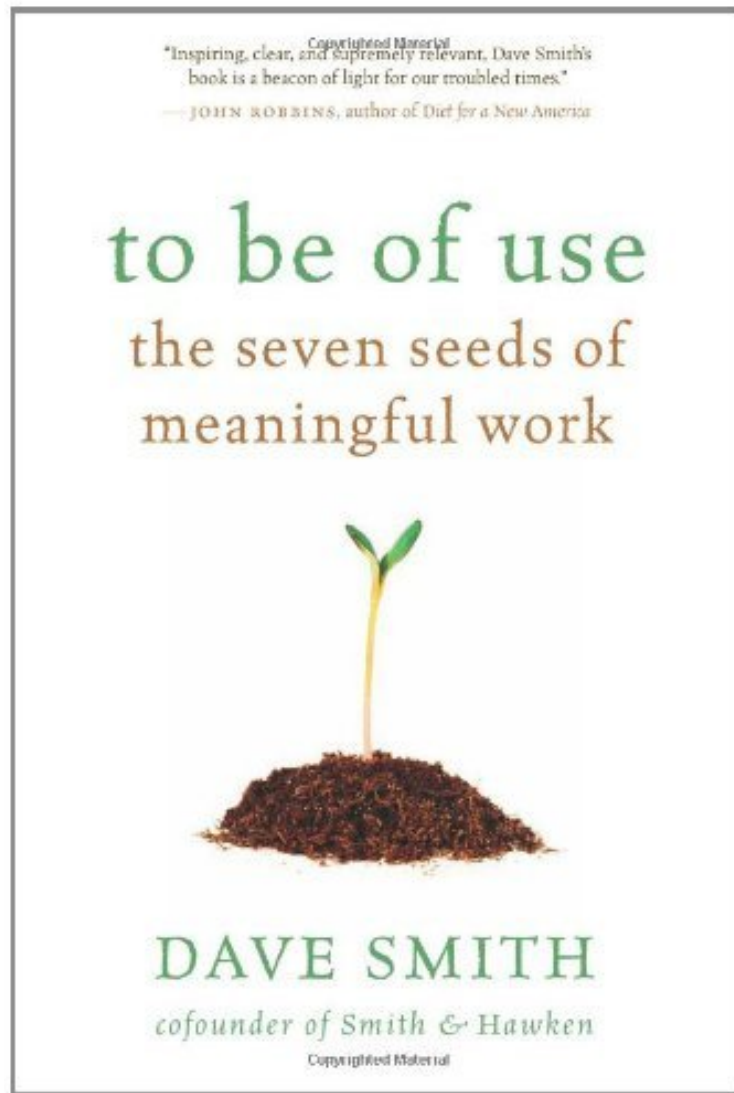


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To Be of Use

Dave Smith

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Dave Smith : To Be of Use before purchasing it in order to gage whether or not it would be worth my time, and all praised To Be of Use:

8 of 10 people found the following review helpful. To Be of REAL UseBy Jesse CoolDave Smith is the true unsung hero of his remarkably inspiring book.For business people to walk-the-walk and maintain their professional and private life with true sustainable comittment is noble. Dave's book will inspire those who are on the path of considering healthy models of entrepenearship and also rekindle many who are searching for soulful innovation. This book ignites thinking for the long term...it is good, and kind, and genuine.1 of 1 people found the following review helpful. a joy to read and a bridge to the futureBy peggy backupThis book is a joy to read because it is so well written,

it pulls you in, and it is profound. I can't tell you how many copies I have sent to friends and family who are newly unemployed, underemployed, just feeling stuck. It is the perfect gift: thoughtful, challenging, and showing the reader how to provide meaning in their life and how to build community. Dave Smith provides a personal account of how he expanded his definition of community from a spiritually rich, narrowly defined evangelical Christian household to a radical 60s community organizer who never stopped growing. Along the way, he has made major contributions to social justice for farm workers, co-operatives, local food businesses, sustainable energy businesses, and especially to organic farming. You will recognize the names of businesses the author has founded and managed; he is a very creative, successful entrepreneur. His critique of the dominant business culture is scathing but he also identifies the potential of businesses to transform the world and become part of the solution rather than the problem. Masterfully weaving the seven values (seeds) common to ancient traditions, he demonstrates their application in the modern world. Read this book, and pass it on as a bridge to the future. Without bridges from what is to what can be, we will lose the unique opportunity we have been given to make positive, fundamental changes now. *To Be of Use* is strikingly relevant for our future and for the occupy movement. The slogan 99% is not only a protest against corporate takeover and corruption; it is also a call to create something better in its place. 2 of 3 people found the following review helpful. Inspiring and engaging
By Jan Allegretti, D.Vet.Hom. Dave Smith is a man of vision who walks his talk. He's brought values and conscience to his business ventures, and has rubbed elbows with many others who've done the same. He's unassuming and down-to-earth as he shares not only his experiences but the meaning behind them, and the impact a host of fellow Creative Action Heroes have had on their small communities and the world at large. "*To Be of Use*" entertains with Dave's characteristic easy, familiar voice, and it inspires those of us who hope to put our visions into action, and be truly useful in our work and in all the choices we make each day.

As a pioneer in the sustainable business movement, Smith Hawken co-founder Dave Smith is on a mission to inspire people everywhere to reconcile compassionate values with capitalism. *To Be of Use* shows that business can be a force for radical change and paints a picture of how those driven by simple core values can make the world a better place. The book is a fascinating combination of Smith's own transformation and rise in sustainable business with an inspirational manifesto of what meaningful work is and how we can find it.