

[Download pdf ebook] The Young Activist's Guide to Building a Green Movement and Changing the World: Plan a Campaign, Recruit Supporters, Lobby Politicians, Pass Legislation, Raise Money, Attract Media Attention

The Young Activist's Guide to Building a Green Movement and Changing the World: Plan a Campaign, Recruit Supporters, Lobby Politicians, Pass Legislation, Raise Money, Attract Media Attention

Sharon J. Smith

*DOC / *audiobook / ebooks / Download PDF / ePub*

The Young Activist's Guide to
**BUILDING A
GREEN
MOVEMENT
+ CHANGING
THE WORLD**


PLAN A CAMPAIGN / RECRUIT SUPPORTERS
LOBBY POLITICIANS / PASS LEGISLATION
RAISE MONEY / ATTRACT MEDIA ATTENTION

Sharon J. Smith

Program advisor of Earth Island Institute's Brower Youth Awards

Foreword by JULIA BUTTERFLY HILL

DOWNLOAD 

 READ ONLINE

#1674225 in eBooks 2011-02-22 2011-02-22 File Name: B004FGMPJE | File size: 60.Mb

Sharon J. Smith : The Young Activist's Guide to Building a Green Movement and Changing the World: Plan a Campaign, Recruit Supporters, Lobby Politicians, Pass Legislation, Raise Money, Attract Media Attention before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Young Activist's

Guide to Building a Green Movement and Changing the World: Plan a Campaign, Recruit Supporters, Lobby Politicians, Pass Legislation, Raise Money, Attract Media Attention:

1 of 1 people found the following review helpful. Not just a Young Activist's Guide...By MManilaThis is not just a Young Activist's Guide! This book was like a life coach. As a program manager for an environmental non-profit, this book helped me prioritize and form strategies in my work and world. It allowed me time to think and perchance to dream! What can I take on? Who are my allies? Where do I start? All questions Smith helped me frame and answer. I really enjoyed the part about how to deal with the media and how to "bridge" your messaging so you are not stuck with the one word answers or get overshadowed by a reporter or a panel of guests who are looking for that shock value moment for ratings. No Howard Dean primal screams for this guy, nor quirky Ron Paul/Dennis Kucinich interviews. Thanks coach, I will stay on message and bring it back for the cause!The author laid out helpful tips and sprinkled in inspiring stories. I highly recommend this book for everyone, not only a Young Activist, but also ANYONE who wants to start almost any long term meaningful project. Bring it home and then share it with someone who'll use it as a playbook for real change.4 of 4 people found the following review helpful. Solid, well-written, comprehensive guide with great examplesBy PandaSmith's writing is readable and enjoyable, and she lays out one of the best, most straightforward how-tos to date for activists and organizers who want to make a difference on environmental issues in the current political and environmental climate (ha - no pun intended). This is a must read for young organizers, though I think just about anyone who is getting into environmental work will find this helpful and informative. One of my favorite parts of the book is the mighty collection of well-researched examples Smith relies on -- all young organizers from across the spectrum, many of whom now prominent figures in the modern environmental scene. Highly recommended.0 of 0 people found the following review helpful. Five StarsBy CustomerThis is a book to share with every person, young or old.

If you want to make a significant and sustainable impact on the health of our planet, this powerful and practical guide can help. Author and activist Sharon J. Smith shares proven strategies and lessons learned from the winners of Earth Island Institute's Brower Youth Awards—America's top honor for young green leaders. Here are all the tools you need—from planning a campaign and recruiting supporters to raising money and attracting media attention—to turn your ideas into actions and make changes that matter. All author proceeds from the sale of this book go to Earth Island Institute's Brower Youth Awards to support the next generation of young activists. From the Trade Paperback edition.