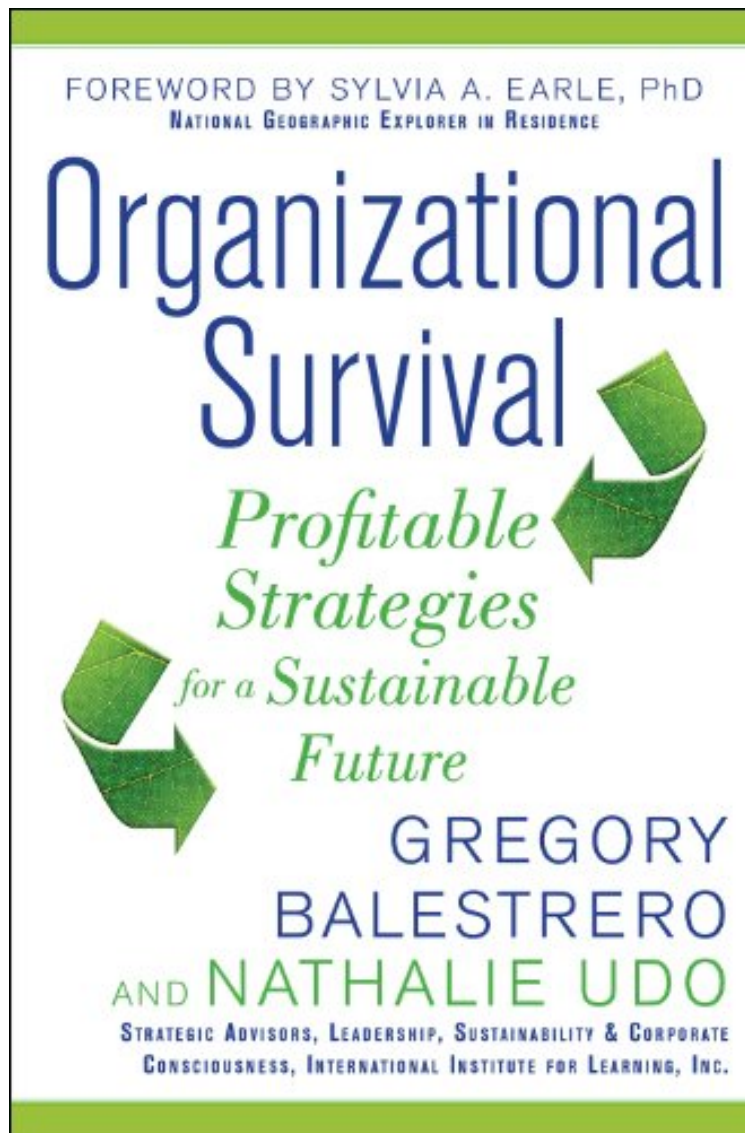


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Organizational Survival: Profitable Strategies for a Sustainable Future

Gregory Balestrero, Nathalie Udo
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Gregory Balestrero, Nathalie Udo : Organizational Survival: Profitable Strategies for a Sustainable Future before purchasing it in order to gauge whether or not it would be worth my time, and all praised Organizational Survival: Profitable Strategies for a Sustainable Future:

2 of 2 people found the following review helpful. Definitely worth your time to read By tomahawkA worthwhile and enjoyable read! I read this book as a business person wondering what, if anything, I could do to help my company improve on its sustainability outlook so that it could make a difference today and continue to be viable many years

from now. That means I already admit there is a problem with the world, but, if you don't, then first section of the book really helps clarify why businesses need to step up. This book helped to explain what the risks are to businesses from a resource, supply chain, and value chain perspective. I loved some of the case studies showing the trials and successes of some well known companies as well as the perspectives of the authors on them. Additionally, there is a really interesting section on different business models that some companies have pivoted to like harnessing the sharing economy and the circular economy. Finally I feel like the book does introduce an actionable framework for understanding what type of sustainable strategy is right for your business and how to move forward toward it. One last thing - the diagrams and illustrations come out great on my Kindle eReader so no problem going for the Kindle edition!

1 of 1 people found the following review helpful. A Must Read! By Complexity Solutions This is a book that every CEO and C-Suit individual needs to read. Let me go further than that hellip; everyone involved in organizational strategy needs to read this and use it as a reference. This book is great addition to all corporate reading lists. Does Corporate Sustainability create measureable value? You bet, however it is not an easy path to follow if you do it independently. To establish the evolutionary path of change to ensure that companies, investors, communities, supply chains and value chains work together and to everyonesquo;s satisfaction level in the short and long term is not an easy road to travel, but it is not a road you can avoid if you want to remain profitable in the future. If nothing else, you do want your legacy to be long lived even if yoursquo;re rewards may be shorter-term oriented. Organizational Survival brings you rapidly through the imperative for change; a refresher for what you already know, to examples of strategic success related to the sustainability imperative. The adaptable sustainability strategic models already employed by leading sustainability-focused corporations are demonstrated in simple but actionable terms. Creating the roadmap for delivering a sustainability-oriented change is laid out for adding value and profitability for the future. Any strategic change will inevitably be an interesting journey; Organizational Survival helps you cross the chasm to make that change happen.

0 of 0 people found the following review helpful. Sustainability = Positive ROI By Jason Escamilla I got this book to better understand the ROI on sustainability investments. Chapter 8, in particular, provided a clear case, financially, in favor of the long-term planning and investing involved in sustainable practices by corporations. The added element of risk-reduction, explained in that chapter as well, was particularly insightful. I highly recommend this book.

BOOST LOYALTY, PROFITABILITY, AND GROWTH WITH A STRATEGY OF SUSTAINABILITY

Organizational Survival provides a rational, research-based approach to creating a durable business strategy designed to meet the needs of today's customers and position an organization to outperform while positively impacting society, the environment, community, and the bottom line. Balestrero and Udo present an airtight argument for sustainability being essential to any business strategy going forward. Illustrating how successful companies around the globe are already deliberately changing--including Coca-Cola, BMW, BASF, and Walmart--the authors take you step-by-step through the processes of developing a new strategy, or altering an existing one, to integrate sustainability into core business goals. Organizational Survival provides the tools needed to apply risk management, scenario planning, and due diligence to sustainability initiatives via their innovative SEEE model framework--developed in conjunction with International Institute for Learning, Inc.--which encompasses the social, economic, environmental, and ethical factors of strategic change. Learn to build adaptive foresight and steer the future of your company based on:

SOCIAL COMMITMENT: Integrate individual and community stakeholder interests into your strategy and align them with your company's values
ECONOMIC COMMITMENT: Develop a business model that will generate profits through sustainability
ENVIRONMENTAL COMMITMENT: Honestly assess the company's impact on the environment and take requisite action
ETHICAL COMMITMENT: Build trust among all stakeholders through openness, transparency, and accountability Embrace the changes businesses are facing, and implement a strategy now that will meet market demand and ensure your Organizational Survival.

PRAISE FOR ORGANIZATIONAL SURVIVAL: "Fine book! What I find most impressive is the authors' success at achieving balance: Neither simply optimistic nor pessimistic, they offer grounds for hope. The book balances the need for sustainability with opportunities for its achievement. Well researched, their stories and their data come from both the developed and the developing world. The book is both deeply principled and highly pragmatic." -- Jay Ogilvy, Dean and Chief Academic Officer, Presidio School of Management "There's no shortage of corporate sustainability books or leaders. The rarity is corporate sustainability books by leaders: people who truly understand the institutional dynamics that get in the way of change, and that can be harnessed to make change happen. Greg Balestrero and Nathalie Udo plug this gap admirably in Organizational Survival." -- Storm Cunningham, author of The Restoration Economy and reWealth "Organizational Survival is a comprehensive approach to supporting and leading change within an organization. The practical insights, in-depth research, and business cases the authors present provide a valuable perspective on the business need for sustainability, as well as the practical assessment model and framework needed to successfully implement sustainability/Corporate Social Responsibility within an organization." -- Lisa Shambro, Executive Director, Foundation for Strategic Sourcing "Far more than a compelling case for change, Organizational Survival is a step-by-step road map for how to transform your corporate destiny and build a sustainable future for all." -- Simon Mainwaring, author of the New York Times

bestseller We First: How Brands and Consumers Use Social Media to Build a Better World

About the Author GREGORY BALESTRERO has more than 40 years of management and executive experience in the for-profit and not-for-profit sectors. He is a Strategic Advisor for Leadership, Sustainability Corporate Consciousness, International Institute for Learning, Inc. (IIL), a global leader in training, consulting, and course development, and is the former CEO of Project Management Institute (PMI). He serves on multiple advisory boards and has consulted in more than 60 countries around the world. NATHALIE UDO is a senior consultant and executive coach with more than 15 years of consulting and executive coaching experience in program management, strategy execution, and process improvement design and implementation. Currently, she is a Strategic Advisor to IIL, founder and president of InDepth Strategies, and is the former president for the PMI San Francisco Bay Area chapter. Previously, she has worked in software development in the airline, software, insurance, healthcare, and manufacturing industries.