Opportunity Knocking: Lessons from Business Leaders

Lori Ann LaRocco
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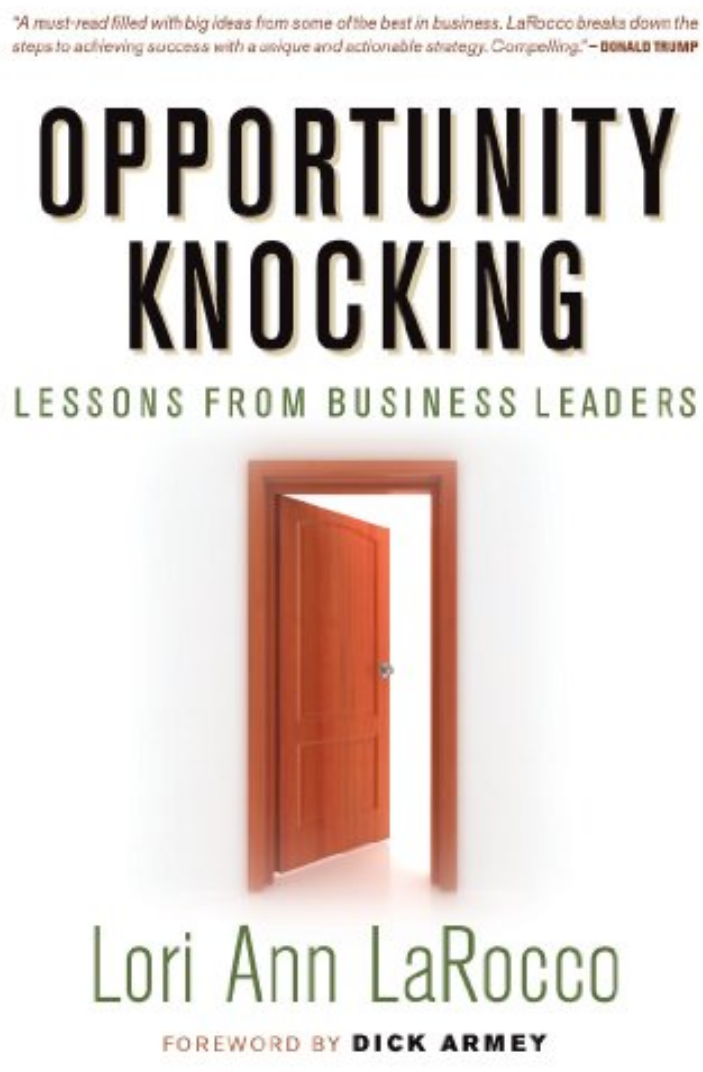

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Lori Ann LaRocco : Opportunity Knocking: Lessons from Business Leaders before purchasing it in order to gage whether or not it would be worth my time, and all praised Opportunity Knocking: Lessons from Business Leaders:

2 of 2 people found the following review helpful. Easy read and great formatBy EliasSome books are read and then dwell in a desk drawer or up on a shelf and some books are dog eared, coffee stained and sit on top of the desk. Lori Ann's book, Opportunity Knocking, will reside at the top of the pile because you will want to reference back to it time and time again.She starts with her concept of the Opportunity Pyramid and it is the framework to help outline the leadership message in each business leaderrsquo;s story. She tells a poignant story, summarizes each story and then provides an action plan for three distinct segments of readers: 1) Business owners or managers 2) Employees 3)

Aspiring entrepreneurs. A good leadership lesson should always finish with an action plan. Lori Ann also takes pages from her notebook to share key findings and in the appendix she shares key quotations from the leaders she has profiled.Great book and thank you for making it one of the books I keep on top of my desk and not underneath.2 of 2 people found the following review helpful. A Must ReadBy Walter TychnowiczFirst of all, I cannot stop reading and re-reading Opportunity Knocking. In her third book, Opportunity Knocking, by Lori Ann LaRocco has the top business leaders right there in print, reflecting on their successes and their leadership abilities. I love the ' page from my notebook " additions. As that it gives a little extra insight as to how these business leaders have their rules to live by, mantra and life lessons. I actually take notes as I re-read her book, and have made my own copy of the " Opportunity Pyramid " and have it pegged to my cork board in my home office. I am so very proud of Lori Ann LaRocco's Opportunity Knocking.I would also add to the Corus that " recommend this book to all who enjoy their work - from those just starting out to the most seasoned in the business world." It is indeed " A great read! "0 of 0 people found the following review helpful. Knocking it out of the parkBy Cameron McPhersonJust finished Opportunity Knocking. A really great, inspiring read. LaRocco interviews world class CEOs to help explain the opportunity pyramid, a 7-step framework people can use to accomplish their business and career dreams. Best of all, at the end of each chapter, the author includes takeaways from business owners, employees and aspiring entrepreneurs. Not to worry though, all the anecdotes are relate-able and fascinating. It's hard to pick a favorite, but I loved the perspective from Harold Hamm, the CEO of Continental Resources. The guy knows how to plan and trust his gut!I think the neat takeaway for me was that all the CEOs profiled in this book used the opportunity pyramid model -- they just didn't have LaRocco's book to guide them! She's now giving readers the know-how to achieve success.Go pickup the book and start building your pyramid!

Known as the producer with the trillion-dollar Rolodex, Lori Ann LaRocco knows how to get business leaders and entrepreneurs to talk. Many of the worldrsquo;s most well-known executives are so trusting of LaRocco, senior talent producer at CNBC, that she consistently gets scoops on billion-dollar deals before anyone else. In her newest book, Opportunity Knocking, LaRocco uses her close relationships with these organizational leaders to tell their storiesmany of which have never been previously revealed, but offer brilliant insights into their minds.In Opportunity Knocking, readers will learn the full stories and secrets of success from some of the world's smartest, most innovative leaders, such as Ford CEO Alan Mulallyrsquo;s strategy for creating a culture of promise that revitalized the American auto industry. This book provides real-world examples from leaders like Mulally and turns them into actionable, proven strategies for identifying and acting on opportunities.What makes Opportunity Knocking stand apart is the diversity of individuals who offer real-world strategies and advice instead of just one personrsquo;s opinion or vision. From the assembly line to the C-suite, Opportunity Knocking will provide both inspiration and a blueprint for achieving success by recognizing the right opportunityand seizing it.

"A must-read filled with big ideas from some of the best in business. LaRocco breaks down the steps to achieving success with a unique and actionable strategy. Compelling." Donald Trump"An excellent book and a must read! Lori Ann [LaRocco] has effectively captured key leadership best practices from which we can all learn and truly benefit. She has shown us a clear path to success in business. Her format and organization of the material is itself a benchmark best practice. This has now become my go-to handbook." Bob Nardelli, Former Chairman and CEO of Home Depot and Chrysler; Founder, Chairman and CEO of XLR-8"Great writer, interviewer, and conceptual thinkerLori Ann LaRocco has it all." Ron Baron, Chairman and CEO, Baron Capital Group"The difference between successful and unsuccessful people is successful people do all the things unsuccessful people donrsquo;t want to do...when an opportunity presents itself. It is those who take actiontime after timethat finally succeed, regardless of the adversity that presents itself. Lori Ann LaRocco breaks down these differences nicely in her book, Opportunity Knocking." John Paul Dejoria, CEO Co-Founder John Paul Mitchell Systems and CEO Patroacute;n Spirits Company"Lori Ann LaRocco has the access and knowledge that brings a different perspective to the economy, finance and executives. She strikes a cord with the readers and helps them see business and executives in a different light." Mike Jackson, Chairman and CEO of AutoNation