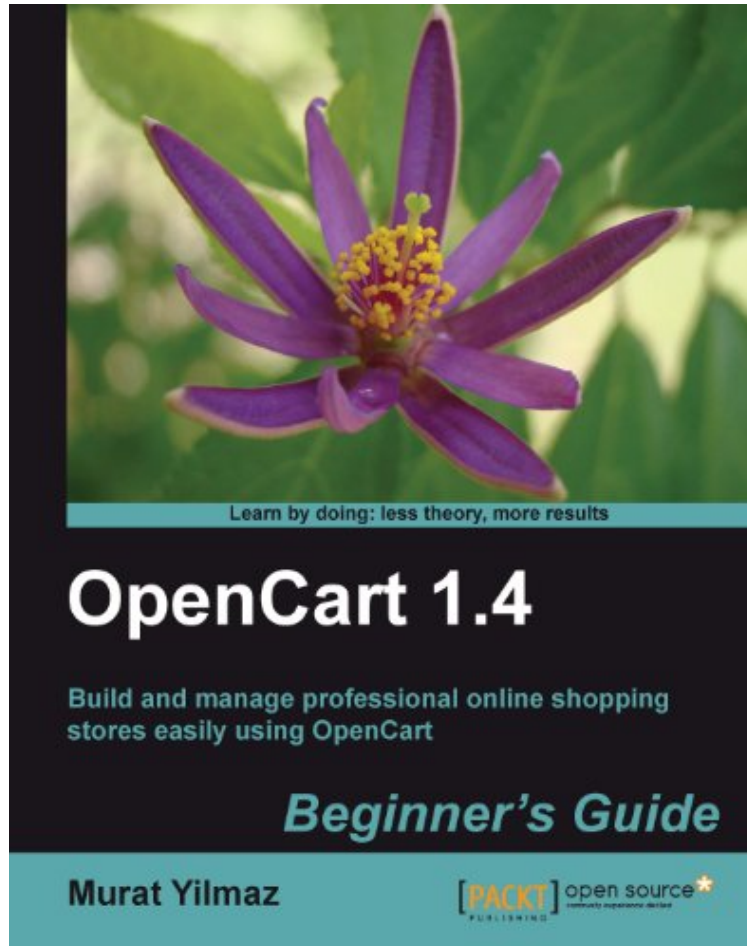


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## OpenCart 1.4: Beginner's Guide

*Murat Yilmaz*

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illustrations. OpenCart Beginner's Guide shows how to start a fictitious shoe store and implement the fundamental options step by step. Overall, I would suggest this book for beginners who want a good, easy-to-understand guide about OpenCart.

This is a tutorial-style book that follows a practical approach to demonstrate the potential of OpenCart. The book is suitable for those who have basic computer skills. Written with a fast-paced but friendly and engaging approach, this Packt Beginner's Guide is designed to be placed alongside the computer as your guide and mentor. Step-by-step tutorials are complemented with explanations of the reasoning behind what you are doing. You will quickly pick up the necessary skills, tips and tricks for building a successful OpenCart online store with practical examples that helps you to learn by experiment and play. This book is aimed at individuals who want to develop professional online stores without any hands-on programming experience, and clients/non-developers who will be managing their inventory and processing orders through the backend.

About the Author Murat Yilmaz is a software developer and online entrepreneur who lives in Moscow. He has over 10 years of experience in different IT fields including development of web-driven solutions, database, and OLAP systems and has worked in several international companies in Istanbul (Turkey), Anchorage (Alaska), and Moscow (Russia) as a consultant. He currently runs his own blog and online advertising network. He holds a bachelor's degree in Computer Science from Marmara University at Istanbul. He spends his free time playing progressive rock songs on a guitar and enjoys writing for his gadgets and technology blog at <http://www.vubx.com>.