

(Pdf free) Not Just China: The Rise of Recalls in the Age of Global Business

Not Just China: The Rise of Recalls in the Age of Global Business

H. Bapuji

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H. Bapuji : Not Just China: The Rise of Recalls in the Age of Global Business before purchasing it in order to gauge whether or not it would be worth my time, and all praised Not Just China: The Rise of Recalls in the Age of Global Business:

This book critically analyzes recalls of toys, cars and other products announced in the U.S. since 1974. By empirically examining the phenomenon from multiple perspectives, including design and manufacturing flaws; supply chain

issues; number of injuries and how to manage recalls on a global scale.

Named to CHOICE's Outstanding Academic Titles list! "Bapuji has spent a big part of his professional career looking into the genesis of product recalls, and this erudite book shows his diligence . . .the author's passion for the subject and his desire to shatter common misconceptions form the backbone of this interesting, timely book. Highly recommended." - Choice "At a time "China bashing" is in the air, Hari Bapuji explodes the myth that product recalls are a "China problem." While China - or more specifically sloppy manufacturing at some firms in China - certainly is a part of the problem, the real problem is much bigger and wider. I expect this well-researched, well-written book to be a must read for anyone interested in global business, strategic management, supply chain management, and business ethics." ~ Mike Peng, Provost's Distinguished Professor of Global Strategy, University of Texas at Dallas and author of Global Business and Global Strategy "The recalls of 2007 and 2008 have focused the world's attention on product safety. People realized that the product safety nets in the United States and around the world are failing to protect consumers, especially children, from unsafe products such as toys. Dr. Bapuji's book examines how the product safety net is broken and how it can be repaired. Based upon extensive research, Dr. Bapuji refocuses the conversation about the causes of the product safety recalls to include an examination of why the recalls occurred and how the recall process should be improved to make it more effective for consumers. This book is an important addition to the body of research on product safety and recall effectiveness and should be read by everyone working on designing, making ,selling, testing, buying or using consumer products." ~ Rachel Weintraub, Director of Product Safety and Senior Counsel, Consumer Federation of America; Past President, International Consumer Product Health and Safety Organization (ICPHSO) In the news:

<https://www.lib.uwo.ca/news/business/2012/03/01/alumnispotlightharibapuji.html>About the Author HARI BAPUJI is Assistant Professor at the Asper School of Business, University of Manitoba, Canada.