

# Nonprofits Made Easy: The Social Networking Toolkit for Business

*Entrepreneur Press*

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# NONPROFITS



Entrepreneur Press and  
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**Entrepreneur Press : Nonprofits Made Easy: The Social Networking Toolkit for Business** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Nonprofits Made Easy: The Social Networking Toolkit for Business:

The main priority of a non-profit organization is the organization's philanthropic mission. Managers are extremely passionate about furthering the mission, yet they are not often trained in business management. However, to fulfill its mission a non-profit must be financially solvent. Starting and Operating a Non-Profit Made Easy helps non-profits become and stay financially solvent by applying traditional business practices to the unique challenges of a non-profit organization. It focuses on financial management and planning using cash flow budgeting and methods of quantifying fundraising and grant-seeking activities, two of the most important functions of a non-profit. It allows non-profits to develop and stick to a long-term plan, rather than functioning hand-to-mouth, dependent on unexpected monetary windfalls. Using extensive checklists, forms and worksheets, the book helps non-profit managers keep their

organization running smoothly.