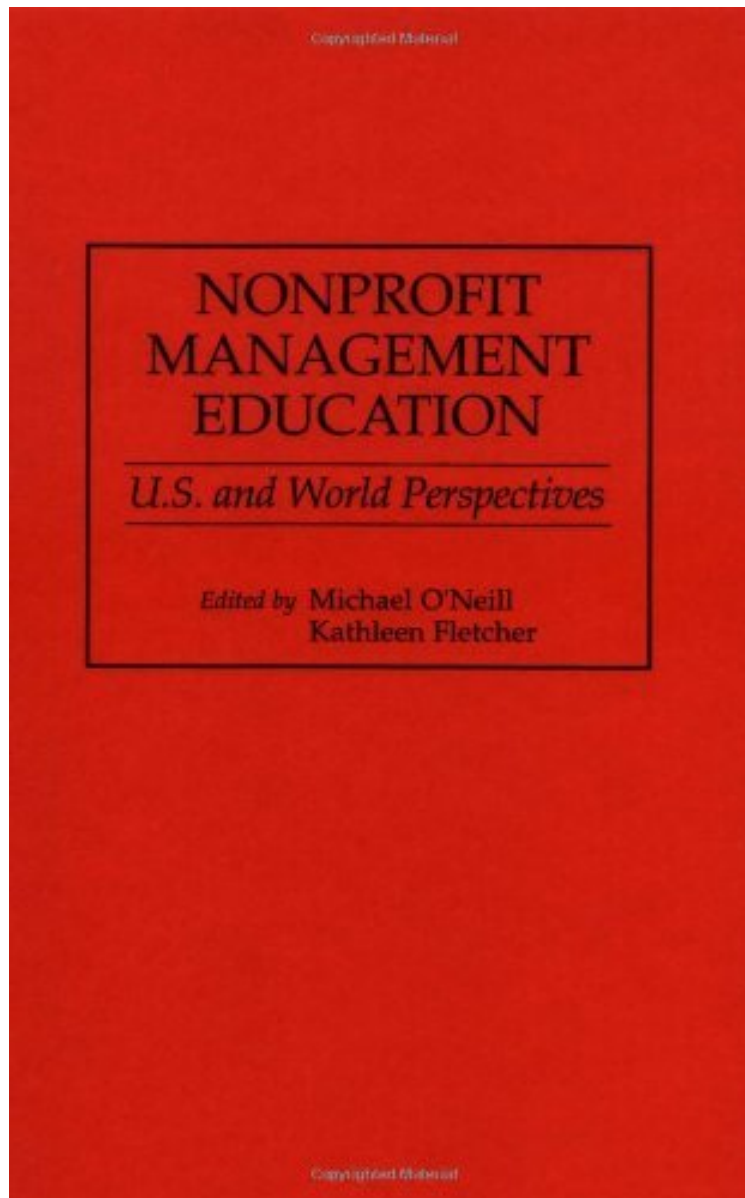


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Nonprofit Management Education: U.S. and World Perspectives

Kathleen Fletcher, Michael O'Neill Professor
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Kathleen Fletcher, Michael O'Neill Professor : Nonprofit Management Education: U.S. and World Perspectives before purchasing it in order to gauge whether or not it would be worth my time, and all praised Nonprofit Management Education: U.S. and World Perspectives:

The rapidly growing trend of higher education programs specially tailored for managers of nonprofit agencies is no more than fifteen years old, but now these programs include thousands of students at nearly one hundred universities and colleges worldwide. Business management education developed at the turn of the century, and public management began education in the 1930s; now nonprofit management education is emerging in a comparable way. This book charts the growth of and addresses the major issues and controversies surrounding this new field. The collection includes both academics and practitioners reporting their research findings and experiences with nonprofit management education. Major issues include the growth of nonprofit management as an academic field, the academic and political problems facing the field, curricular and instructional issues including new technologies such as distance learning, and the debate over whether such programs should be housed in schools of business, public administration, or in their own separate programs. The book also explores ways and means by which nonprofit management education can most effectively serve nonprofit practitioners.

?This collection is essential reading for anyone involved with establishing or assessing the value of nonprofit academic centers, programs and courses.?-Association for Research on Non-Profit Organizations Voluntary Action" This collection is essential reading for anyone involved with establishing or assessing the value of nonprofit academic centers, programs and courses."-Association for Research on Non-Profit Organizations Voluntary Action About the Author MICHAEL O'NEILL is Founder and Director of the Institute for Nonprofit Organization Management and Professor in the Department of Public Management at the University of San Francisco. He is the author of several books including EDUCATING MANAGERS OF NONPROFIT ORGANIZATIONS (Praeger, 1988). He is President of the Association for Research on Nonprofit Organizations and Voluntary Action and an Associate Editor of the journal NONPROFIT MANAGEMENT AND LEADERSHIP. KATHLEEN FLETCHER, M.P.A., is a consultant and researcher in nonprofit organization management. In her capacity as Director of Community Programs for the Institute for Nonprofit Organization Management in 1996, she served as coordinator for the conference at which the papers in this book were first presented. She currently consults with nonprofit organizations in the areas of board development, strategic planning, and evaluation. She is an instructor in the nonprofit management programs at the University of San Francisco and has published research studies on board/executive relations, board diversity, and the effectiveness of consulting interventions in fundraising.