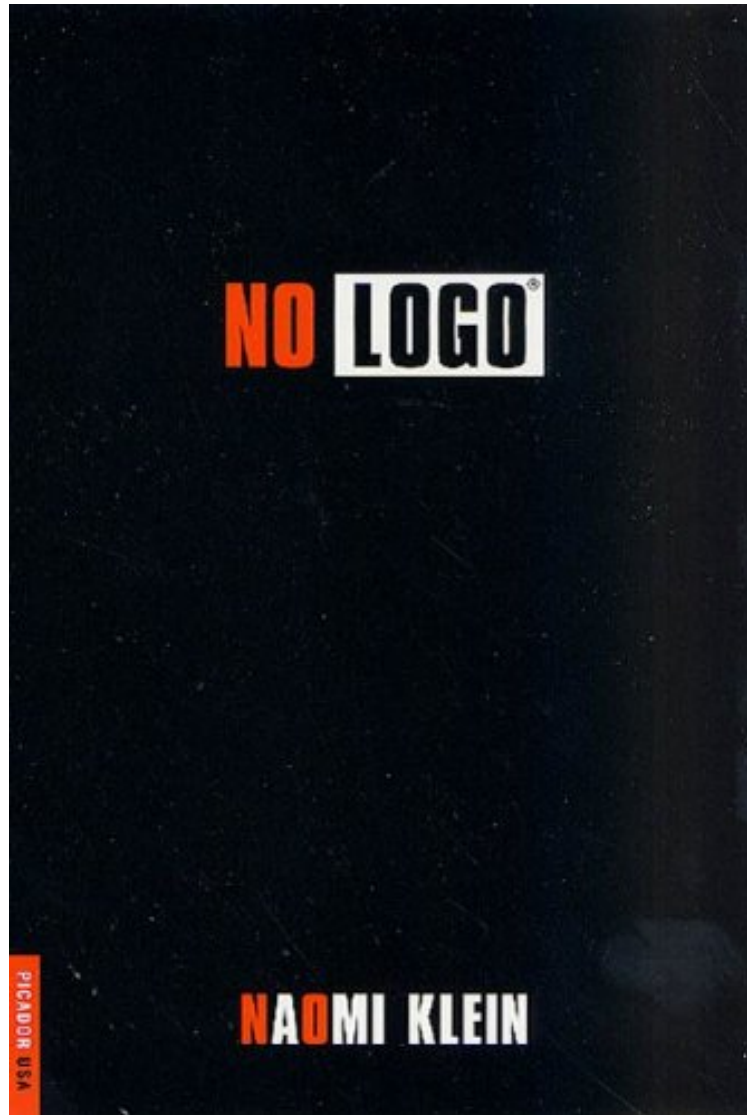


[Download ebook] No Logo: Taking Aim at the Brand Bullies

## No Logo: Taking Aim at the Brand Bullies

Naomi Klein

ebooks / Download PDF / \*ePub / DOC / audiobook



#101665 in eBooks 2009-11-24 2009-11-24File Name: B000FA665S | File size: 56.Mb

**Naomi Klein : No Logo: Taking Aim at the Brand Bullies** before purchasing it in order to gage whether or not it would be worth my time, and all praised No Logo: Taking Aim at the Brand Bullies:

0 of 0 people found the following review helpful. How marketers colonize our brains.By brimstonerAnother essential work from Canada's pre-eminent public intellectual. This should be required reading in first-year college.0 of 0 people found the following review helpful. Five StarsBy amerculthistExcellent! A little dated in the references but unmatched in insight. My students love it!0 of 0 people found the following review helpful. Five StarsBy Gerardo Mendoza RamosMakes you think about things and starts conversation at minimum, that's the point.

NO LOGO was an international bestseller and "a movement bible" (The New York Times). Naomi Klein's second book, *The Shock Doctrine*, was hailed as a "master narrative of our time," and has over a million copies in print worldwide. In the last decade, No Logo has become an international phenomenon and a cultural manifesto for the critics of unfettered capitalism worldwide. As America faces a second economic depression, Klein's analysis of our corporate and branded world is as timely and powerful as ever. Equal parts cultural analysis, political manifesto, mall-rat memoir, and journalistic exposeacute;, No Logo is the first book to put the new resistance into pop-historical and clear economic perspective. Naomi Klein tells a story of rebellion and self-determination in the face of our new branded world.