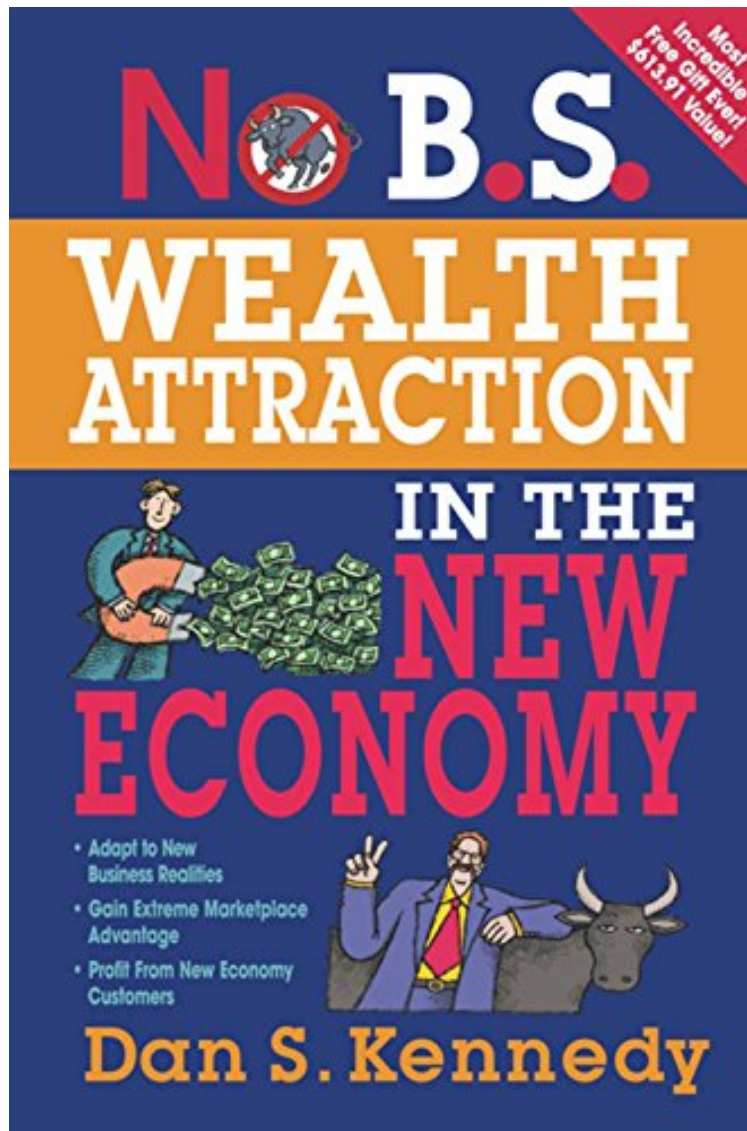


[Library ebook] No B.S. Wealth Attraction In The New Economy

## No B.S. Wealth Attraction In The New Economy

Dan S. Kennedy

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**Dan S. Kennedy : No B.S. Wealth Attraction In The New Economy** before purchasing it in order to gage whether or not it would be worth my time, and all praised No B.S. Wealth Attraction In The New Economy:

1 of 1 people found the following review helpful. I also like it because Dan Kennedy speaks about mindsetBy CharLena Pearson-FulcherI'm still reading it but am finding it quite interesting. I facilitate a class for Workshop in Business Opportunities and felt I needed to go deeper within our new Information Age economy rather than just on the cutting edge peripherally.This book sets you up to understand what's coming and what's already here. I also like it because Dan Kennedy speaks about mindset. There are lots of books and courses out in the world of businesses but few touch on the mindset needed to succeed in business. Dan Kennedy does.Early in the book he reminds you that

anyone else's financial straits or achievements have nothing to do with you. In other words only your finances and how you see/feel about them matter. It doesn't matter what the economy is doing. It's how you see your business that directly affects your business' success or failure. Mr. Kennedy warns you early that what you are about to read, may shock you. He further states that the title must be taken to heart. This book will assist you in the whys and how's of closing the sale, things that are your responsibility, integral behavior, that money is always available, and that confidence magnetically attracts money to you. It is not focus pocus it is real life understanding of money and how your business can succeed. His wealth magnet - chapter 8 Be Somebody will change your mind about pricing strategies and why your clients crave to pay more. Chapter 11 Demonstration gives you a clear view of how to establish your brand through what you show your clients with well-known branded examples (The Donald, Warren Buffet, to name two). Yes, I recommend this book as a must read for every new entrepreneur. 2 of 2 people found the following review helpful. A Constant Sales Pitch Behind The Cover By TRW Props to begin with here... Dan Kennedy's marketplace pedigree in sales and marketing efficacy is far, far beyond reproach. But this is really just a pitch party for his web-based offerings that are noted after each chapter... Not to mention the myriad names of celebrities he drops as clients which caused me severe back pain as I picked them-up as I read. B. S. by any other name is actually this book albeit a few decent nuggets in-between his hero worship... of himself. 15 of 17 people found the following review helpful. This is freakin' awesome; get this book for a "life-changer"! By Monica Main These days, I actually have come to hate Dan Kennedy. However, this book is the exception to my general "Avoid Dan" rule these days. The reason? He actually wrote most of this book. However, his other books in his "cut-and-paste" No B.S. Series are mostly written by useless and knowledge-less folks who are trying to get a foot-up in the world of marketing while Dan is trying to recess into retirement while still making a buck. This book is different because he actually wrote it. He's a good writer with loads of experience with business, wealth attraction, and real live instances to illustrate bottom-line wealth realities that you'll never read anywhere else. After all, most everyone who writes about "wealth attraction" are New-Ager tree-hugging wealth-wannabes who had never experienced wealth in their lives. Dan has had numerous businesses, have seen the bottoms of poverty while enjoying the peaks of wealth so he really is able to deliver with this book. I will warn you: if you have no business experience, haven't ever had been in business, or haven't existed in the business world then much of what he'll tell you in this book will seem confusing or meaningless to you. However, if you've been a serial entrepreneur like I have then not only will you appreciate every word he dishes out but you'll have this sense of... "Finally, somebody else has gone through what I'm going through and actually had the balls to put it on paper." You won't feel alone anymore. A very notable part of the book for me was when he started talking about overhead crushing the spirit of an entrepreneur. Having been in a situation with one of my companies lately where I've been on this "treadmill" for the past few years doing nothing but promotion after promotion just to pay all the heavy overhead, I was able to finally see what was wrong with that picture. It seems that having excessive overhead is an energy drain on so many levels from crippling your creativity to even faltering your ability to want to go to the office in the morning anymore. This book made me realize what I always knew anyway; keep overhead to a minimum. It's always better to be bursting at the seams than to have too much overburdening overhead that zaps the life out of your business. Perhaps the most awesome part of the book talks about "congruency." Congruent behavior vs. non-congruent behavior. Many people talk about living their dreams but do absolutely nothing to get any closer to them. What's most notable about this concept is that congruent behavior will get you to the life you want. And the most important part of it is to put action behind your game plan and don't worry about the result. The only thing you can control is hitting the ball. You can't control anything else but that. However, if you never hit the ball, you'll never get anywhere. This was a real eye-opener for me who is someone who tries to control the result of everything. Since I usually don't get the exact result I want, this causes a lot of emotional distress for me. What a huge burden off my chest knowing that all I can do is get out there and keep "hitting" while completely detaching myself from any pre-determined end-result! This was almost a spiritual moment in a way... quite uplifting and freeing all at once. This is the only wealth attraction book on the market that coincides with doing real business in the real world. All the other wealth attraction clap-trap out there is written by a bunch of broke hippy losers who think that chanting has some direct connection with getting someone to write you a check. And as much as I'd like to dream of such a possibility, as long as I've been in business, I've yet to see money come to me by spitting out a few mantras here and there. I recommend this book as well as The Trick to Money is Having Some by Stuart Wilde. Happy Prosperity!

The old economy is shattered, and GONE FOREVER. It's never coming back as it was, and in its place a generally tougher, more demanding marketplace is emerging. HOWEVER, when it comes to wealth, one instrumental reality is unchanged: No matter the economic conditions booms or recessions, including the fast-emerging New Economy there is wealth. And who better to show you how to lure, bait, attract, and become a magnet for it than Millionaire Maker Dan S. Kennedy? Kennedy covers: How to experience The Phenomenon --- attract more wealth in the next 12 months than in the previous 12 years! Wealth Inhibition do you suffer from it? Why Positive Thinking alone is worthless Your #1 Entrepreneurial Responsibility Is there a dirty little secret behind many wealthy entrepreneurs? The worst of all wealth-defeating habits Are you an opportunity thinker --- or are you

guilty of outcome thinking? Do what you love and the money will follow; B.S. that's hazardous to your wealth How to Stop playing Blind Archery 12 Ways To Increase Your Personal Value; Why you must STOP thinking about Income! The 90 Day Experiment that may change your life forever

About the Author Dan Kennedy is a multi-millionaire, serial entrepreneur now directly influencing more than one million business owners annually as an advisor and business coach. Widely celebrated as "the millionaire-maker"; with a long track record of taking entrepreneurs to seven-figure incomes and to multi-millionaire wealth, his deliberately provocative, blunt, "No B.S." approach has earned him the title as the "Professor of Harsh Reality";