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NEW ZEALAND UNLEASHED

the country, its future and the
people who will get it there

STEVEN CARDEN
WITH CAMPBELL MURRAY

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A futurist's vision for a strong, economically successful and positive New ZealandThe future is coming. The question is: are we ready? New Zealand Unleashed is a look at what sort of society New Zealand will need to be to best tackle an unpredictable future. It is about how New Zealand can thrive on the uncertainty of the future, rather than fear and resist it. In this book Steven Carden doesn't outline what New Zealand should do, rather he argues how New Zealand should be.To accomplish that, he examines aspects of biology, physics, psychology, New Zealand's history, business and education. New Zealand Unleashed is divided into four parts: Part One - The End of Certainty - Why does the pace of change seem so rampant today, the future so uncertain, and why does that unnerve us so much? Part Two - How to Build a Successful Society - Given that uncertainty and complexity is an increasing fact of life, what are the three key traits that successful societies use to deal with it? Part Three - New Zealand's DNA - Has New Zealand exhibited these three key traits in the past, and what does it tell us about our ability to cope with change and uncertainty in the future? Part Four - A Few Ideas for a More Adaptive New Zealand - How can New Zealand nurture these three key traits to help build a stronger country in the future?