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New Loss Prevention: Redefining Shrinkage Management

A. Beck, C. Peacock
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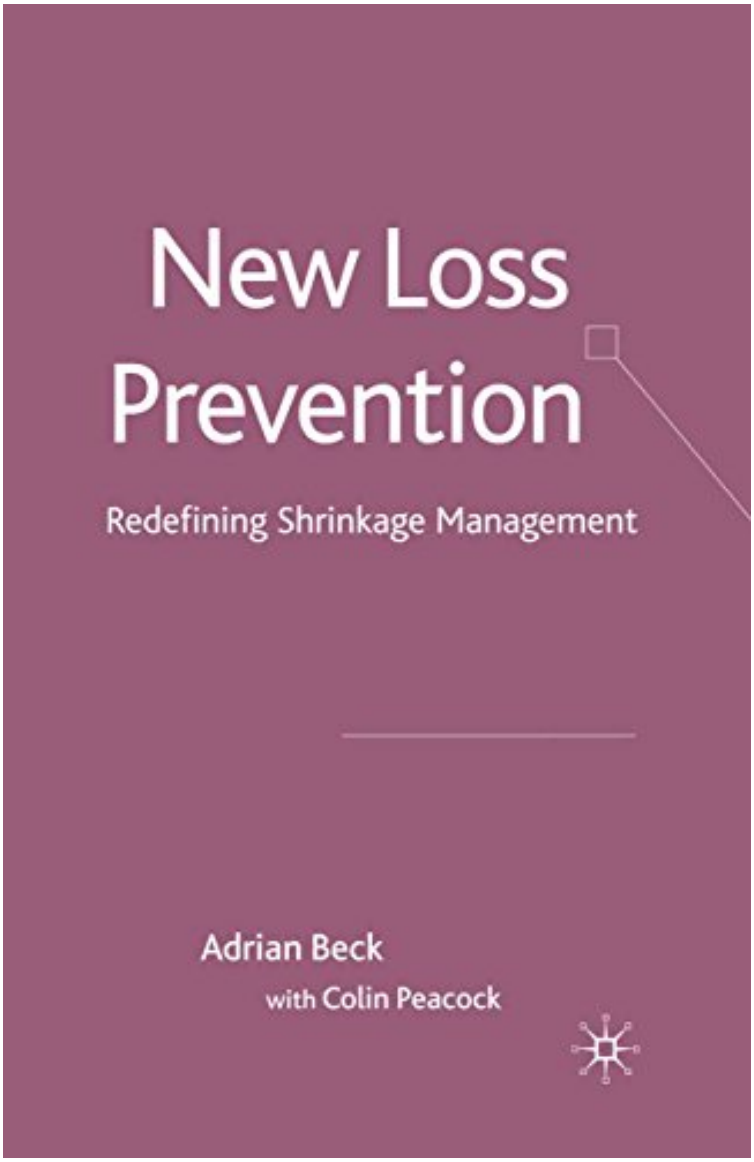

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0 of 0 people found the following review helpful. Five StarsBy RKJinMNGood content.

Challenging existing ideas about not only what constitutes retail shrinkage, but also the approach that should be adopted to deal with it, it critically examines how current approaches to managing shrinkage are at best preventative,

and how through operational excellence, organizations can reduce the impactnbsp;it has on their profitability.

'If you have anything whatsoever to do with the movement, selling and protection of goods, in whatever capacity, then 'New Loss Prevention' is a must-read.' - Security TodayAbout the AuthorADRIAN BECK is a Reader in Criminology and Head of the Department of Criminology at the University of Leicester, UK.nbsp;nbsp; COLIN PEACOCK has global responsibility for shrinkage management, on-shelf availability and brand protection for Procter and Gamble.