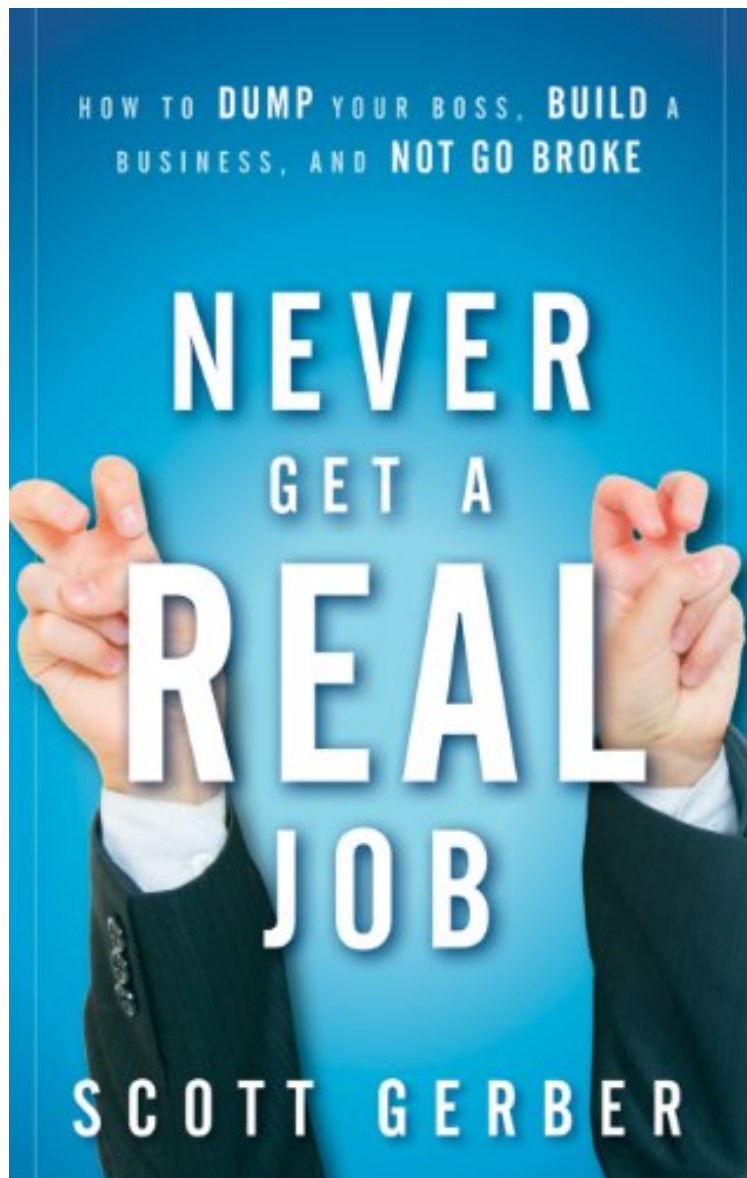


(Pdf free) Never Get a "Real" Job: How to Dump Your Boss, Build a Business and Not Go Broke

Never Get a "Real" Job: How to Dump Your Boss, Build a Business and Not Go Broke

Scott Gerber

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Scott Gerber : Never Get a "Real" Job: How to Dump Your Boss, Build a Business and Not Go Broke before purchasing it in order to gage whether or not it would be worth my time, and all praised Never Get a "Real" Job: How to Dump Your Boss, Build a Business and Not Go Broke:

4 of 4 people found the following review helpful. Scott Gerber = the Help you're looking for!By Jonah JonesAs the

author of [[...]], I know a thing or two about financial info-products such as what makes them good, bad, worth buying and reading or just skipping past. This one is well worth the read. Gerber's basic idea is that full-time employment with benefits and job security (the conventional job) is becoming an illusion for Gen Y. Which we obviously agree with here at Unfair Edge. He proposes an alternative to the job: start a business. He's not saying anything new, but he is saying it much better than it has ever been said before. What's different about his perspective compared to other start-up books is that he's geared towards a lean, solopreneur start-up. This contrasts the loan backed model that most people think of when they think of a startup. When he's discussing this solopreneur aspect of his book he shines. His two most important ideas are his ideas about money and his ideas about the business plan. First, he tries to get us to confront our spending habits. Since the solopreneur is trying to turn a buck on his own, every dollar counts. Especially since banks aren't going to lend money to an unproven youngster, all he has is his own resources. Second, the way he formulates a business plan. His conception is oriented towards action, not complex models or speculation. His one-page business plan is something every entrepreneur should have in his bag of tricks. The tone of the book does come off a bit strong and it's not for everyone. But if you want someone to shoot straight with, Gerber will do it. The list of all the internet resources are helpful if you have a web or tech business or just starting out, many of them are resources we recommend here at Unfair Edge too. Four stars for Never Get a Real Job. Less Jargony: Yes Specific and Detailed: Yes Motivational: Yes Easy to Read: Yes Will you learn something new: Yes 0 of 0 people found the following review helpful. get rid of your boss for good!!! By Cynthia Brown this author Scott Gerber book Never Get a "Real" Job: How to Dump Your Boss, Build a Business and Not Go Broke Hardcover book is one each person should read to learn about things in life!! If you are starting a hobby or just wanting to grow in the business world this book has great insight and is one which will show you how to take the next step to building your own business and not going under financially!!!! This Young serial entrepreneur Scott Gerber is not the product of a wealthy family or storied entrepreneurial heritage. Nor is he the outcome of a traditional business school education or a corporate executive turned entrepreneur. Rather, he is a hard-working, self-taught 26-year-old hustler, rainmaker, and bootstrapper who has survived and thrived despite never having held the proverbial "real" job. In Never Get a "Real" Job: How to Dump Your Boss, Build a Business, and Not Go Broke, Gerber challenges the social conventions behind the "real" job and empowers young people to take control of their lives and dump their nine-to-fives or their quest to attain them. Drawing upon case studies, experiences, and observations, Scott dissects failures, shares hard-learned lessons, and presents practical, affordable, and systematic action steps to building, managing, and marketing a successful business on a shoestring budget. The proven, no-b.s. methodology presented in Never Get a "Real" Job teaches unemployed and underemployed Gen-Yers, aspiring small business owners, students, and recent college graduates how to quit 9-to-5s, become their own bosses, and achieve financial independence. 1 of 1 people found the following review helpful. I actually wrote a 1,500 word review on how much I loved this book... By Kyle Milligan Absolutely loved this book. Loved the no BS attitude. Loved the helpful tips and resources. Loved this book. It was the first book I read on start-ups. It led me to Rich Dad Poor Dad. It changed my life. I wrote a full review at my blog all99life

Young serial entrepreneur Scott Gerber is not the product of a wealthy family or storied entrepreneurial heritage. Nor is he the outcome of a traditional business school education or a corporate executive turned entrepreneur. Rather, he is a hard-working, self-taught 26-year-old hustler, rainmaker, and bootstrapper who has survived and thrived despite never having held the proverbial "real" job. In Never Get a "Real" Job: How to Dump Your Boss, Build a Business, and Not Go Broke, Gerber challenges the social conventions behind the "real" job and empowers young people to take control of their lives and dump their nine-to-fives or their quest to attain them. Drawing upon case studies, experiences, and observations, Scott dissects failures, shares hard-learned lessons, and presents practical, affordable, and systematic action steps to building, managing, and marketing a successful business on a shoestring budget. The proven, no-b.s. methodology presented in Never Get a "Real" Job teaches unemployed and underemployed Gen-Yers, aspiring small business owners, students, and recent college graduates how to quit 9-to-5s, become their own bosses, and achieve financial independence.

From the Inside Flap A lot of business books hold your hand, make you feel good, and are set to convince you that your passion and "unique" business idea are enough to plow through your competition, garner new leads, and make millions just because you can write a business plan that says so. This is not that kind of book. A twenty-something hustler, rainmaker, and bootstrapper who has survived and thrived despite never having held the proverbial "real" job, Scott Gerber is the ultimate "Generation Y-er." He's a self-taught serial entrepreneur who built several successful businesses without storied business connections, a business school background, executive training or investment dollars. And in Never Get a "Real" Job, he shows you how he succeeded so you can overcome today's chronic conditions of mass unemployment, underemployment, and dead-end 9-to-5s. Gerber gives you the no-bull reality on turning your business idea into a viable enterprise capable of generating real income now based on his hard-knocks lessons learned in the entrepreneurial trenches. From the perils of doing too much too fast, to bogging down a

promising start-up with infrastructure long before it's needed, Gerber has experienced firsthand how you can sabotage your own business. *Never Get a "Real" Job* will help you avoid the costly mistakes that can take down your enterprise at any time, helping you to get off the ground, establish your business, and keep it successfully up and running. But Gerber isn't just giving you a collection of war stories. He gives you insights from a fellow young entrepreneur on how to start from absolutely nothing—building a viable business model from the ground up. Along with straight-shooting advice on creating contacts and cultivating clients, he offers practical, affordable, step-by-step instructions on how to constantly analyze, refine, and target your business offerings—while minimizing wasted time and keeping you on track. With vast resources like online tools, Web sites, checklists, and hard coaching, as well as thousands of dollars worth of connections to free and discounted small business services, *Never Get a "Real" Job* takes you off the unrewarding resume and cover letter cycle, while putting you on the road toward becoming a self-sufficient business owner, and creating a life that gives you a real shot at the success you deserve.

From the Back Cover
Praise for *Never Get A "Real" Job*
"Practical. Irreverent. Insightful. If you read just one book this year about becoming an entrepreneur, make sure it's *Never Get a 'Real' Job*." —Anita Campbell, founder, Smallbiztrends.com
"With the economic spiral of 2009, our world of work was blown up, and with it, traditional frameworks for career success. Thank god we have Scott Gerber, a member of the next generation, telling the truth about what it takes to succeed in the coming decades. Gen Y, and parents of Gen Y, you will put your livelihoods at risk if you don't read this book. Buy it." —Pamela Slim, author of *Escape from Cubicle Nation: From Corporate Prisoner to Thriving Entrepreneur*
"Economic turmoil has made it more difficult than ever for Gen Y to have a breakout entrepreneurial success story. However, thanks to Scott Gerber, there's hope. He breaks it down, tells it like it is, and kicks you in the pants with his no-nonsense guide to getting started and achieving real success—now." —Jeff Sloan, cofounder, StartupNation.com
"Scott is the Simon Cowell of young entrepreneurship." —Mike Michalowicz, author of *The Toilet Paper Entrepreneur*
"Wow! If all Gen Y-ers were like Scott, we'd never have to worry about our kids moving back into the basement after college. As filled with no-nonsense, practical, yet unpredictable advice as it is serious attitude, *Never Get a 'Real' Job* is a must-read for all aspiring entrepreneurs. No coddling here—just the straight-up truth from a very savvy guy who's been there and done that." —Donna Fenn, author of *Upstarts!: How GenY Entrepreneurs Are Rocking the World of Business and 8 Ways You Can Profit from Their Success*
"Scott doesn't give the sugar-coated advice that wannabe entrepreneurs like to hear. He gives the blunt guidance that real entrepreneurs can actually put to use." —Andrew Warner, founder, Mixergy
"*Never Get a 'Real' Job* will help any reader—even those without start-up finances or previous entrepreneurial experience—quit their quest for 9-to-5s and become self-sufficient small business owners." —Steve Mariotti, founder, Network for Teaching Entrepreneurship (NFTE)
"*Never Get a 'Real' Job* is a straightforward, funny, and insightful book for young entrepreneurs looking to make a name for themselves." —Dan Schawbel, author of *Me 2.0*, and Managing Partner of Millennial Branding, LLC

About the Author
Scott Gerber is a serial entrepreneur, internationally syndicated business columnist, and founder of the Young Entrepreneur Council (YEC), an organization comprised of hundreds of the world's most successful young entrepreneurs that promotes entrepreneurship as a solution to youth unemployment. Scott has been widely recognized as the world's most-syndicated columnist on the subject of entrepreneurship. His columns appear regularly on Fortune, TIME, Inc., CNBC, The Atlantic, Mashable, and The Next Web. Follow him at @askgerber or visit NeverGetARealJob.com.