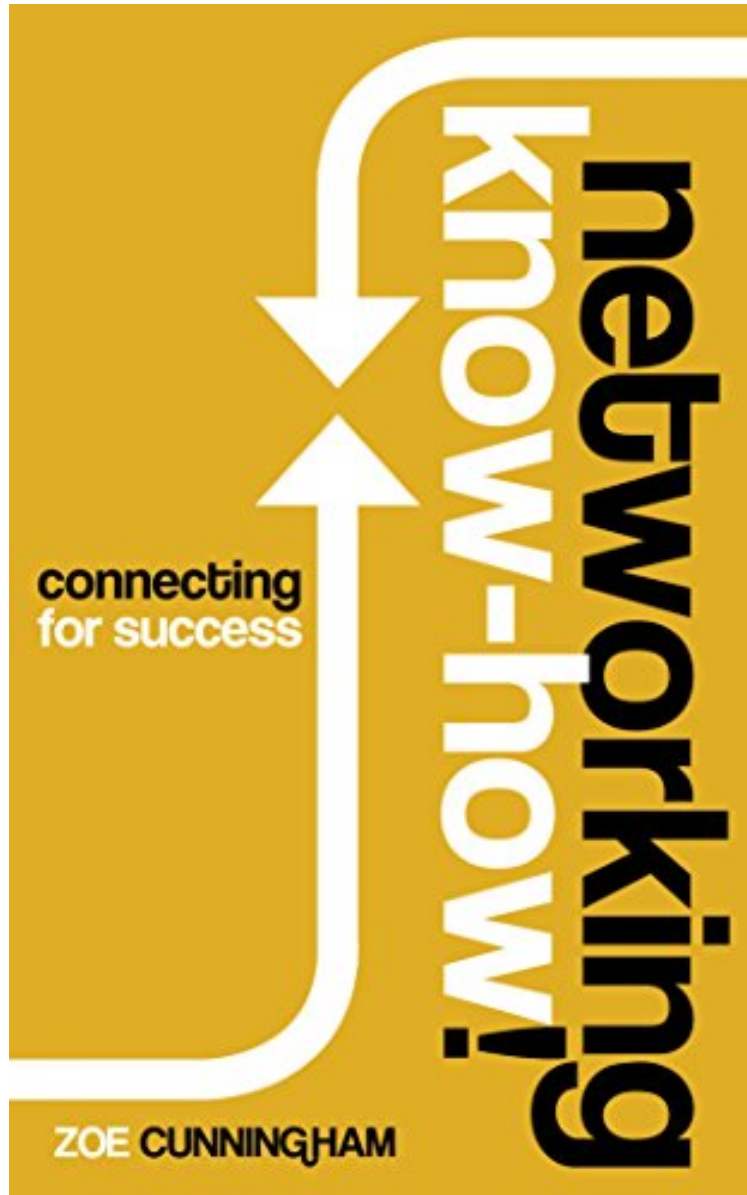


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## Networking Know-How: Connecting for Success

*Zoe Cunningham*

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**Zoe Cunningham : Networking Know-How: Connecting for Success** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Networking Know-How: Connecting for Success:

The second book in the Urbane business essentials list, Networking Know-How gives everyone the foundation they

need to become a brilliant networker! Being excellent at networking is the essential skill for personal and career success, whether going after a dream job, branching out and starting a business or simply to meet new people. With a clear and practical goal-oriented approach, the book will show you how to become an amazing networker. Packed full of tried and tested techniques and secrets from some of the UK's most successful networkers, the book contains useful tools, tips and real life examples of people who have used networking to secure their dream jobs, make career moves, grow their business or even find their life partner, to those who network and connect people professionally for a living.

About the Author Zoe Cunningham has 15 years experience working in the technology sector. In 2013 she was named as one of the 100 most influential people in Tech City, selected by the BBC as the Brightest Woman in Britain, and she accompanied Prime Minister David Cameron on his trade delegation to China. In 2012 she founded Tech Talkfest to connect influential people in the technology world. She has had articles published online at the Guardian, Computer Weekly, and the Huffington Post.