

[Mobile book] Narrative Methods for Organizational Communication Research (SAGE series in Management Research)

Narrative Methods for Organizational Communication Research (SAGE series in Management Research)

David Boje

*ePub | *DOC | audiobook | ebooks | Download PDF*



 Download

 Read Online

#2796633 in eBooks 2001-05-15 2014-06-30 File Name: B00LHYY1FI | File size: 55.Mb

David Boje : Narrative Methods for Organizational Communication Research (SAGE series in Management Research) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Narrative Methods for Organizational Communication Research (SAGE series in Management Research):

1 of 1 people found the following review helpful. Worthless blather By Dr. Sparky The author obviously has a pet theory about antenarrative which he attempts to support by reporting previous research (which I wish I had read

instead) and engaging in taxonomic hair-splitting. There's absolutely no actionable advice in here other than what's reported from other original sources. And I'm once again struck by the irony of a book on narrative that doesn't employ narrative itself. 0 of 0 people found the following review helpful. Good experience By Rebecca Rickly Super book, and easy transaction. Can't wait to begin reading/citing! 4 of 4 people found the following review helpful. Great book on Narrative By Dr Adrian Carr Boje, D. M. (2001). Narrative Methods for Organizational and Communication Research. London: Sage. New Book that contains several analyses on Nike and Athletic Apparel narratives, and the concept of "antenarrative." Comments by Dr Adrian Carr on a new book by Professor David Boje David Boje is a pioneering theorist in organization studies and management, being one of those who introduced these fields to postmodernism and story-telling. He is also a Socratic gadfly in these fields, reminding us of precision and clarity in the terms and concepts we employ. "Narrative and Antenarrative Methods Eacute;" is yet another example of Boje Otilde;s pioneering spirit and concern for exactitude. We humans are story-telling creatures, of this there is no doubt. Boje Otilde;s scholarly account of narrative and antenarrative methods is both corrective and exploratory of how stories must be understood in terms of their own internal dynamics, and not viewed as static entities. Apart from correcting misconceptions and sloppy scholarship about narrative, Boje outlines eight antenarrative forms of analysis. By "antenarrative" (not antinarrative), Boje has his sights set on the fragmented and polyphonic character of stories. Narrative analysis has repeatedly failed to capture the Ocirc;living Otilde; stories. Indeed, narrative analysis has almost set itself apart from the story itself, as though it were somehow superior to the story it is supposed to reflect and providing a coherence and gloss that is not in character with the story. How does one acknowledge and reflect the fragmented, polyphonic and collectively produced nature of stories? Boje Otilde;s book is a magnificent start to dealing with such crucial questions. A book that breaks new ground in organizational analysis, this is a must-read for researchers and practitioners in the fields of organization and management studies. Dr Adrian Carr Principal Research Fellow School of Social, Community and Organization Studies University of Western Sydney Australia

'The book is a unique and excellent introduction to postmodern narrative analyses' - Organization Studies [This book] should succeed in putting the metaphorical cat amongst just about every metaphorical pigeon that might imaginably take flight within the organization and communication research arenas. Story time will never be the same again, nor will interpretative research' - Stewart Clegg, University of Technology, Sydney 'Timely and first rate. It nicely stretches a reader's thinking about the topic' - Thomas Lee, University of Washington, School of Business 'David Boje is a pioneering theorist in organization studies and management... [His book] is yet another example of Boje's pioneering spirit and concern for exactitude. [His] scholarly account of narrative and antenarrative methods is both corrective and exploratory of how stories must be understood in terms of their own internal dynamics, and not viewed as static entities. Boje's book is a magnificent start... A book that breaks new ground in organizational analysis, this is a must-read for researchers and practitioners in the fields of organization and management studies' - Adrian Carr, University of Western Sydney 'Boje masterfully shows how to analyze texts and ideas before they are reduced and fitted into the dominant ideological frameworks of the day. [He] provides a powerful tool for achieving greater democracy in how we approach doing social science... [and] liberates our capacity to make meanings for ourselves' - Paul Hirsch, Northwestern University, Kellogg Graduate School of Management 'This is an important book. It is a major methodological contribution to critical, postmodern studies of organizations and management. It is essential reading for critical management scholars' - Robert P. Gephart, Jr., University of Alberta School of Business 'David Boje has emerged as the leading postmodern thinker in management theory and organization science. His prolific output lights the path for others to follow in a field awakening to the challenge of postmodern critical theory. Updating and revising narrative theory for the prevailing "postmodern condition," Boje masterfully reconstructs the concepts and methods of storytelling, as he subverts the dominant principles of modernist organization theory. He offers a subtle and complex notion of narrative... This impressive book should leave an indelible mark on management and organization studies' - Steven Best, University of Texas, El Paso An essential guide for academics and researchers needing to look at alternative discourse analysis strategies. As a research tool, narrative methods have become increasingly useful in organization studies, where much research involves the interpretation of 'stories' in some form. This methodology can be applied where qualitative story analyses can help to assess interview, newspaper or web document stories for research projects. In this book, Boje sets out eight analysis options that can deal with storytelling, recognizing that stories in organizations can be self-destructing, flowing, networking and not at all static. In so doing, he shows ways in which narrative methods can be supplemented by 'antenarrative' methods, where fragmented and collective storytelling can be interpreted. A valuable resource that will be widely used in organizational or communications research, for graduate level qualitative methods seminars and by researchers wanting to do story analysis. David Boje is Professor at the New Mexico State University. He is also on the editorial board of the journal Organization.

"An impressive achievement. Dave Boje's book deals with the complex issue of organisational narrative in a lively yet authoritative way. A major contribution to advancing organizational theory as a multi-voiced methodology." - John Hassard Manchester School of Management, UMIST This is an important book. It is a major methodological

contribution to critical, postmodern studies of organizations and management. It is essential reading for critical management scholars'- Robert P Gephart Jr, University of Alberta School of Business-An impressive achievement. Dave Boje's book deals with the complex issue of organisational narrative in a lively yet authoritative way. A major contribution to advancing organizational theory as a multi-voiced methodology.- - John Hassard Manchester School of Management, UMIST This is an important book. It is a major methodological contribution to critical, postmodern studies of organizations and management. It is essential reading for critical management scholars'- Robert P Gephart Jr, University of Alberta School of Business "An impressive achievement. Dave Boje's book deals with the complex issue of organisational narrative in a lively yet authoritative way. A major contribution to advancing organizational theory as a multi-voiced methodology." - John Hassard Manchester School of Management, UMIST `This is an important book. It is a major methodological contribution to critical, postmodern studies of organizations and management. It is essential reading for critical management scholarsprime;- Robert P Gephart Jr, University of Alberta School of Business

About the Author David M. Boje is an amateur blacksmith artist, Professor of Storytelling, Distinguished University Professor, and Bill Daniels Ethics Fellow in Management Department at New Mexico State University. He was awarded an honorary doctorate from Aalborg University, Denmark in 2011 for his contributions to quantum storytelling. He does keynote conference presentations and university seminars around the world. He is founder and president of Standing Conference for Management and Organizational Inquiry| founder and past editor, Tamara Journal and Chair of the NMSU Sustainability Council. He is former Bank of America Endowed Professorship of Management (awarded September 2006-2010), and past Arthur Owens Professorship in Business Administration (June 2003-June 2006) in the Management Department at New Mexico State University.