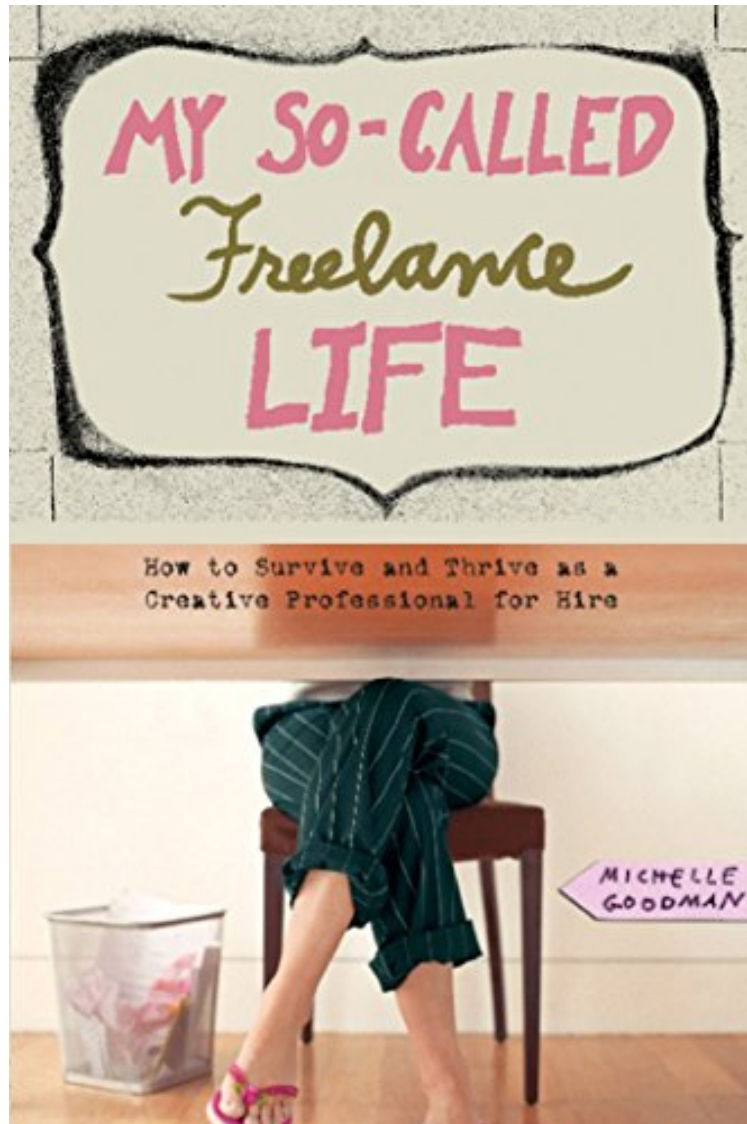


(Ebook pdf) My So-Called Freelance Life: How to Survive and Thrive as a Creative Professional for Hire

My So-Called Freelance Life: How to Survive and Thrive as a Creative Professional for Hire

Michelle Goodman

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Michelle Goodman : My So-Called Freelance Life: How to Survive and Thrive as a Creative Professional for Hire before purchasing it in order to gauge whether or not it would be worth my time, and all praised My So-Called Freelance Life: How to Survive and Thrive as a Creative Professional for Hire:

4 of 4 people found the following review helpful. Realistic, actionable, and funny By J.E. Michelle Goodman is a freelance goddess. Or guru, or savant, or whatever. I'm not a writer (yet.) Like many freelance wannabes, Michelle started out as a cubicle monkey and transitioned into her freelance career butt first. In My So-Called Freelance Life,

she recalls all of her mistakes and hard-won lessons for the next generation of renegade creatives, and does so in a way that's warm and approachable. Although she has a writer's point of view, she is surprisingly audience-agnostic. Her advice is applicable whether you want to start a dog walking business or one-woman accounting firm. Topics as inscrutable as small business tax and finance are tackled in simple language, so that even the most right-brained person can understand them. I found myself running to the internet every few pages to look up her examples on winning websites, local co-op working spaces, and other work-at-home resources. Love this little book, and love Michelle. 6 of 6 people found the following review helpful. Great book and must read. By Rebecca Wise I am currently working on the client side of the freelance equation and must say that Michelle has it exactly right. I am dealing with two freelancers at the moment...one of which has read this book...or at least seems to have...and one who seriously needs to. I am also considering ditching the day job and going freelance myself. This book pulls no punches with the reality of freelance life and offers a great deal of straight forward advice on how to be successful. Last but not least...Michelle has an irreverent style that has me actually laughing out loud at points. If you cannot handle a reference to a company blowing its financial wad...you might need to pass this one up. 2 of 2 people found the following review helpful. Good read, lot of useful information. By J. Gorman I'm reviewing this from the perspective of someone who's never been her own boss and has aspirations of one day working from home. I found this to be a very informative and inspiring read. The business end of dealing with customer and contracts as well as dealing with tax and licensing issues feel like a very daunting hurdle to those not 'in the know'. The author does a great job of breaking these topics down so that I feel I have a solid understanding on where to start tackling the issues that all freelancers have to face. I enjoyed the style of her writing and felt the book read more like a good friend giving advice rather than a professor instructing a class. Glad I picked this up, and I will be referring back to this in the future.

Tired of clocking in and losing out? Want to pursue creative, fulfilling work on your own time and also make a living in the process? My So-Called Freelance Life is a how-to guidebook for women who want to avoid the daily grind and turn their freelance dreams into reality. Michelle Goodman, author of *The Anti 9-to-5 Guide* and self-proclaimed former wage slave, offers tips, advice, how-tos, and everything else a woman needs to pursue a freelance career. Confused as to whether you should tell your clients that the odd gurgling sound during a conference call is emanating from the infant sleeping on your shoulder? Goodman answers all of the unusual questions that may arise for women exploring the freelance world. Far more than your normal business guidebook, *My So-Called Freelance Life* blends candid, humorous anecdotes from a wide variety of freelancers with Goodman's own personal experiences as a creative worker for hire. Whether you're a freelance first-timer or a seasoned creative professional, copyediting queen or web guru, *My So-Called Freelance Life* is an invaluable resource for anyone interested in freelancing.

"Since we're all shitting our pants over the current economic situation, this book couldn't come at a better time. *My So-Called Freelance Life* saunters its way through the ins and outs of becoming a successful solo professional, whether you're a newly graduated 20-something trapped in a monotonous cubicle job or a new mom looking for flexible hours. Having accumulated a great deal of experience on the topic, Michelle Goodman (author of *The Anti 9-to-5 Guide*) leaves no paperweight unturned, explaining how to get started, maintain a budget and schedule, gather/weed out clientele, and legally cover your a**. Goodman includes a bevy of relevant links, contacts, organizations, and advice on everything from negotiating your hourly rate to when to quit working for the Man. While her book thoroughly covers every fundamental career intricacy you can imagine, wit and hilarity are also seated firmly within. (She even quotes Peter Gallagher on *The OC*, thus actualizing the poetry of my heart.) Not only is this book an incredible guide on how to get started, but it's also inspiring and oddly comforting. You can't hitch your entire creative career on one big break or one fat failure," Goodman writes, "you have to keep moving forward, reaching for bigger and better." It's a book you will feel compelled to keep in your personal library (probably between your college dictionary and your religious tome of choice), or you can be like me and sleep with it in your arms." #8212Bust Magazine "I love this book! I've never had a 9-to-5 job, but it took me years to burn through my conditioning as a woman (that taught me my work wasn't worth much), my conditioning as a Gen Xer (that taught me I shouldn't take my work seriously), and my general fear of organization and success. *My So-Called Freelance Life* would have saved me half a decade of stumbling around. A must-read for established and hopeful creative professionals." #8212Ariel Gore, author of *How to Become a Famous Writer Before You're Dead: Your Words in Print and Your Name in Lights* "Michelle is a freelancing superstar, and this guide is packed with indispensable information and stories from the trenches. With advice on everything from handling missed deadlines with grace, to creating a killer portfolio, *My So-Called Freelance Life* will show you how to make your dream career a reality and help you feel like you're not alone in going solo." #8212Lauren Bacon and Emira Mears, authors of *The Boss of You: Everything a Woman Needs to Know to Start, Run, and Maintain Her Own Business* "A witty Seattle writer who has weathered 15 years as a freelancer pens a sage and encouraging guide for others hoping to cobble together various projects for differing employers into a

sustained career."#8212Seattle Post-Intelligencer"Michelle Goodman has done what so many of us are terrified to do (and may all be forced to do in our looming recession economy): cut the strings for a completely freelance existence. Luckily, she made all the mistakes first, then compiled her wisdom a well organized how-to book about overcoming all those fears that keep us clinging desperately to our cubes.#8212Seattle Weekly