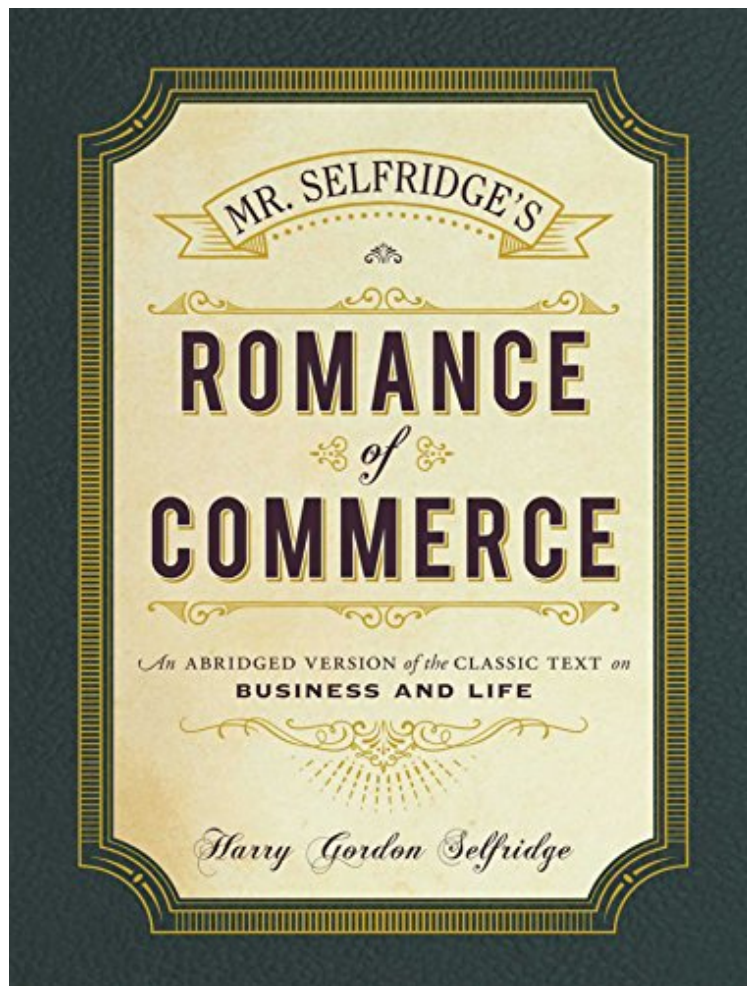


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## Mr. Selfridge's Romance of Commerce: An Abridged Version of the Classic Text on Business and Life

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A captivating look inside the heart and mind of Harry Selfridge! Founder of one of the greatest department stores in the world, Harry Gordon Selfridge reopens his doors--and extravagant life--in this updated edition of his classic work. From his striking window displays during the holidays to his glittering love affairs with the most beautiful women in Europe, this book reveals the secrets behind his success as a tycoon. Filled with revolutionary thoughts about business, leadership, and society, Selfridge will inspire you with powerful aphorisms like: People will sit up and take notice of you if you will sit up and take notice of what makes them sit up and take notice. The boss drives his men; the leader coaches them. The customer is always right. With Mr. Selfridge's Romance of Commerce, you will uncover the innovative ideas that helped launch London's most iconic department store and that changed the lives of women and businessmen everywhere.

"For those who love American born British retailer Harry Selfridge, there's a clever little tome that's a captivating look inside the heart and mind of Mr. Selfridge! With Mr. Selfridge's Romance of Commerce, you will uncover the innovative ideas that helped launch London's most iconic department store and that changed the lives of women and businessmen everywhere." --Monsters Critics "I can definitely see it being recommended reading for any businessman or businesswoman working in retail. I appreciated how Selfridge started the book by giving examples to show how he thought everyone, at some point, has been a merchant. This leads into his discussion of different tips and observations that I am sure form the cornerstone of how many businesses operate today." --Book Nerds Across America About the Author Harry Gordon Selfridge (1856–1947) was an American-born British retail magnate, who founded the London-based department store Selfridges. His thirty-year leadership of Selfridges led to him becoming one of the most respected and wealthy retail magnates in the United Kingdom. He has been profiled in the popular BBC series Mr. Selfridge, as played by Jeremy Piven.