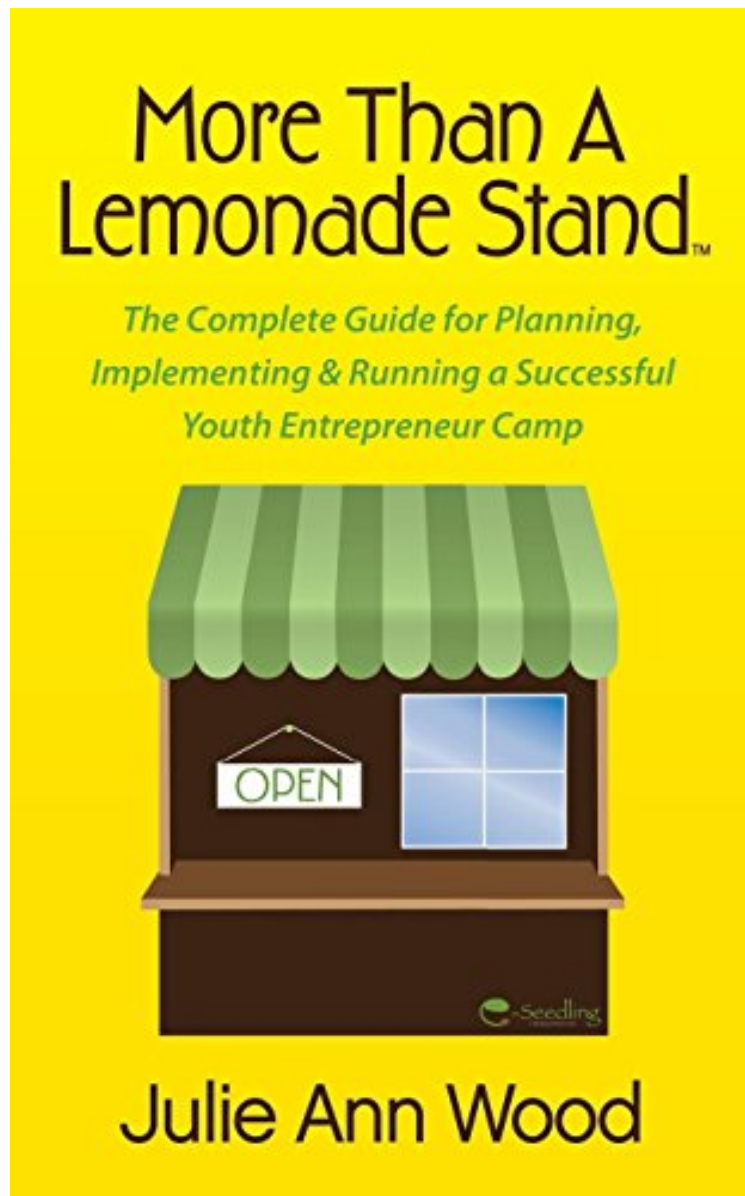


(Download) More Than a Lemonade Stand: The Complete Guide for Planning, Implementing Running a Successful Youth Entrepreneur Camp

More Than a Lemonade Stand: The Complete Guide for Planning, Implementing Running a Successful Youth Entrepreneur Camp

Julie Ann Wood

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Julie Ann Wood : More Than a Lemonade Stand: The Complete Guide for Planning, Implementing Running a Successful Youth Entrepreneur Camp before purchasing it in order to gage whether or not it would be worth my time, and all praised More Than a Lemonade Stand: The Complete Guide for Planning, Implementing Running a Successful Youth Entrepreneur Camp:

0 of 0 people found the following review helpful. Inspiring our next generation of entrepreneursBy Adrienne Machinal wish I could go to a camp like this! I met Julie through the UW Small Business Development Center, and I got her book because she's just so lit up when she talks about her camps. I love the idea of helping kids develop their confidence and skills through games and structured exercises. Maybe with the help of this book, more entrepreneurial camps will sprout up across the nation!This book contains everything you'd need to start an entrepreneurial camp that is both entertaining and educational. It's a great way to pass the entrepreneurial passion forward to the next generation!0 of 0 people found the following review helpful. With the easy to follow turn-key camp model that this book provides ...By Megan A.C. BoswellJulie Wood is fueling a new generation of entrepreneurs with the easy to follow turn-key camp model that this book provides so well.I witnessed her book coming to life during a summer camp and experienced first-hand how a group of middle-schoolers came out the other side---grounded in business basics, more confident in presenting their concepts, and clear on how to turn their specific idea into an actual business.This book sparks creativity and builds self-esteem. So worthwhile for today's distracted and over-screened kids.0 of 0 people found the following review helpful. At the age of nine, it occurred to me ...By RoxieAt the age of nine, it occurred to me while idly watching my mother diligently work in her self-owned business that I could run a business too! Following suit, I launched my very first "business" making handmade stuffed-animal pillows and immediately caught the entrepreneurial bug! Accolades to Julie Woods for her book, More Than a Lemonade Stand, a masterfully written text that is relevant to the many adults looking to provide youth with the life-changing gift of entrepreneurship. A must read!

What if there was an opportunity to teach the youth in our society the fundamental concepts of growing and developing into amazing entrepreneurs? Or how about educating the next generation on what it really takes to run the companies and grow into the decision-makers and game-changers? "More Than a Lemonade Stand: The Complete Guide for Planning, Implementing Running a Successful Youth Entrepreneur Camp" offers you the exciting resources and tools to build a curriculum to plan and run an educationally oriented youth entrepreneurial camp and the flexibility to pull activities out to incorporate them into your existing program. More than ever, entrepreneurs run the world. They own the largest companies, have the greatest financial freedom, and are at the epicenter of our business world. And we often hear the stories that each of these extremely successful men and women started at a young age with sound business practices and salesmanship. Maybe it was a lemonade stand, a baseball card collection, or even a newspaper route. Regardless of the business, they were hustling and learning fundamental practices very early in life. "More Than a Lemonade Stand" offers you the inside curriculum to build a camp geared towards offering youth something they haven't quite seen before. Brainstorming, conceptualizing, and building a business from scratch is an opportunity rarely available for our young men and women. But through creating and planning these camp sessions, our children are offered an out-of-the-box camp experience that separates them from everyone else. Learning these tools and analytical thinking early in life can open amazing doors later on. Whether you want to create a whole camp experience or just incorporate entrepreneurial activities in your existing program; "More Than a Lemonade Stand" will take you on the ins and outs of how to build this exciting opportunity and welcome in the future of business leaders-one program at a time.

About the AuthorJulie Wood has a B.S. in elementary education and M.S. in curriculum and instruction from the University of Wisconsin-Madison along with an associate degree in Accounting Data Processing from Madison Business College. Along with starting her own accounting consulting company "Check + Balances" at the age of 27, she has trained and consulted with numerous businesses on their improving their processes and operations. In addition to developing products and writing books under the "More Than a Lemonade Stand" brand, she has worked for the UW-Madison Small Business Development Center for the past 10 years where she reinvented the youth entrepreneur camp for middle aged kids when funding for the camp was cut. In addition to directing the Youth Entrepreneur Camp, Julie shares her passion for youth entrepreneurship as a classroom volunteer for Junior Achievement and has been a frequent guest instructor of the business simulation for middle school and high school aged groups. She has also trained teachers nationally on how to use the business simulation in their classrooms. She is also a member of UW-Madison's Pre-College council which works on pre-college programs and processes for the campus. Julie has been a state and national presenter for increasing engagement in the class room at the national ASBDC conference, UW-Extension technology conference, State of Wisconsin Office productivity conference and the State Training conference.Excerpt. copy; Reprinted by permission. All rights reserved.Think back to when you were a child. Remember the time when you decided to raise a little extra spending money by opening up your own lemonade stand? Maybe your mom or dad helped raise funds for you by loaning you the grocery store money to buy the lemons, sugar, and cups. Or maybe you just syphoned off the cartons of lemonade your parents brought home from the store. Regardless of how you made it happen, this was probably the beginning of your entrepreneurial career. A lemonade stand could be anything. It could be selling baseball cards, video games, mowing the neighbors' lawn, babysitting, or, as you grow, beginning a new business or company. But the important thing to note is that a lemonade

stand is grounded in the desire to build youth entrepreneurship at a young age to better prepare our children for exciting opportunities in life. The sooner we educate and train the new generation in fundamental business practices, the better positioned they will be to succeed in the hyper-competitive business world. Just as technology is used as a tool to accomplish more in less time, youth entrepreneurship can be used as the tool to develop youth in less time. This book focuses on a proven youth entrepreneurship curriculum to help kids utilize their unique talents and skills to start a business, creating by-products of increased confidence and self-esteem. Through the experiential learning activities included in the curriculum, they will learn basic business terms, learn how a business runs, develop their own business idea and participate in a large team lemonade stand competition to raise funds for a scholarship fund. These activities are so fun and engaging that kids don't even realize that they are learning until they attend the awards ceremony and see the results they've achieved. *More Than a Lemonade Stand* is a complete step-by-step guide to planning, implementing and running a successful youth entrepreneur camp. This book provides a thorough explanation of the activities that I complete each year for the youth entrepreneur camp that I direct at the University of Wisconsin---Madison Small Business Development Center. This guide is for anyone from seasoned trainers/teachers to parents, science centers, museums, youth centers, small business development centers, community education programs, or other organizations that would like to implement a youth entrepreneur camp or incorporate youth entrepreneur curriculum into their current programs. The book is set up as a checklist so that you can use it as a resource year after year as you start planning and implementing an activity or program. It can also be used to train your staff and as a communication tool so that everyone understands the what, why, and how to. Even though *More Than a Lemonade Stand* is set up in a camp format, the book is designed so that you can pull the activities out and use them in any program that focuses on youth entrepreneurship. The activities are geared for kids in grades 5-8, but with minor modification I have used them for as young as 3rd and 4th grade and as high as 11th grade. The activities are synergistic in that they build and reinforce each other to help increase the kids' entrepreneurial skills, confidence, and self-image. This is done by focusing on developing the kids' unique passions and interests, with the goal of turning them into viable business ideas that they are equipped to run when they leave the camp. The *Biz Ops Gametrade*; and the *Lemonade Stand Team* competition not only add to the fun and engagement of the activities, but they also increase their entrepreneurial skills and self-image as they utilize their strengths to contribute to the team and make it a successful business. I have yet to find a complete book that includes both the planning and implementing of a youth entrepreneur curriculum, which also gives the reader the option to plug in and use with existing programs, or as one complete curriculum. There are hundreds, if not thousands, of business startup books written specifically for adults who are starting or running a business that are viable options for teachers to research and use to create their own youth entrepreneur curriculum. There are also several business startup books that are written for kids and there are even a few books that are written for parents that are designed to teach business to their kids. There are a few curriculums available for teachers to use in their classrooms, but those are mostly semester long classes that are geared toward high school aged kids or younger kids. The middle school aged kids are for some reason missed; these are transition years for kids and since they are too young to get a job as an employee, it is a great age to start a business. *More Than A Lemonade Stand* is the only book that offers a complete curriculum designed for all age groups.