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Mommy Millionaire: How I Turned My Kitchen Table Idea into a Million Dollars and How You Can, Too!

Kim Lavine

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The Ultimate Step-by-Step Guide to Building a Business
While Keeping Your Family Your #1 Job

Mommy MILLIONAIRE



*How I Turned My Kitchen Table Idea
into a Million Dollars and
How You Can, Too!*

KIM LAVINE
CEO and President of Green Daisy

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Kim Lavine : Mommy Millionaire: How I Turned My Kitchen Table Idea into a Million Dollars and How You Can, Too! before purchasing it in order to gauge whether or not it would be worth my time, and all praised Mommy Millionaire: How I Turned My Kitchen Table Idea into a Million Dollars and How You Can, Too!:

0 of 0 people found the following review helpful. Read this if you're ready for the big gunsBy AVI read this twice now. The first time I read it, I wasn't thinking about manufacturing, I was just starting a business and I wanted to read

about other people's experiences. Now that I am expanding my business, it's more useful than ever. The author tells you like it is. It takes hard work to make something work. You can't help but admire her tenacity and honesty about her own feelings as a mom juggling motherhood, being able to provide for her family and believing in her product that it would succeed. The author also shares her experiences with trade shows, QVC, and putting your products in big department stores. If you think starting a million dollar business is easy, this book will tell you, yes, it might seem that way, if you have a million dollar idea, but like anything else, you need to work hard to make this happen. 0 of 0 people found the following review helpful. BEST BOOK By The Booksmith Review If you are looking for a step by step, full detailed instructional book about what to do with your invention then this is the book you want. It is, by far, the best book written. Thank YOU, Kim! 0 of 0 people found the following review helpful. The Curl Club Reviews By Customer This book is extremely good the one thing I love is how it breaks down very specifically even further than the basic "oh you do a great job type of books." It's not like John Maxwell books where you get a bunch of testimonies it actually tells you the how to's on becoming a millionaire and how she did it

"Mommy Millionaire is an inspiring gift and roadmap to success for anyone who's ever had a dream." — Barbara De Angelis, Ph.D., #1 New York Times bestselling author of HOW DID I GET HERE Real-world advice, secrets and lessons on how to make a million dollars from a mom who turned her kitchen table idea into a successful business while keeping her family and kids Job #1. MOMMY MILLIONAIRE will give you the tools you need to create your fortune, including: * How to develop and patent an idea while saving thousands * How to make a cold call * How to get on QVC * How to work a trade show * How to develop an "elevator pitch" * How to break down the doors of big retailers * Everything you need to know about manufacturing and distribution * How to raise capital from Angel Investors Crammed with detailed information designed to simplify the fundamentals of starting and running your own business, Mommy Millionaire is full of proven strategies for success, revealing rare insights and exclusive insider secrets nobody else will tell you about what it really takes to make a million dollars from your own home.

From Publishers Weekly Starred . People only learn to think like a millionaire by becoming one," says Lavine, who tucks her impressive entrepreneurial saga inside this top-notch how-to guide on launching a business. Founder and president of Green Daisy Inc., she tells how she converted a comfy pillow she invented into a successful company, sharing poignant insights about her challenges and growth. Lavine dispels many myths by discussing her failures, such as getting stung by sleazy partners, a cash flow crisis from hell and blending her roles as mom and company president ("Don't apologize for having kids!"). Lavine seamlessly weaves her journey of discovery with checklists, links, resources and how-tos drawn from her experience. While her advice to avoid doing business with "people who wear bad shoes" may seem offbeat, several pages later she provides a smart, clear description of how to create a cash flow analysis and use it as the basis for all key decisions. Lavine's human and authoritative story makes this one of the most engaging and useful resources available for readers hoping to convert their passion into a healthy company; any man who perceives her lessons as gender-specific will lose out on a rare gem. (Feb.) Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. "Mommy Millionaire is loaded with resources for a fledgling business person--woman or man armed with a good idea and boundless energy." USA Today "Top-notch how-to guide on launching a business... Lavine's human and authoritative story makes this one of the most engaging and useful resources available for readers hoping to convert their passion into a healthy company... A rare gem." Publishers Weekly (starred review) "Kim Lavine's memoir-cum-business-primer breaks new ground in the crowded field of startup sagas. By seamlessly blending the epiphanies that she gained through launching a business with practical lessons, Lavine has packaged a core set of new-venture tenets into something fresh and relevant." Strategy and Business Magazine "Mommy Millionaire is an inspiring gift and roadmap to success for anyone who's ever had a dream." Barbara De Angelis, Ph.D., #1 New York Times bestselling author of How Did I Get Here "Lavine has good tips for anyone interested in launching a home-based business." Library Journal From the Inside Flap After her husband loses his job, this ordinary stay-at-home mom's world is turned upside down and she wages the battle of her life for her family, her self respect and women entrepreneurs everywhere. This daring mom's incredible journey is an inspirational story of personal transformation, success, and the American Dream. And she shares everything she learned along the way from years of trial and error and at a cost of hundreds of thousands of dollars. Kim Lavine tells all, starting with how she sewed up pretty pillows filled with corn she called Wuvits to give to her boys' teachers as Christmas presents; these spa therapy pillows could be heated in a microwave for therapeutic moist heat or frozen for icy relief. This practical, step-by-step guide follows Kim as she develops her Wuvits into a multi-million-dollar empire. Forget about those books that only tell you how to think like a millionaire-- "Mommy Millionaire" will tell you the truth about what it really takes to start a successful business and get rich. But this book is not just about how to make money; it's about how to do so while successfully balancing family and work without losing your mind. Her goal is to help women who have made the choice to stay at home with their children or who are thinking of leaving their career to do so, turn their idea into the next big thing. Whether you're a seasoned entrepreneur or just starting out, "Mommy Millionaire" will reveal the missing steps

between wanting success and achieving it, between dreaming of a million dollars, and getting it!