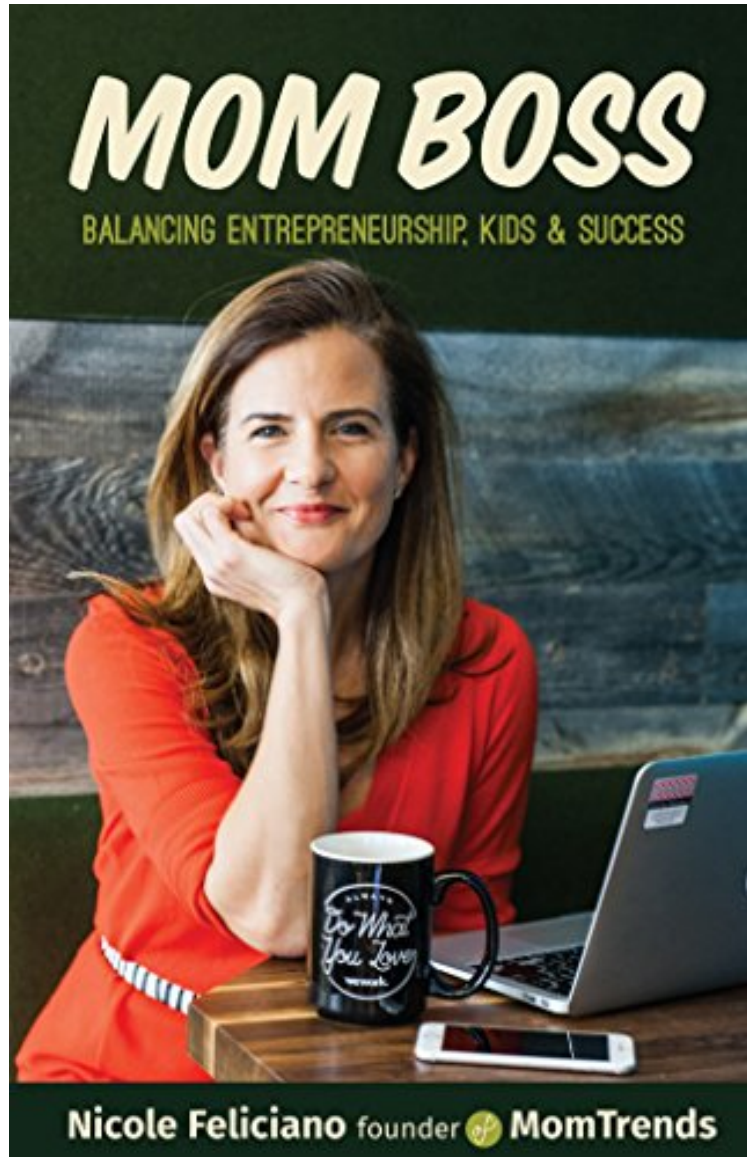


(Read free) Mom Boss: Balancing Entrepreneurship, Kids Success

## Mom Boss: Balancing Entrepreneurship, Kids Success

*Nicole Feliciano*

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**Nicole Feliciano : Mom Boss: Balancing Entrepreneurship, Kids Success** before purchasing it in order to gage whether or not it would be worth my time, and all praised Mom Boss: Balancing Entrepreneurship, Kids Success:

6 of 6 people found the following review helpful. This book is an incredible resource for anyone like me. Whether you are starting your own business ...By Rebecca Brock DixonAs a work-from-home mom constantly balancing between my family and career, I often struggle with trying to figure out how to advance my career while remaining present for my children's daily lives. This book is an incredible resource for anyone like me. Whether you are starting your own business or a few years into the process of building it, Mom Boss takes you through a step by step process of how to

make it work. Nicole Feliciano helps identify which "type" of a Mom Boss you are and then gives specific steps and tips on how to make it all work. From details necessary to start a business to ideas on balancing your family, Mom Boss is super helpful and I found myself taking notes every step along the way. I cannot recommend this book highly enough for all current and aspiring Mom Bosses. 4 of 4 people found the following review helpful. Good book-Direct sales is not the audience By GLI love MomTrends and Nicole so SO much. I wanted to love this book. I was SO excited to get it. But sadly only the last few chapters really applied to me. I kept reading thinking at some point SOMETHING would apply to my life-that there would be something new-breakthru-useful-novel! This book is not geared to direct sales women as I thought it was but rather more directly at women entrepreneurs. So if you are leaving your industry and your million dollar desk job to create a company and work from home creating a million dollar company this book is just for you. Overall the book is a super quick read and I did get a few wonderful nuggets of wisdom that can apply to my life. For her first book written in between mom life and work life-it was good. Again, the right audience will eat this up. overall I would give it four stars. But the typos etc ate up a star imho. Picky issues with the book-a large amount of those aforementioned typos and a few repeated paragraphs. NBD but just noting that for the publisher. The flow was disjointed at times but not so much so that I lost her point. Keep it up nicole! You are doing you fantastically!!! Love you and Momtrends! 3 of 3 people found the following review helpful. A Good, Quick Read if You Can Borrow a Copy By Woodley6 While there is information in this little book that might help a new mom get her home business started, it reads a bit like a TED talk, or like a collection of blog posts. Author Nicole Feliciano, a Mom Boss herself, spoke to lots of other Mom Bosses, and all have encouraging words and good and bad experiences to share. In her next book, one of the mistakes the author will probably cite is not taking the time to edit the book, and not asking a publisher's advice about what typeface to use. She is wise to acknowledge that her own very successful blog succeeded because she assembled a competent team to handle details like sales of advertising and planning promotional events, but then she neglected to enlist the same sort of help to create a top notch book. Don't spend \$16.95!

Mom Boss — Super Mom, Great Business Woman Entrepreneurial Mom: Learn how to be a super mom and a great business woman in a step-by-step guide to developing, incubating, and marketing your business without taking the joy out of family life with kids — being an active parent while being an active business entrepreneur. Badass Business Woman: Where Sophia Amoruso's #GirlBoss left off for young millennials breaking into the business world, Mom Boss picks up and continues the mission for all the entrepreneurial moms out there. Mom Boss proves that being successful isn't about degrees or sacrifices, it's about balance and power. It's where instinct meets intelligence. Every mom has it in her to be a badass business woman. Nicole Feliciano charts the course for building a successful career without sacrificing being a great mom. Mom Boss: The first book by Nicole Feliciano the Founder CEO of Momtrends Media. Momtrends Media provides busy women with a daily dose of style. Each day Nicole and her team of editors, interpret trends for moms, keeping in mind that modern women want to look and feel great, but they are working with less time and less energy than they had before the kids came along. Nicole and her team are there to help and inspire women to look and feel their best. Social media is her playground, and she's built a loyal following by making fashion fun and accessible. Successful Business Woman: Before launching Momtrends Media, Nicole graduated from Vanderbilt University with a degree in English Literature, and spent a decade working in fashion -- most notably as an executive with Polo Ralph Lauren. When she became a mom in 2005, the business woman and fashion maven embarked on her social media career and began contributing to Babble.com, Time Out New York Kids, and many more online publications. Seeing a void in the blogosphere, she launched Momtrends.com in 2007. Momtrends continues to be the cornerstone of her media empire. Mom Boss includes: tips on how to develop, incubate, and market your business without taking the joy out of family life valuable self assessment exercises step by step advise, inspiration, and tried and true business and personal tips insights into how to be a successful and happy business woman and mom

If you have that feeling that maybe there is a Mom Boss in you but you're just not sure where to start, then this is a must read. Whether it's a secret read to inspire dreams or amongst friends with big ambitions, this is a woman who lives what she teaches, you are in good hands and this is a great first step to turn your dreams into reality. Rosie Pope CEO, Designer, Mom Nicole Feliciano is all things #Boss. Most importantly, she is an inspiration to all moms looking to reinvent their careers. Sarah Michelle Gellar Actress, CCO and Mom About the Author Every mom needs a BFF. Momtrends fits that role beautifully. Nicole Feliciano, Founder and CEO, left her role as an executive at Ralph Lauren to launch the Momtrends blog in 2007. Since then, Momtrends has grown into a boutique media brand that provides the latest news on things trendy and cool for moms. Each month more than 500,000 moms check in with Momtrends looking for the scoop on what's fresh, pretty and purposeful. Kimberly Inskip is President and Chief Culture Officer of Cabi, the largest women's apparel company which sells solely through Independent Stylists. Believing there could be a better way for women to both shop and work, Kimberly was instrumental in the testing, development, and initial launch of the innovative Cabi fashion experience and stylist career opportunity. She oversees

and manages all aspects of the Stylist organization, including working with the original Founders and top tier Leaders and designing and implementing the Company's unique culture of "affecting lives through relationships" around the world. Prior to joining Cabi, Kimberly spent several years working in finance and international management consulting with BlessingWhite, Inc. and Norwest Corporation (now Wells Fargo Company).