

(Download ebook) MEMEnomics: The Next-Generation Economic System

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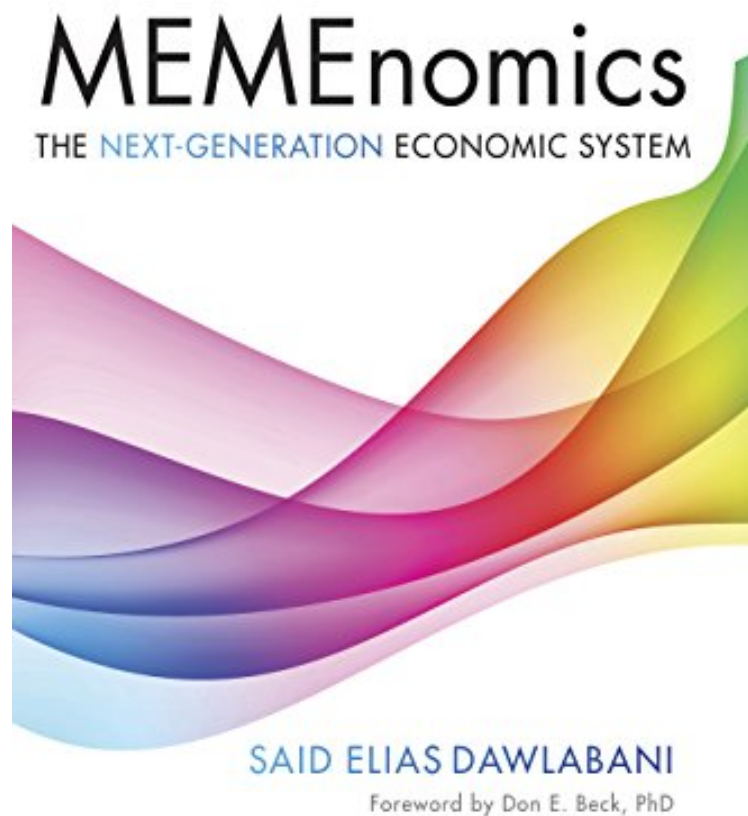
Said Elias Dawlabani

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"Said E. Dawlabani does a brilliant job in placing current economic activity into an evolutionary model that helps reshape the thinking of visionary business leaders of the future. I highly recommend this book."

—DEEPAK CHOPRA

NEW YORK TIMES BEST-SELLING AUTHOR



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Said Elias Dawlabani : MEMEnomics: The Next-Generation Economic System before purchasing it in order to gauge whether or not it would be worth my time, and all praised MEMEnomics: The Next-Generation Economic System:

7 of 7 people found the following review helpful. Grateful to be witness to Mr. Dawlabani's work
By SEAMUS DEAN KENNEDY
This book is a context changer. It puts economics and capitalism in a framework of a healthy hierarchy of developmental needs, evolving world views and value systems. The economics of a healthy, evolving world culture, at all its levels. Rather than divide economics into the polarizing Big Government vs. Laissez Faire, MEMEnomics is about competency, healthy expression of each value system (while providing encouraging space and enticements to

continued evolution) and a world view that moves beyond the present modernist state of ego-centric approaches to prosperity. I'm SO into this book. Makes me feel like I'm in on something big and genuinely cutting edge. This is bigger than just a tome of abstractions, but a view into a genuine shift in consciousness we are capable of. Mr. Dawlabani has helped me drop any cynicism about what the future may bring. Thank you, sir!

4 of 4 people found the following review helpful. Great framework but important drawbacks. By PHD 600 Combining economic analysis and Spiral Dynamics, et. al., offers a most informative framework for thinking about how the US and other western economies have evolved. Learning how adversely affected the economy and society can be when life conditions and economic cycles are out of synch is helpful historically and for future policy formation. One annoying aspect of the book are the relentless typos and syntax errors. I would have gladly edited the manuscript for free to avoid these mistakes that undermine overall credibility. It is also worth noting that the author grossly misuses the phrase 'monetarism' when he uses it interchangeably with 'the only money matters cycle.' Milton Friedman, the architect of modern monetarism, was most explicit in saying that it was extremely important to keep money growth aligned with real sector (versus financial sector) growth over time. Coming out of a recession, higher money growth can stimulate an economy performing below capacity, but once capacity in the real sector is approached, money growth has to be dialed back, otherwise inflation and bubbles result. Friedman and the monetarists were against trying to use money to sustain full employment. The principal role for the Fed in their eyes was keeping inflation under control. It is disconcerting for the author to place so much of his analysis on the financial sector and not truly understand monetarism. His recommendations of separate lending agencies for different industries has been tried again and again in the west and elsewhere and usually leads to distortions. If the Fed practices true monetarism without the constraints of the 1977 law and the Fed's regulatory function has the Seventh Level qualities the author suggests, the market place will allocate capital very efficiently. Philip H. Davidson, Ph.D., Monetary Economics and Finance

5 of 5 people found the following review helpful. New questions. New answers. Serving people, profit, planet! JIT wisdom. By Thomas R. Christensen Dawlabani has given us a powerful perspective with great promise. Memenomics must be on the list of evaluation perspectives for all leaders with the capacity to see and understand the systems making up the big system, Earth. We do not have the luxury for patience. We need wisdom now and Dawlabani shows us what that means. From subsistence to being. From simple to complex. Many of us have been on this journey, and now we have a mirror that reveals what was happening to us on the way to waking up. Here is another answer to the conjoined questions: Who am I? - Who are we? And even more: Where have we been? - Where are we? - Where can we go? This is a huge, complex, grounded, useful, perspective that transcends the arguments of left-right, liberal-conservative, right-wrong.... without discarding them! If you are attracted to leading edge ideas, ache to find ways to reduce suffering, and have the capacity to see a very big picture, please read this book, and share it with anyone who shares your interests. We do have a sustainable future, IF we can find a perspective we can all share, and that addresses the core concerns of sustainability: People, profit, planet. Memenomics serves this purpose while presuming it too will one day be transcended. How refreshing!

The term "vMEME" (the superscript "v" is for "value") refers to a core value system expressed through a culture's memes, i.e., its ideas, habits, and cultural preferences and practices that spread from person to person. In MEMEconomics Said E. Dawlabani reframes our economic history and the future of capitalism through the unique prism of a culture's value systems. Focusing on the long-term effects of economic policies on society, he expands psychologist Clare W. Graves' concepts of the hierarchical nature of human development and the theories of value systems of Beck and Cowan's Spiral Dynamics. He presents our economic history in terms of the hierarchy of five of the eight value-systems or vMEMEs of human existence that we can now identify. These new value preferences emerge as people interact with their environment to solve the problems of their "life conditions."

"Brilliant concepts based on the economics of abundance, prosperity and healthy ecosystems." -Deepak Chopra, MD, New York Times best selling author "Leaders worldwide will benefit greatly from this book." -Howard Putnam, Former CEO Southwest Airlines, author of The Winds of Turbulence "A rich and illuminating rethinking of evolutionary economics." -Jean Houston, PhD, author of A Passion for the Possible "Enormous contribution for understanding the value-shifts for the world's economies." -Dr. Hazel Henderson, economist. "I was asked to share my thoughts on some of the most important books on the future of capitalism. Here is number 1: Memenomics: The Next-Generation Economic System--It is a rich and illuminating re-thinking of evolutionary economics by an outstanding American-Lebanese thinker. Said E. Dawlabani is a meta-economist and a key practitioner of the emerging science of value systems. This book is a must-read for those looking to understand systemic change." -- Jean Houston, Ph.D. "In MEMEconomics, cultural creative Said E. Dawlabani provides a resource to help us safely navigate this dark passage to a healthier future. Dawlabani, a macroeconomics expert, exploits the frontier science of biomimicry to offer a pioneering value-system's approach to modeling the conscious evolution of business." -- Bruce H. Lipton, PhD, Cell biologist and best-selling author of The Biology of Belief "Said Elias Dawlabani has opened the door to this crucial

topic with a groundbreaking conversation about the stages of development of people and societies, and the emerging economic systems needed to fit the life conditions we face. Read this book--and join the conversation about healthy change." -- Cindy Wigglesworth, Author of SQ21: The Twenty-One Skills of Spiritual Intelligence; President, Deep Change, Inc.

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From the Inside Flap

MEMEnomics MEE-MEH-nomics -noun A new branch of social science that studies patterns of economics policies and practices by taking an integral, whole-systems approach to economic sustainability. The term "vMEME" (the superscript "v" is for "value") refers to a core value system expressed through a cultures memes, i.e., its ideas, habits, and cultural preferences and practices that spread from person to person. In MEMEnomics Said E. Dawlabani reframes our economic history and the future of capitalism through the unique prism of a culture's value systems. Focusing on long-term effects of economic policy on society, he expands psychologist Clare W. Graves' concepts of the hierarchical nature of human development and the theories of value systems of Beck and Cowan's Spiral Dynamics. He presents our economic systems in terms of the hierarchy of value-systems or vMEMEs of human existence that we can now identify. These new value preferences emerge as people interact with their environment to solve the problems of their "life conditions."

From the Back Cover

By taking into account the psychology of cultures as well as individuals. MEMEnomics is able to predict the ever-changing nature and the value preferences of humans as they interact with their environment. In this developmental model, Mr. Dawlabani analyzes the economic preferences of five of the eight-known existing value systems designated by a color-system in the research of Beck and Cowan. The author believes that analysis of these patterns of economic cycles is critical in understanding the meme of laissez-faire capitalism. Demonstrating predictable cycles of our economic history through the spiral of evolving levels of cultural value systems, he argues that we must change the course of failures inherent in our current system. Mr. Dawlabani then offers a solution for the future viability of capitalism - the formation of a "smart model" of government designed from the values of the currently emerging seventh-level value system. He calls on business leaders to evolve their values to the higher seventh-level system detailed in his "platform for functional capitalism." In this evolution of business conciseness, humanity moves from the myopic ethic of "subsistence" to a new frontier that champions the emerging ethic of the "magnificence of existence" - where we all blend as part of a larger, compassionate whole.