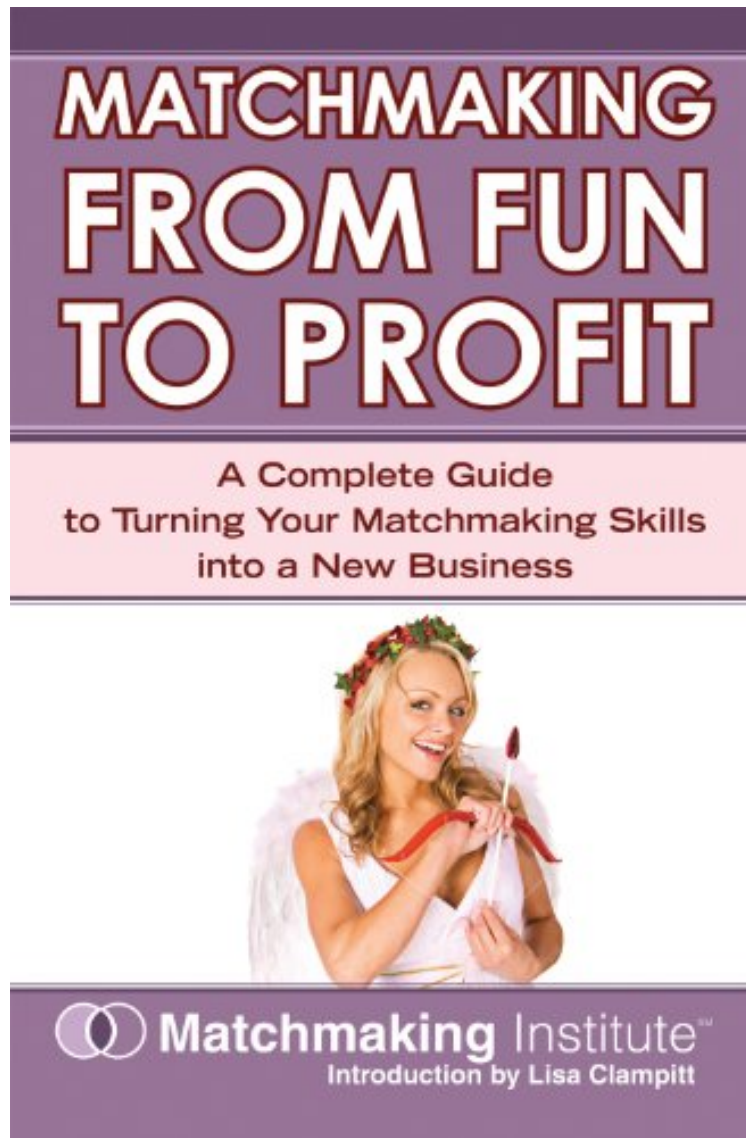


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## Matchmaking From Fun to Profit

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**Matchmaking Institute : Matchmaking From Fun to Profit** before purchasing it in order to gage whether or not it would be worth my time, and all praised Matchmaking From Fun to Profit:

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wishing to understand the basics about the matchmaking business! 0 of 0 people found the following review helpful. Not sure how I feel. By Daddy Bobby This It tells you how to fly the plane but not so much how to take off. (most important part) My opinion.

You've successfully set up your friends with their perfect partners and have become the go-to person when pals need a new relationship. That may just seem like a fun way to help those you love, but it might be a great career opportunity, too. Don't just play matchmaker really become one! It's simple, with this professional course created by the authorities at the Matchmaking Institute. Here are proven techniques for signing clients, interviewing effectively, getting publicity, and more. The guide walks you through the basics of starting a business, and even provides answers to commonly asked questions. So don't wait until the next time someone says, You should do this for a living. The time to make a move is now.

About the Author The Matchmaking Institute, created in 2003 by Jerome Chasques and Lisa Clampitt, CSW, was established to set a code of ethics and strict quality standards in the matchmaking industry. It is the first institute offering a matchmaking training certification, introducing singles to Certified Matchmakers(TM), and providing matchmakers with a network of peers support. The Matchmaking Institute is one of the only authoritative voices of the Matchmaking industry with its members providing a reputable and ethical service. In the absence, so far, of any official legislation, we strive to create a greater public and media awareness of this industry and to raise standards across all of the industry and enhance the image of our industry. The mainstream success of online dating has opened the door to using a third party to find love and skyrocketed the popularity of modern-day, one-on-one, personalized matchmaking services. Now more than ever before is it acceptable to use a matchmaker but with this growth of the matchmaking market comes a greater need for quality control in the industry. So with years of exposure to the pros and cons of the market, our team has collaborated in the creation of a new generation of matchmakers.