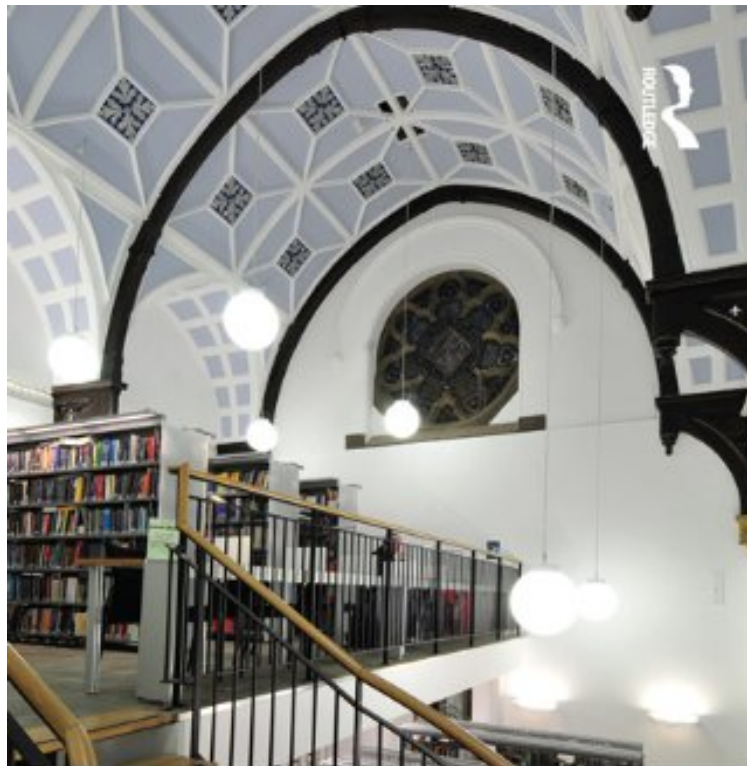


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MASTERING YOUR BUSINESS DISSERTATION

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About the Author Robert Lomas is Lecturer in Technological Management at the University of Bradford, UK. He has also written best-selling books, including Turning the Solomon Key and Turning the Hiram Key.