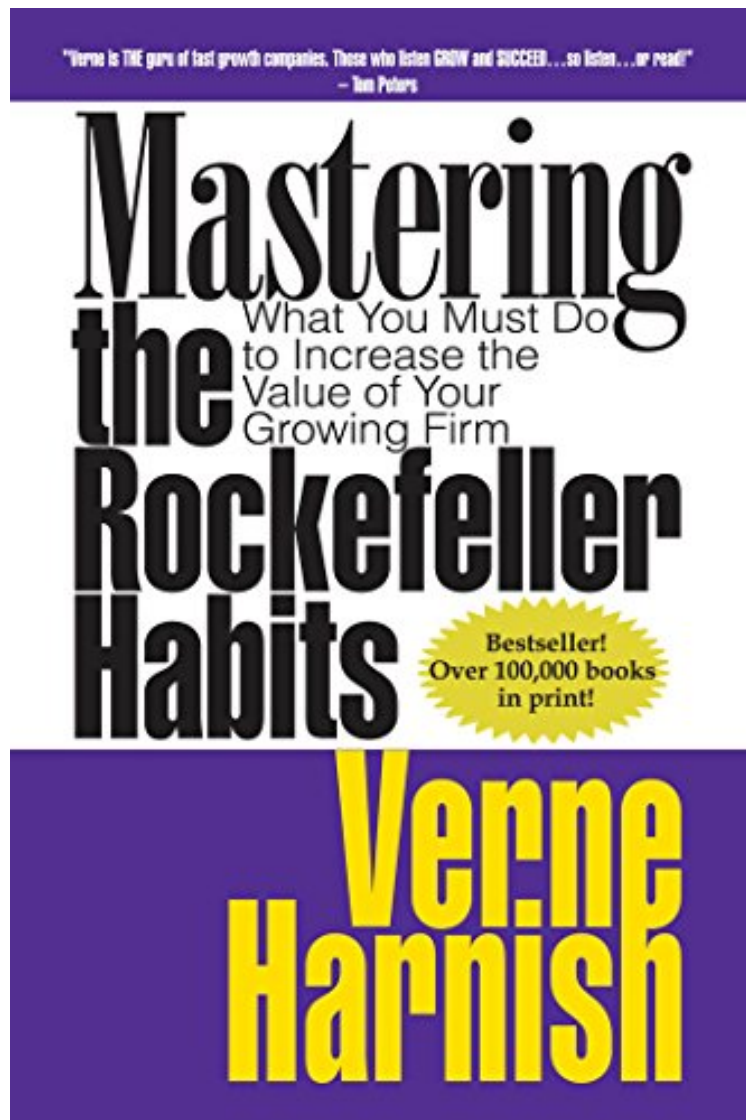


(Ebook free) Mastering the Rockefeller Habits: What You Must Do to Increase the Value of Your Growing Firm

## Mastering the Rockefeller Habits: What You Must Do to Increase the Value of Your Growing Firm

Verne Harnish

\*Download PDF / ePub / DOC / audiobook / ebooks



DOWNLOAD



+

READ ONLINE

#27009 in eBooks 2002-03-01 2002-03-01 File Name: B005J386GS | File size: 21.Mb

**Verne Harnish : Mastering the Rockefeller Habits: What You Must Do to Increase the Value of Your Growing Firm** before purchasing it in order to gage whether or not it would be worth my time, and all praised Mastering the Rockefeller Habits: What You Must Do to Increase the Value of Your Growing Firm:

0 of 0 people found the following review helpful. Great points, but harder for the owner of a ...By Intentional ShopperGreat points, but harder for the owner of a smaller business. It is geared more for the "big." Still, things to be

gleaned from and draw across to the small business owner. I am glad I purchased.  
3 of 3 people found the following review helpful. Buy into the system first  
By R. Eifler If you are a believer in the idea that these habits are the way to go, then this book will help you get there. But there is more paperwork to the forms that I prefer and it falls short of the "balanced scorecard" approach from HBS.  
2 of 2 people found the following review helpful. Love this book!  
By J. Davis Easy to read, concepts well thought out and described in a way that inspires. Real world examples are very helpful. As with everything, the power is in the doing. Implement and it will prove successful! We did it at thefirstclub.com.

What are the underlying handful of fundamentals that haven't changed for over a hundred years? From Harnish's famous One-Page Strategic Plan to his concise outline of eight practical actions you can take to strengthen your culture, this book is a compilation of best practices adapted from some of the best-run firms on the planet. Included is an instructive chapter co-authored by Rich Russakoff, revealing winning tactics to get banks to finance your business. Lastly, there are case studies demonstrating the validity of Harnish's practical approaches. If you are looking for an expanded and updated version of this 2002 best-seller, look for Verne Harnish's latest title *Scaling Up: How a Few Companies Make It...and Why the Rest Don't* (Rockefeller Habits 2.0).  
In *Scaling Up*, Harnish and his team share practical tools and techniques for building an industry-dominating business. These approaches have been honed from over three decades of advising tens of thousands of CEOs and executives and helping them navigate the increasing complexities (and weight) that come with scaling up a venture. This book is written so everyone - from frontline employees to senior executives - can get aligned in contributing to the growth of a firm. There's no reason to do it alone, yet many top leaders feel like they are the ones dragging the rest of the organization up the S-curve of growth. This book can help you turn what feels like an anchor into wind at your back - creating a company where the team is engaged; the customers are doing your marketing; and everyone is making money.  
To accomplish this, *Scaling Up* focuses on the four major decision areas every company must get right: People, Strategy, Execution, and Cash. The book includes a series of new one-page tools including the updated One-Page Strategic Plan and the Rockefeller Habits Checklist, which more than 40,000 firms around the globe have used to scale their companies successfully - many to \$1 billion and beyond. Running a business is ultimately about freedom. *Scaling Up* shows business leaders how to get their organizations moving in sync to create something significant and enjoy the ride.