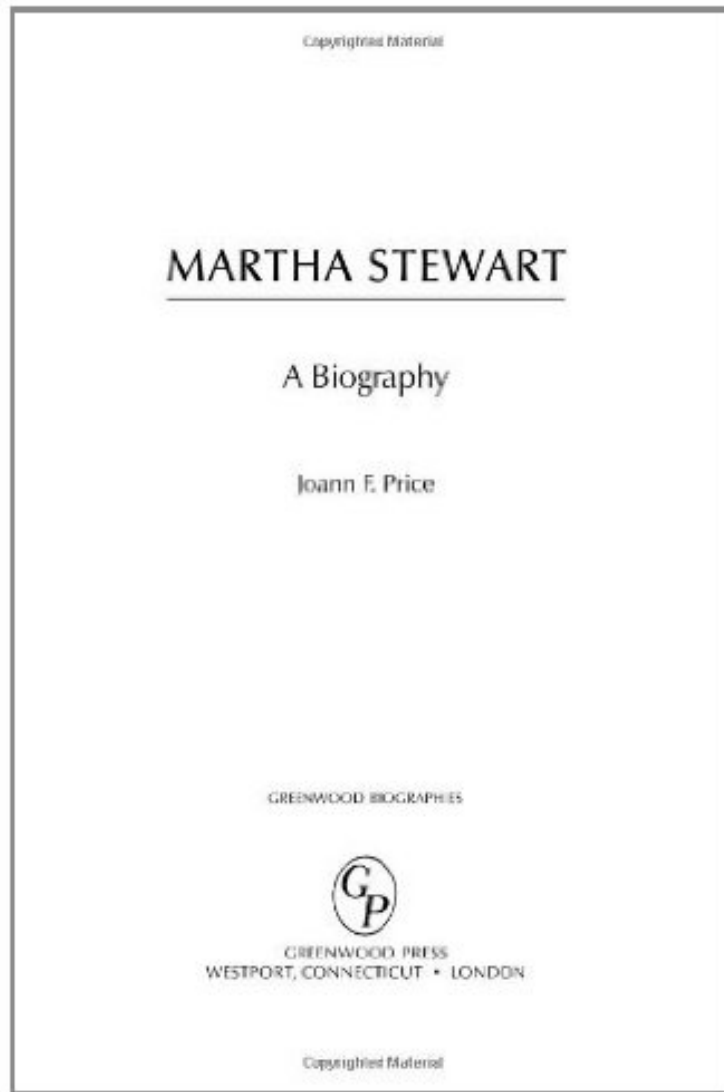


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Martha Stewart: A Biography (Greenwood Biographies)

Joann F. Price

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Joann F. Price : Martha Stewart: A Biography (Greenwood Biographies) before purchasing it in order to gage whether or not it would be worth my time, and all praised Martha Stewart: A Biography (Greenwood Biographies):

0 of 0 people found the following review helpful. Martha Stewart: A BiographyBy TessGI have been a fan of Martha Stewart ever since I bought and read her early Christmas book called Martha Stewart Christmas.I remember feeling awestruck by her many innovative ideas in that beautiful book.I remember taking that book to work and showing it to some of the other gals I worked with.I was so excited! I tried making some of her beautiful cookies after buying some of her lovely copper hammered cookie cutters and 2 sets of her cookie decorating kits in those lovely silver colored tins.Some came out quite nice. Her biography is quite remarkable and very inspiring.She did lie about those Imclone

stocks and having been a stockbroker herself, she should have known better. I read "Just Desserts" and was angry and disappointed with her behavior for a long time. I had her on a pedestal. I guess when some people become rich and famous, they can become greedy and feel invincible. I look at her more realistically now. She is still a very remarkable woman who has a lot of good ideas, some of which I can use.

In our fame-crazed culture, she's known as a diva of domesticity, entrepreneur, media magnate, and a living brand. She has legions of fans and at the same time, many detractors. To her fans, Martha Stewart is a homemaking maven, the do-it-yourself doyenne. To her detractors, she's taken the American woman backwards, espousing an unobtainable ideal. Love her or hate her, this much is true: Martha Stewart is a self-made woman who has risen from her modest upbringing to become one of the most successful and wealthiest businesswomen in history. This intriguing biography provides a balanced portrait of Martha Stewart's professional and personal life, from her childhood as the oldest daughter in a family of six children to her brief career as a securities trader, to becoming a bestselling author in the 1980s and CEO of Martha Stewart Living Omnimedia in the 1990s. At the height of her power, Stewart was convicted of lying to investigators about a stock sale. Author Joanne F. Price documents the twists and turns of the trial, Stewart's five-month prison term, the highly publicized comeback following her release from prison in March 2005.

"Whether they love her, loathe her, or just admit to swiping a few of her recipes once in a while, most will admit that she sets the standards for middle-class domesticity in America, however impossible that standard is to achieve. Price writes for high school and general readers in this balanced treatment that gives Stewart her due without glossing over the highly-publicized details. She describes Stewart's rise from an owner of a catering business conducted from her home to an author, media guru, tastemaker and captain of industry, and her apparent success at overcoming her conviction and stretch in prison. Price stays clear of gossip and sticks to the facts, giving a full report of Stewart's trial as well as her real influence on the tastes of the great unwashed." - Reference Research Book News
About the Author: Joann F. Price is a writing coach and instructor at Metropolitan State College of Denver.