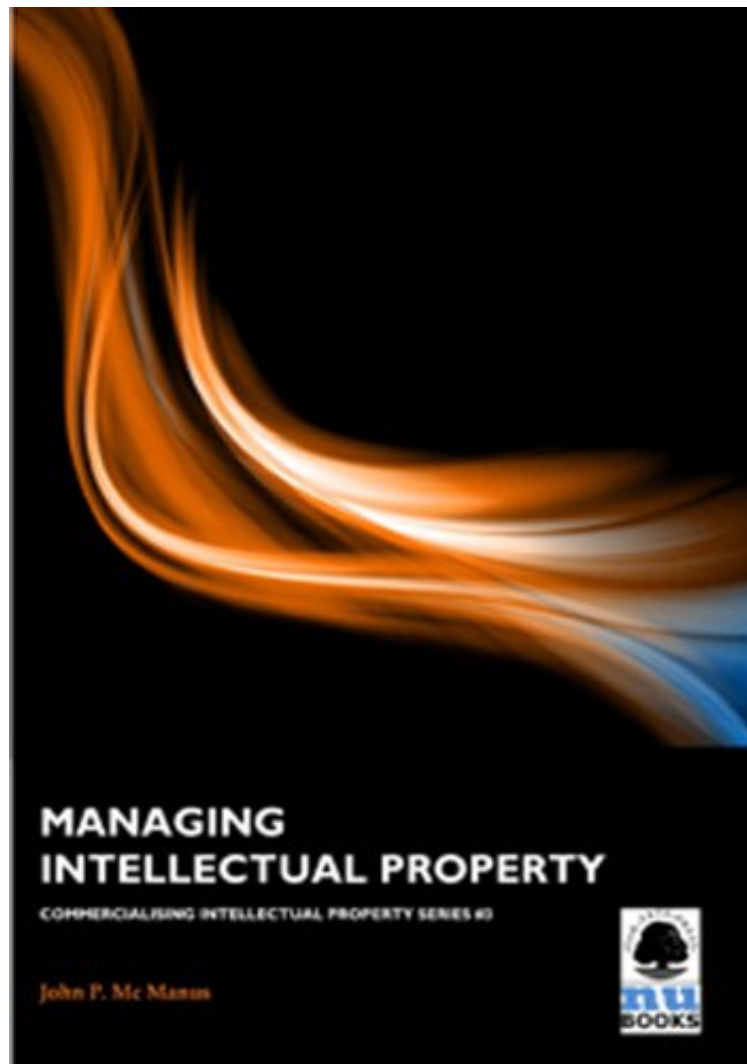


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## Managing Intellectual Property (3)

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managing the development of intellectual property from concept through to exploitation, involving the steps of identifying, capturing and assessing the value of IP. Specifically covered are Codes of Practice, internal best practice procedures, IP policies and IP audits.