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Patrick Forsyth

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Patrick Forsyth : Managing Change (Creating Success) before purchasing it in order to gage whether or not it would be worth my time, and all praised Managing Change (Creating Success):

New technological developments, changing legal requirements, new bosses and business partners - the forces of change are all around. In these uncertain times, the survival and future success of many businesses often depends on the ability of their managers and executives to move quickly, keeping up to speed with the pace of change, avoiding

the pitfalls and seizing the opportunities that any new circumstances present. This accessible guide will help you through the maze of change and allow you to regain control, embrace transformation and change for the better yourself. *Managing Change* includes how-to advice on preparing for change, prompting successful alterations as well as communicating developments within an organization. Full of proven approaches and techniques, it's an indispensable resource for anyone in a managerial position who deals with change on a day-to-day basis.

Executives and managers, including senior management. It is not sector specific and would be relevant across commercial, public and non-profit sectors alike. About the Author Patrick Forsyth runs Touchstone Training Consultancy based in the U.K. and specialises in marketing, sales and communications skills. He is the author of more than fifty successful business books (with translations into 23 languages), including *Successful Time Management*, *How to Write Reports and Proposals* and *Tough Tactics for Tough Times* (all published by Kogan Page).