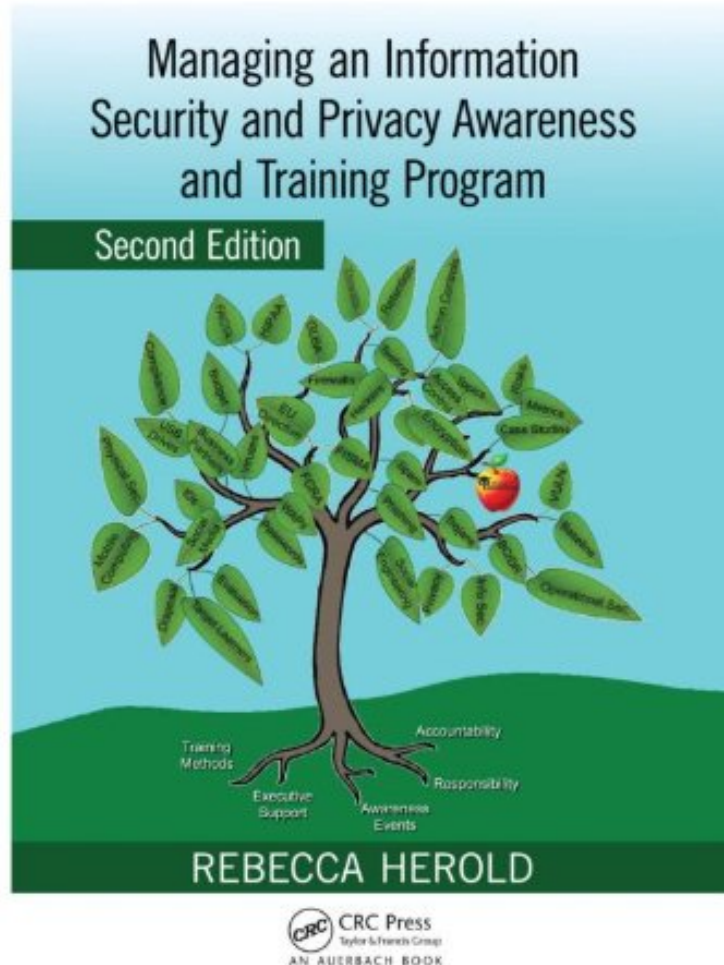


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# Managing an Information Security and Privacy Awareness and Training Program, Second Edition

Rebecca Herold

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**Rebecca Herold : Managing an Information Security and Privacy Awareness and Training Program, Second Edition** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Managing an Information Security and Privacy Awareness and Training Program, Second Edition:

2 of 2 people found the following review helpful. A MUST read!!By Keith MattoxRebecca Herold is one of the leading authorities and experts on privacy and information security awareness training. What sets her apart beyond her extensive background in computer science is that of an educator. She is particularly focused on the adult learner and

what motivates them. Unfortunately, Privacy and Information Security Awareness training is too often relegated to security specialists who typically do not have a clue on how to effectively develop or manage a program for training users. Treated as just another policy or regulatory mandate that needs to be checked off, it's tasked to an already overburdened security professional. No wonder what often develops is a generic program with no relevance to the organization or the employees role. Or even worse, a "Death by Powerpoint" slideshow masquerading as training. With all that said, it's understandable. Given today's budget constraints and other demands it's not always possible to develop an awareness program tailored to your organization and its particular users and needs. However, responsible organizations still need to perform the due diligence necessary to evaluate the most appropriate options and deliver the best program possible. If you are committed to this goal there is no better resource than *Managing an Information Security and Privacy Awareness and Training Program* by Rebecca Herold. While Ms. Herold does not provide detailed content on privacy and information security awareness (although the book is overflowing with references to such material) it does provide an incredibly comprehensive framework for developing and managing a program. It is broken down into 19 chapters and 22 appendices that provide relevant and detailed information on all aspects covering the why, what and how of managing an awareness program. Some key chapters include:- Why Training and Awareness are Important (provides solid arguments in justifying a comprehensive program)- Get Executive Support and Sponsorship- Define Your Message- Common Corporate Education Mistakes (must reading!!)- Getting Started (excellent roadmap for any organization) If you're looking to buttress an argument that privacy and information security awareness training is useful in reducing security incidents, the information in chapter 3 that outlines specific legal and regulatory requirements for doing so will drive your point home. Although the book is comprehensive, it also serves as a useful quick reference. For instance, in chapter 14 on "Awareness Materials Design and Development" she includes over 250 Awareness ideas - from inviting guest speakers to talk about information security, to creating special fortune cookies with an information security awareness message. This list alone is worth the cost of the book for many organizations trying to come up with new and clever ideas to raise awareness. Lastly, while this is not a book you will download to your Kindle for a read at the beach, it is very clear and well written. I did not find any significant errors, omissions or outdated information, which unfortunately is all too rare these days in books of this kind. Forget trolling through myriads of blogs, magazine articles, websites and fluff-filled books. This book is the resource you need.

3 of 3 people found the following review helpful. Great resource for any information security awareness program  
By L. Brennan  
This book is a must-read for anyone building an information security awareness program. Ms. Herold lays out a fantastic game plan for security awareness for not only the sake of information security, but to meet regulatory compliance as well. For me, this book was used as a reference guide. When I was tasked with developing and improving upon an already existing security awareness program, I used many tactics right from this book. The concept of measuring the effectiveness of the program throughout is woven throughout this book. Being able to show the effectiveness of an information security awareness program is important in the best of times, but as budgets shrink metrics become absolutely critical.

0 of 0 people found the following review helpful. Five Stars  
By T. Lyness  
Excellent book - most comprehensive and helpful book I've read on the topic.

Starting with the inception of an education program and progressing through its development, implementation, delivery, and evaluation, *Managing an Information Security and Privacy Awareness and Training Program, Second Edition* provides authoritative coverage of nearly everything needed to create an effective training program that is compliant with applicable laws, regulations, and policies. Written by Rebecca Herold, a well-respected information security and privacy expert named one of the "Best Privacy Advisers in the World" multiple times by *Computerworld* magazine as well as a "Top 13 Influencer in IT Security" by *IT Security Magazine*, the text supplies a proven framework for creating an awareness and training program. It also:

- Lists the laws and associated excerpts of the specific passages that require training and awareness
- Contains a plethora of forms, examples, and samples in the book's 22 appendices
- Highlights common mistakes that many organizations make
- Directs readers to additional resources for more specialized information
- Includes 250 awareness activities ideas and 42 helpful tips for trainers

Complete with case studies and examples from a range of businesses and industries, this all-in-one resource provides the holistic and practical understanding needed to identify and implement the training and awareness methods best suited to, and most effective for, your organization. Praise for: The first edition was outstanding. The new second edition is even better ... the definitive and indispensable guide for information security and privacy awareness and training professionals, worth every cent. As with the first edition, we recommend it unreservedly.

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The first edition was outstanding. The new second edition is even better - an excellent textbook packed with sound advice and loads of tips to make your security awareness program pull its weight. Engaging and stimulating, easy to read yet at the same time thought-provoking. Chock-full of good ideas, not just theoretical concepts but solid practical advice that can be put to use immediately. A side effect is that there are lots of lists, tables and bullet points but they are well structured and succinctly summarize the key points. An excellent reference text.

Extensive appendices (130 pages) include sample awareness materials and plans, a security glossary, various checklist/questionnaires and references. This is the definitive and indispensable guide for information security and privacy awareness and training professionals, worth every cent. As with the first edition, we recommend it unreservedly.

NoticeBored.com This book is remarkable because it covers in detail all the facets of providing effective security awareness training.

I can, without reservation, recommend use of this book to any organization faced with the need to develop a successful training and awareness program. It surely provides everything you need to know to create a real winner.

Hal Tipton, from the Foreword

Rebecca Herold has the answers in her definitive book on everything everybody needs to know about how to impart security awareness, training, and motivation. Motivation had been missing from the information security lexicon until Herold put it there in most thorough and effective ways.

She demonstrates that security must become a part of job performance rather than being in conflict with job performance.

The power of this book also lies in applying real education theory, methods, and practice to teaching security awareness and training.

After reading this book, there is no question about the necessary and important roles of security awareness, training, and motivation.

Donn B. Parker, CISSP, from the Preface

Rebecca Herold, an independent computer security advisor, knows privacy. Not all security consultants do. In her latest book, *Managing an Information Security and Privacy Awareness and Training Program*, Herold has collected her best advice.

Privacy Journal

perfect for lay and professional audiences, this is a guide not for implementing technical necessities but for getting everybody in an organization on board.

Journal of Productive Innovation

From the Back Cover

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Hal Tipton, from the Foreword

Features:

- Provides a starting point and an all-in-one resource for information security and privacy education practitioners
- Justifies the importance of training and awareness, emphasizing legal and regulatory requirements
- Contains examples of real education experiences and case studies for information security teaching
- Includes 142 awareness materials and methods and 42 tips to trainers
- Directs readers to multiple resources for more specialized information
- Offers 22 appendices of sample forms, slide presentations, checklists of course content, and other resources that readers can apply to their own education program

About the Author

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