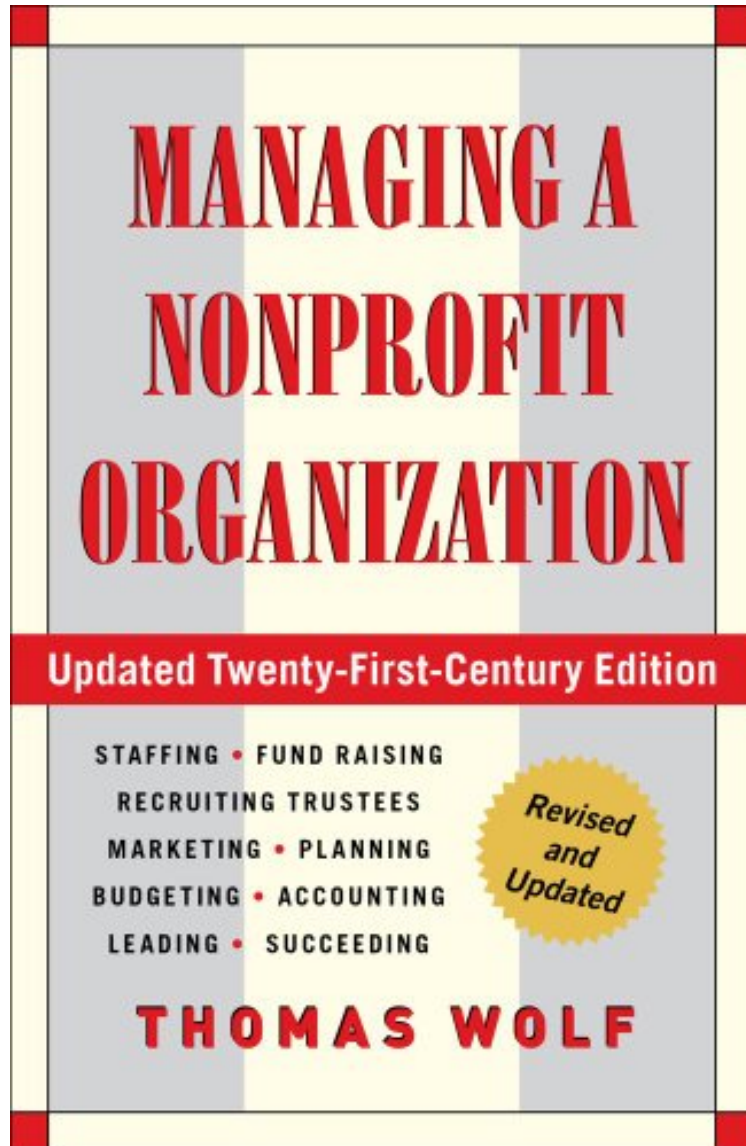


Managing a Nonprofit Organization: Updated Twenty-First-Century Edition

Thomas Wolf

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Thomas Wolf : Managing a Nonprofit Organization: Updated Twenty-First-Century Edition before purchasing it in order to gage whether or not it would be worth my time, and all praised Managing a Nonprofit Organization: Updated Twenty-First-Century Edition:

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RecommendedBy Jorge O. This is a real Nonprofit user's guide! It is an easy read with plenty of useful examples. As a new Board of Directors member is an invaluable tool. Highly recommended. 0 of 0 people found the following review helpful. A very useful guide for nonprofit managersBy slc1lxjI had taken the 1999 edition out of the library and liked it, but wanted to see if an updated version was available. I was glad to see that a 2012 edition was available and promptly purchased it. It doesn't disappoint. Creating and managing a nonprofit organization is a very complex undertaking and Mr. Wolf provides logical, understandable information and guidance for the novice and the experienced. I am very glad I bought and would recommend it to anyone who is involved in running a nonprofit.

The revised and updated edition of the go-to guide that has been an essential resource for nonprofit administrators, managers, and business professors since 1984—retooled to address the challenges presented by today's world. *Managing a Nonprofit Organization* is a classic in its field. But much has changed since it was last updated in 1999, as the United States reels from political, economic, and demographic shifts, all of which impact nonprofit organizations every day. In the current economy, nonprofits are trying to make ends meet. They are responding to technological innovation in the age of social media and viral marketing. Nonprofit administrators, trustees, and volunteers need Thomas Wolf's solid advice now more than ever. So do the many college and university students preparing for work in the nonprofit arena. Dr. Wolf's update of *Managing a Nonprofit Organization* includes material that tackles the demands and challenges faced by nonprofit managers as a result of the legislative and policy changes enacted after 9/11 and in the wake of the economic collapse of 2008. Highlighting the generational issues facing many nonprofits, as current management ages and a younger generation prepares to take the reins, Dr. Wolf suggests ways for organizations to best manage these transitions and adapt to a rapidly changing world. In easy-to-understand language and with study questions at the end of each chapter, Dr. Wolf explains how to cope with all the changes, giving you everything you need to know to be a highly successful nonprofit leader.