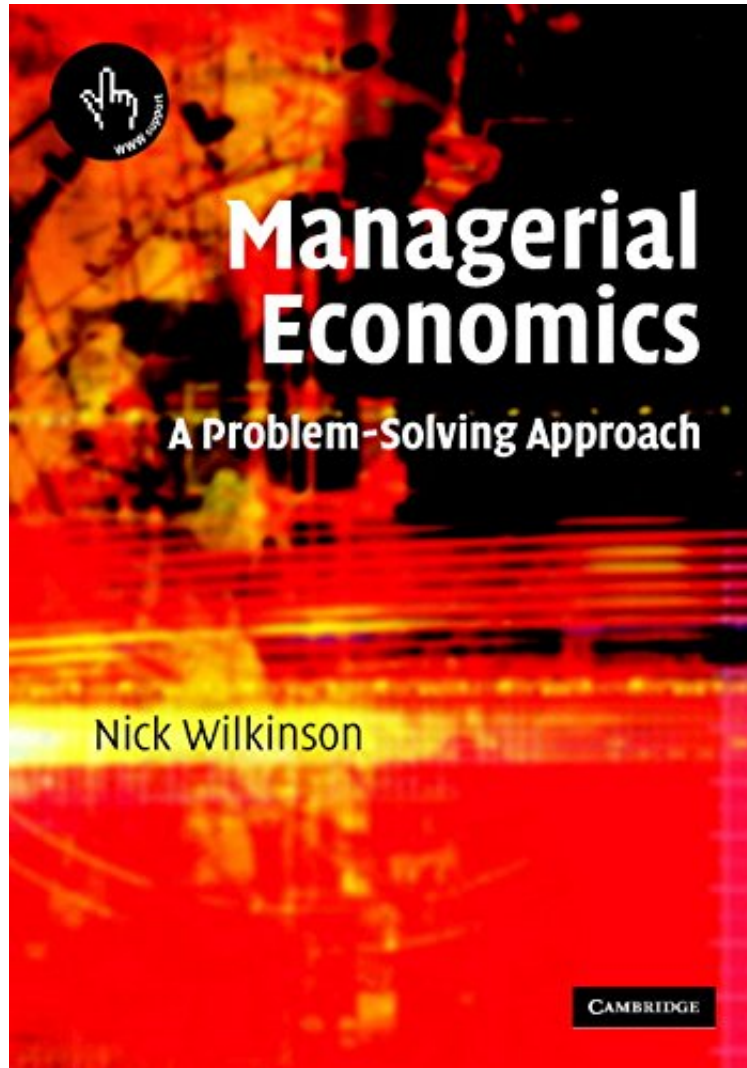


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# Managerial Economics: A Problem-Solving Approach

Nick Wilkinson

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About the Author Nick Wilkinson is Assistant Professor in Economics at Richmond, The American International University in London. He has taught business and economics in various international institutions in the UK and US, as well as working in business management in both countries.