[Mobile ebook] Management Ethics (Foundations of Business Ethics)

Management Ethics (Foundations of Business Ethics)

Norman E. Bowie
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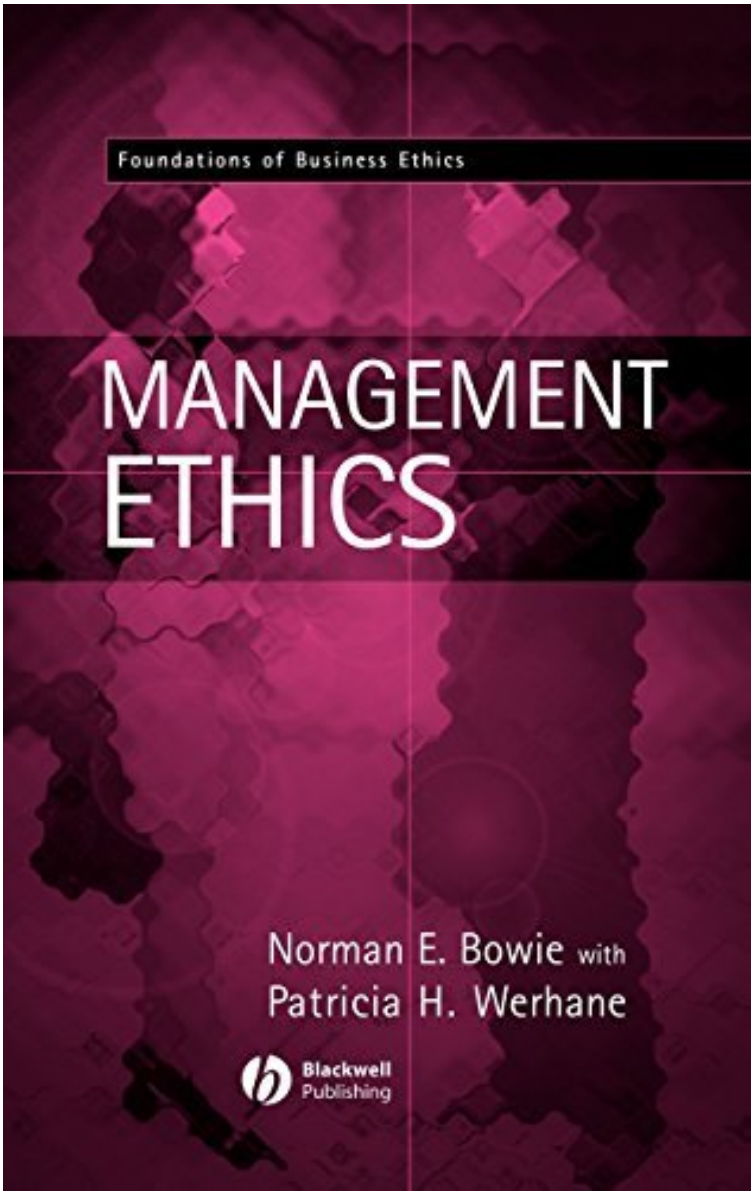

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Norman E. Bowie : Management Ethics (Foundations of Business Ethics) before purchasing it in order to gage whether or not it would be worth my time, and all praised Management Ethics (Foundations of Business Ethics):

1 of 1 people found the following review helpful. RepetitiveBy Lucky FinHad to read this book for a class. I found the author regularly used 20 pages to explain concepts that could have been covered in 10 pages. Additionally the chapters are organized oddly a point will be made on page 25 and then reiterated differently on page 32.

Management Ethics is a highly accessible and concise introduction to issues and key problems in the area of management ethics. Examines the obligations that managers have to their various stakeholders: employees, customers, shareholders, and the community Looks at topics at the cutting edge of business ethics, including the ethics of supply chain management, as well as dealing with the press and non governmental agencies Considers the concepts of sustainability and triple bottom line accounting Includes chapters on stimulating the manager's moral imagination and promoting a unique theory of ethical leadership

ldquo;In a fresh approach to stakeholder analysis, Bowie and Werhane articulately and persuasively hone in on the unique ethical obligations that guide manager-level decision-making. Management Ethics delineates the competing pressures on managers and provides them not only with insights but actual processes for ensuring accountability for their decisions.rdquo; Laura Hartman, DePaul University ldquo;Management Ethics is up-to-date, wide-ranging, and extremely well-informed. Written from a Kantian stakeholder perspective, it presents an excellent account of the fundamentals of management ethics.rdquo; George Brenkert, Georgetown University ldquo;Bowie and Werhane combine their diverse experiences and knowledge to provide an excellent primer in management ethics. They present the basics of managersrsquo; ethics and corporate social responsibility in a clear and compelling narrative chock-full of cogent examples and core concepts.rdquo; Thomas Dunfee, Wharton School, University of PennsylvaniaFrom the Back CoverManagement Ethics is an indispensable resource and guide to the issues and debates within the ethics of management. Itincludes examination of: the obligations that managers have to their various stakeholders: employees, customers, shareholders, and the community how managers can meet their obligations the ethics of supply chain management the ethics of dealing with the press and non-governmental agencies the concepts of sustainability and triple bottom line accounting The book culminates with distinctive chapters on stimulating the managerrsquo;s moral imagination and promoting a unique theory of ethical leadership.About the AuthorNorman E. Bowie is Elmer L. Andersen Chair in Corporate Responsibility at the University of Minnesota. Patricia H. Werhane is the Ruffin Professor of Business Ethics in the Darden Graduate School of Business Administration at the University of Virginia, and is Wicklander Professor of Business Ethics at DePaul University. She is the founding editor and former editor-in-chief of Business Ethics Quarterly.