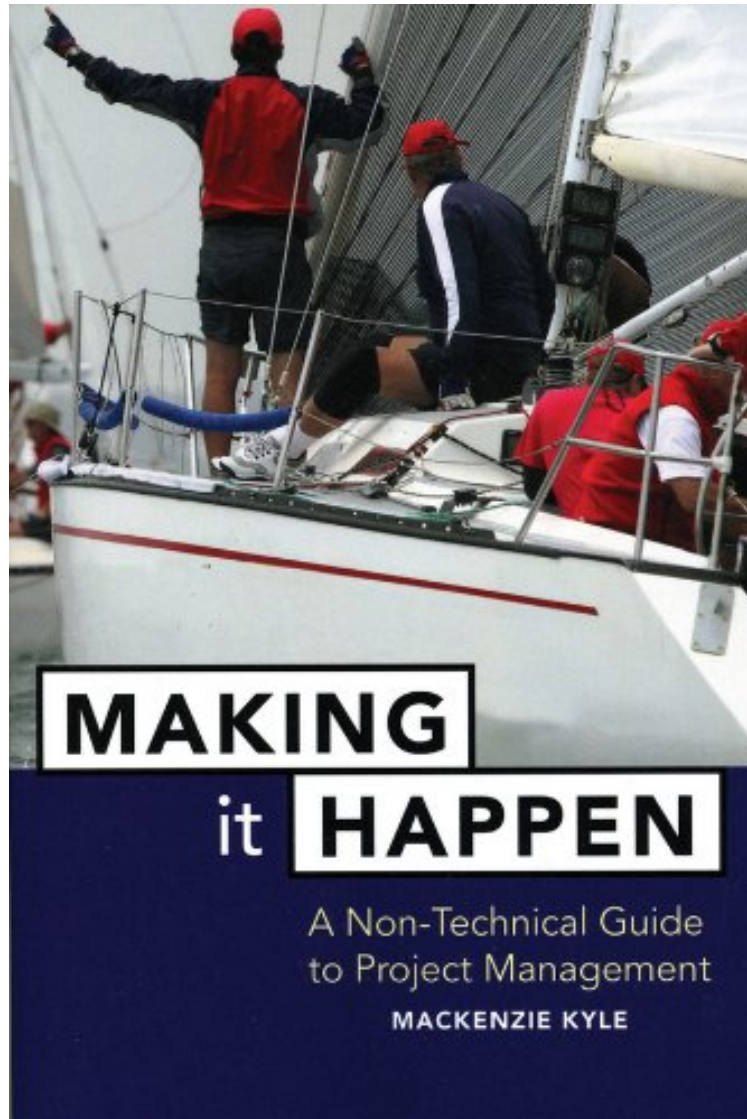


Making It Happen: A Non-Technical Guide to Project Management

Mackenzie Kyle

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Mackenzie Kyle : Making It Happen: A Non-Technical Guide to Project Management before purchasing it in order to gauge whether or not it would be worth my time, and all praised Making It Happen: A Non-Technical Guide to Project Management:

0 of 0 people found the following review helpful. quick read!By Rodney W.This book was well written. I thought it was going to be a bunch of case studies, but I was pleasantly surprised! If you need to know how to manage a project properly, this book can offer great tips.0 of 0 people found the following review helpful. A very good read that does a very solid job of explaining the concepts of project management!By Kindle CustomerGood book and informative and it reads as a story which brings home the concepts and captures the individuals you work with on a day to day basis!3 of

3 people found the following review helpful. Real Help. Great Read. By The Abominable Doctor Phibes I learned of MacKenzie Kyle's excellent book while reading "Love is the Killer App" by Tim Sanders and immediately went online to purchase it. As a graphic design manager for a courseware development firm, I was looking for a cut-through-the-clutter explanation of project management. This book, which teaches project management principles under the guise of a novel, was just the ticket.

Making It Happen: A Non-Technical Guide to Project Management provides a fresh and clear approach to project management. Written in the form of a novel, it covers the basics of project management in a friendly, interesting, and memorable way. Will Campbell, a reasonably competent middle manager, is suddenly thrust into managing a high-profile project that could make or break his career. With no project management experience, and armed only with the guidance of his eccentric mentor, Martha, Will learns the hard way. As Will navigates the rough seas of company politics, treacherous competition, and a project swirling out of control, he narrowly evades many pitfalls, and masters some indispensable project management tools along the way. Against the backdrop of this personal drama, a simple, rational approach to project management unfolds. Will's ability to grasp these principles is the key to his survival, and could be the key to yours. Making It Happen enables the reader to transform risky, real-life situations into success. Provides a simple, non-technical approach, useful to any business person involved in teams or managing projects Offers practical tools and principles that will make any project a success: from office moves to product roll-outs, systems implementations to training program delivery, and everything in between Boxes, definitions, and charts highlight key points and practical project management tips.

"...a novelty in helping non-project managers understand what a project is and, above all, the art and science of project management. Easy to read, it captures an approach I would recommend to anyone." mdash; Dr. Calin Popescu, Professor of Engineering and Project Management, University of Texas at Austin "[Mackenzie Kyle has] put a proven process for planning and managing projects into a great read." mdash; Richard Pearson, Managing Director, Priority Management Hong Kong "Making It Happen is not only an easy read, laying out the fundamentals of organizing projects, but also brings to life the concepts." mdash; Gary Hamer, BC Gas From the Publisher A godsend for every harried manager who needs to learn the ins and outs of project management...yesterday! Written in a compelling narrative form, Making It Happen follows the trials and tribulations of a middle manager who has had a career-threatening project thrust upon him, as he learns the ropes of PM, the hard way. From the Back Cover Making It Happen: A Non-Technical Guide to Project Management provides a fresh and clear approach to project management. Written in the form of a novel, it covers the basics of project management in a friendly, interesting, and memorable way. Will Campbell, a reasonably competent middle manager, is suddenly thrust into managing a high-profile project that could make or break his career. With no project management experience, and armed only with the guidance of his eccentric mentor, Martha, Will learns the hard way. As Will navigates the rough seas of company politics, treacherous competition, and a project swirling out of control, he narrowly evades many pitfalls, and masters some indispensable project management tools along the way. Against the backdrop of this personal drama, a simple, rational approach to project management unfolds. Will's ability to grasp these principles is the key to his survival, and could be the key to yours. Making It Happen enables the reader to transform risky, real-life situations into success. Provides a simple, non-technical approach, useful to any business person involved in teams or managing projects Offers practical tools and principles that will make any project a success: from office moves to product roll-outs, systems implementations to training program delivery, and everything in between Boxes, definitions, and charts highlight key points and practical project management tips.